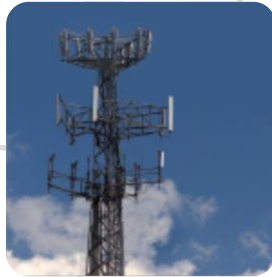


Shenandoah Telecommunications



October 2, 2012

Chris French

CEO and President

Agenda

Introduction and Shentel Overview

Overview of Wireless

Overview of Cable

Overview of Wireline

Questions and Answers

Lunch

Safe Harbor Statement

This presentation includes “forward-looking statements” within the meaning of Section 27A of the Securities Act and Section 21E of the Securities Exchange Act of 1934, as amended, regarding, among other things, our business strategy, our prospects and our financial position. These statements can be identified by the use of forward-looking terminology such as “believes,” “estimates,” “expects,” “intends,” “may,” “will,” “should,” “could,” or “anticipates” or the negative or other variation of these similar words, or by discussions of strategy or risks and uncertainties. These statements are based on current expectations of future events. If underlying assumptions prove inaccurate or unknown risks or uncertainties materialize, actual results could vary materially from the Company’s expectations and projections. Important factors that could cause actual results to differ materially from such forward-looking statements include, without limitation, risks related to the following:

- Increasing competition in the communications industry; and
- A complex and uncertain regulatory environment.

A further list and description of these risks, uncertainties and other factors can be found in the Company’s SEC filings which are available online at www.sec.gov, www.shentel.com or on request from the Company. The Company does not undertake to update any forward-looking statements as a result of new information or future events or developments.

Use of Non-GAAP Financial Measures











Included in this presentation are certain non-GAAP financial measures that are not determined in accordance with US generally accepted accounting principles. These financial performance measures are not indicative of cash provided or used by operating activities and exclude the effects of certain operating, capital and financing costs and may differ from comparable information provided by other companies, and they should not be considered in isolation, as an alternative to, or more meaningful than measures of financial performance determined in accordance with US generally accepted accounting principles. These financial performance measures are commonly used in the industry and are presented because Shentel believes they provide relevant and useful information to investors. Shentel utilizes these financial performance measures to assess its ability to meet future capital expenditure and working capital requirements, to incur indebtedness if necessary, return investment to shareholders and to fund continued growth. Shentel also uses these financial performance measures to evaluate the performance of its businesses and for budget planning purposes.

Shentel History

- Predecessor organization chartered on June 9, 1902:
Farmers Mutual Telephone System of Shenandoah County
- Converted to a commercial stock corporation in 1960:
Shenandoah Telephone Company
- Converted to holding company in 1981:
Shenandoah Telecommunications Company
- Listed on NASDAQ October 23, 2000
- Ticker symbol: SHEN

Shentel Shareholder Base

- Approximately 2/3rd of shares held by retail holders

Institutional Ownership (%O/S)		Insider / Stake Ownership (%O/S)	
Institutional Shares Held	 32.72%	Insider Shares Held	 6.80%
Institutional Ownership Holders		Institutional Ownership Shares	
<u>Increased/New Positions</u>		<u>Increased/New Positions</u>	
<u>Decreased/Soldout Positions</u>		<u>Decreased/Soldout Positions</u>	
Mutual Fund Holders		Mutual Fund Shares	
<u>Increased/New Positions</u>		<u>Increased/New Positions</u>	
<u>Decreased/Soldout Positions</u>		<u>Decreased/Soldout Positions</u>	

