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A. Schulman To Highlight How It Supports Customer Success At K Fair 2016

From industry-leading service to timely innovations to 'trend books,' Company is invested in the success of its customers

AKRON, Ohio, Oct. 17, 2016 /PRNewswire/ -- A. Schulman, Inc. (Nasdaq-GS: SHLM), a leading international supplier of high-performance plastic compounds, powders, composites and resins, today announced that it will be exhibiting at the K Fair, the world's leading trade fair for the plastics and rubber industries, from October 19-26, 2016 in Düsseldorf, Germany. Under the booth theme of "Our definition of success is helping you achieve yours", A. Schulman will be located in hall 8a, Booth 12.

"At A. Schulman, we are focused on our customer's success - wherever they are in the world. To that end, we have systematically expanded our presence in strategic growth markets such as China, Turkey and France and Africa over the past few years," said Heinrich Lingnau, senior vice president and general manager of EMEA at A. Schulman. "We look forward to showcasing how we are supporting our customers' success through industry-leading service and timely innovation at this year's show."

According to Lingnau, the Company will be opening its fifth innovation and collaboration center this winter in Bay City, Michigan and will initially focus on the Company's engineered thermoset composites product line. "These centers have proven to be an invaluable source of localized expertise and support to our customers," he said. "Similarly, they are critical incubators of new product innovations, such as Polyfort[®] and Polyflam[®] compounds, which we expect to start production of in our new polypropylene compounding facility in Saudi Arabia to help our customers address growing demand for durable goods, automotive, as well as electrical and electronics applications in the markets throughout the Middle East, Africa and India.

"In addition to product innovations, visitors to our booth will also learn more the Company's new Be Color![™] trend book - a unique tool in the plastics industry which presents upcoming color and texture trends," Lingnau said.

Finally, at this year's show, A. Schulman will be highlighting select products from its broad technology offering for the packaging, mobility, building & construction, electronics & electrical, agriculture, personal care & hygiene, sports, leisure & home and custom services markets. Similarly, the Company will update visitors on its global Custom Tolling Services and its recently acquired Engineered Composites business which offers A. Schulman customers another platform of materials in addition to the thermoplastics offering.

About A. Schulman, Inc.

A. Schulman, Inc. is a leading international supplier of high-performance plastic compounds and resins headquartered in Akron, Ohio. Since 1928, the Company has been providing innovative solutions to meet its customers' demanding requirements. The Company's customers span a wide range of markets such as packaging, mobility, building & construction, electronics & electrical, agriculture, personal care & hygiene, sports, leisure & home, custom services and others. The Company employs approximately 4,800 people and has 54 manufacturing facilities globally. A. Schulman reported net sales of approximately \$2.4 billion for the fiscal year ended August 31, 2015. Additional information about A. Schulman can be found at www.aschulman.com.

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