Shentel Shareholder Base

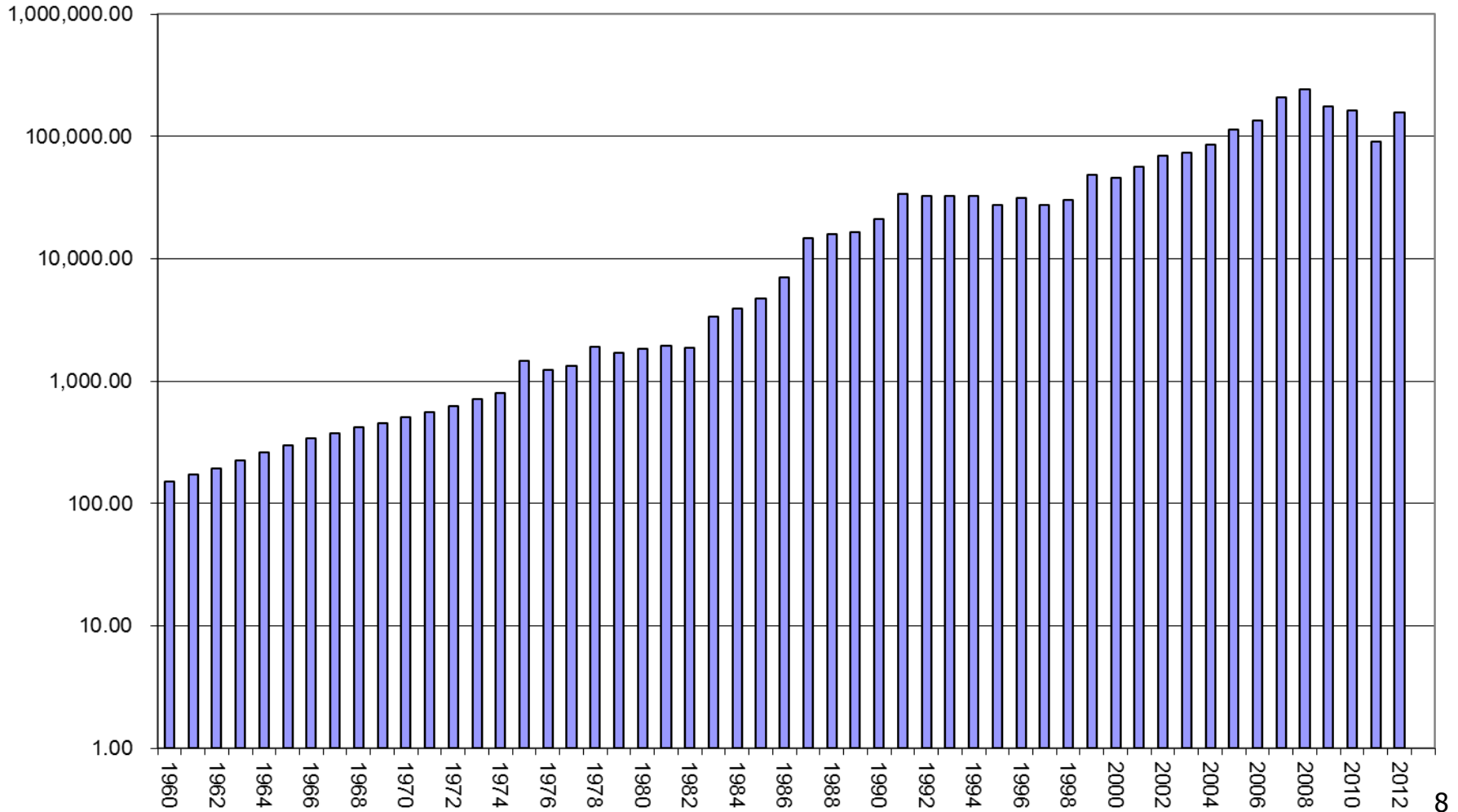
■ Institutional holders predominantly Index Funds

Ticker	Name
CCMP Index	NASDAQ Composite Index
BRNATLSV Index	BI North American Telecom Carriers Valuation Peers
BRWSTMCP Index	BI North American Wireless Telco Competitive Peers
BRWNTMCP Index	BI North American Wireline Telco Competitive Peers
BESGCOV Index	Bloomberg ESG Coverage Index
BSDCX Index	Bloomberg San Diego Telecommunications Index
BSTIVA Index	Bloomberg State Index of Virginia
BWPTX Index	Bloomberg Washington Post Tech Index
DXSCAP Index	Direxion US Small Cap
CUTL Index	NASDAQ Telecommunications Index
NQUSA Index	NASDAQ US All Market Index
NQUSB Index	NASDAQ US Benchmark Index
NQUSS Index	NASDAQ US Small Cap Index
RGSV Index	Russ Global SC Value
RTY Index	Russell 2000 Index
RGUSUS Index	Russell 2000 Utilities Index
RGUSUSV Index	Russell 2000 Utilities Value Index
RGUSUSUT Index	Russell 2000 Utilities:Telecommunications Index
RGUUSUTV Index	Russell 2000 Utilities:Telecommunications Value Index
RUJ Index	Russell 2000 Value Index
R2500 Index	Russell 2500 Index
RGU25U Index	Russell 2500 Utilities Index
RGU25UV Index	Russell 2500 Utilities Value Index
R2500V Index	Russell 2500 Value Index

Ticker	Name
RAY Index	Russell 3000 Index
RGUSU Index	Russell 3000 Utilities Index
RGUSU11 Index	Russell 3000 Utilities Subsector Index
RGUSUV Index	Russell 3000 Utilities Value Index
RGUSUUT Index	Russell 3000 Utilities:Telecommunications Index
RAV Index	Russell 3000 Value Index
RGMICU Index	Russell MicroCap Utilities Index
RGUCCU Index	Russell RSCC Utilities Index
RGUCCUV Index	Russell RSCC Utilities Value Index
RSCC Index	Russell Small Cap Completeness Index
RSCCV Index	Russell Small Cap Completeness Value Index
SBPRSWDU Index	S&P Dev MidSmall Cap USD
SBERWDU Index	S&P Dev SC USD
SBBMWDU Index	S&P Developed BMI
SCRT2BWU Index	S&P Developed Excluding US Under USD 2 Billion Index
STEMWDU Index	S&P Developed Small Cap Total Return USD
STBMCHYP Index	S&P Global BMI * 70% + S&P China ex-A-B-Shares* 30% CNY Price Index
STBMCHUP Index	S&P Global BMI * 70% + S&P China ex-A-B-Shares* 30% USD Price Index
SBBMGLU Index	S&P Global BMI in US Dollar
SBBMNAU Index	S&P North America BMI
SPTMI Index	S&P Total Market Index
SBVECUSU Index	S&P United States SC Val
WTDI Index	WisdomTree Dividend Index
DESIV Index	WisdomTree SmallCap Dividend Fund IOPV
WTSDI Index	WisdomTree SmallCap Dividend Index
EESIV Index	WisdomTree SmallCap Earnings Fund Intraday Indicative Value

Growing Shareholder Value

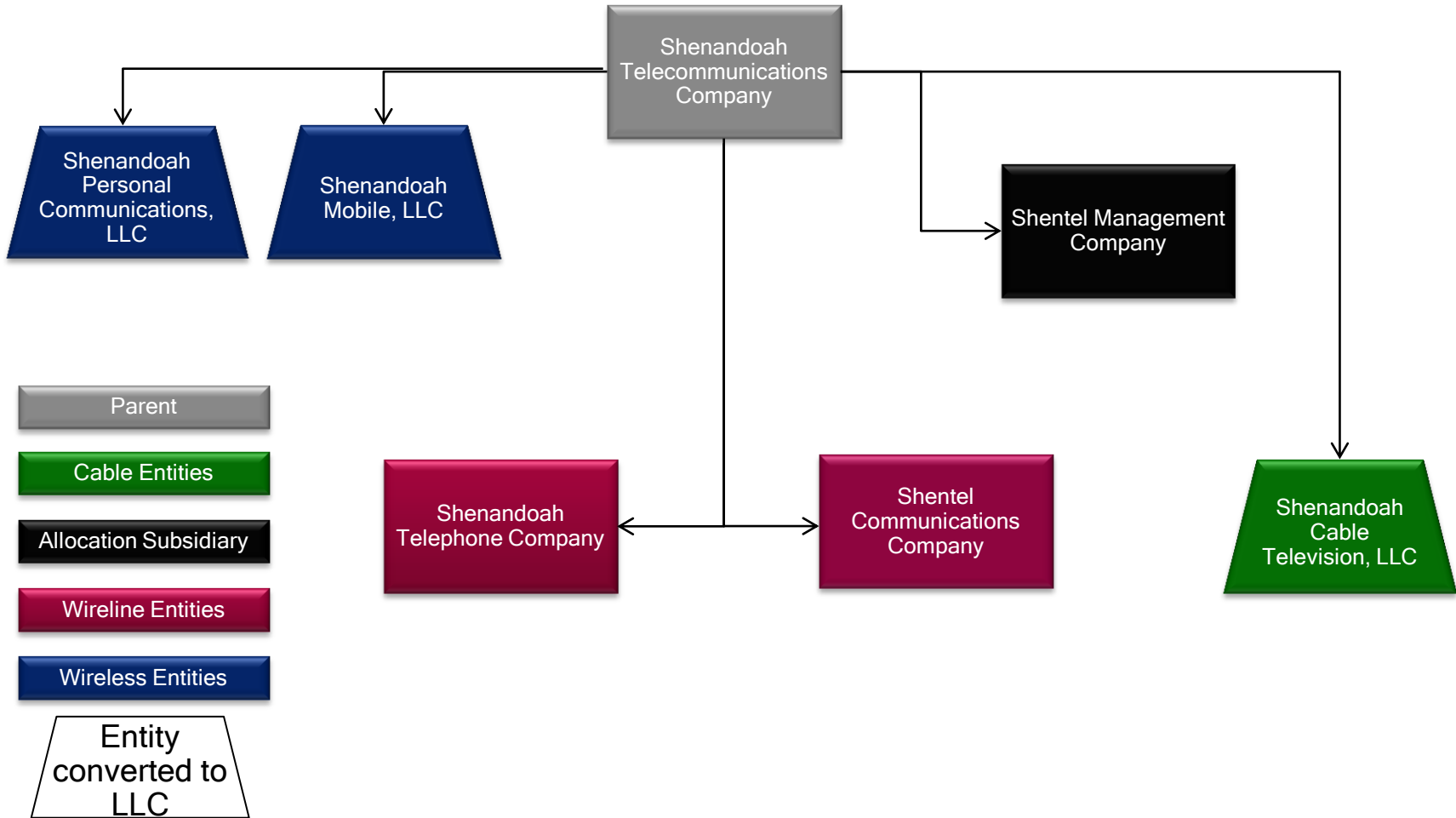
Value of One Original Share of FMTS
(logarithmic scale)



Adele Skolits

CFO and VP of Finance

Phase II: Mergers (effective July 31, 2012)



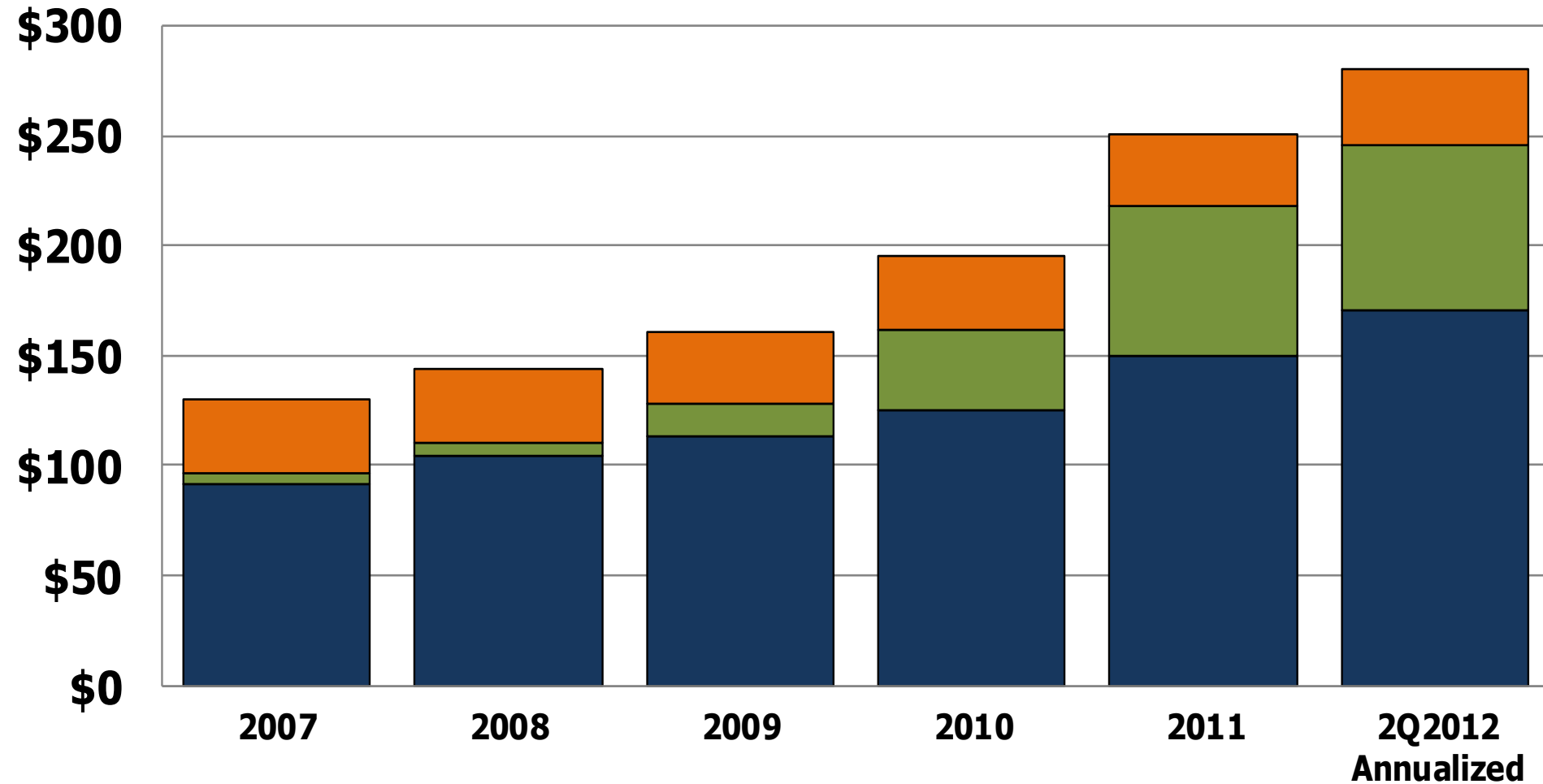
NOTE: Converged Services is not a part of the merger.

Shentel Initiatives

- Diversify
- Cable - Improve Profitability from 2008 & 2010 Acquisitions
 - ▶ Upgrade acquired networks to offer “Triple Play” with robust high speed data offering
 - ▶ Increase penetration to market levels
 - ▶ Capitalize on ILEC and satellite limitations
 - ▶ Build clusters/streamline network to gain operating efficiencies
- Wireless - As a Sprint PCS affiliate of Sprint Nextel
 - ▶ Continue to increase prepaid penetration
 - ▶ Improve future margins with higher ARPU
 - ▶ Upgrade to offer 4G across footprint

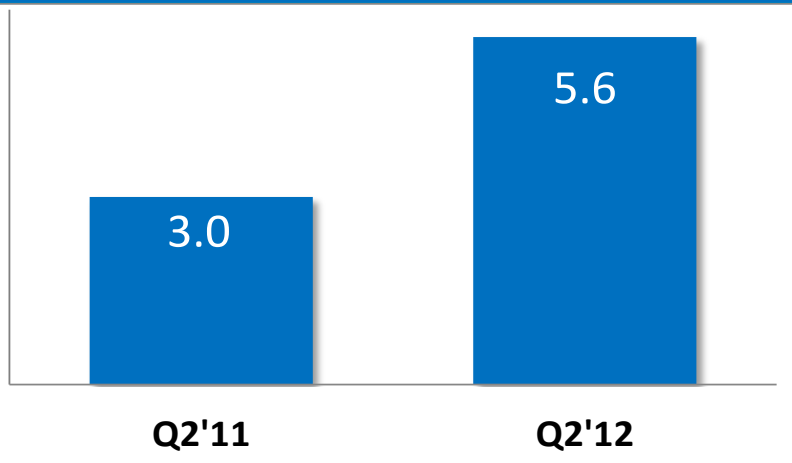
External Revenues by Segment (in millions)

■ Wireless ■ Cable ■ Wireline

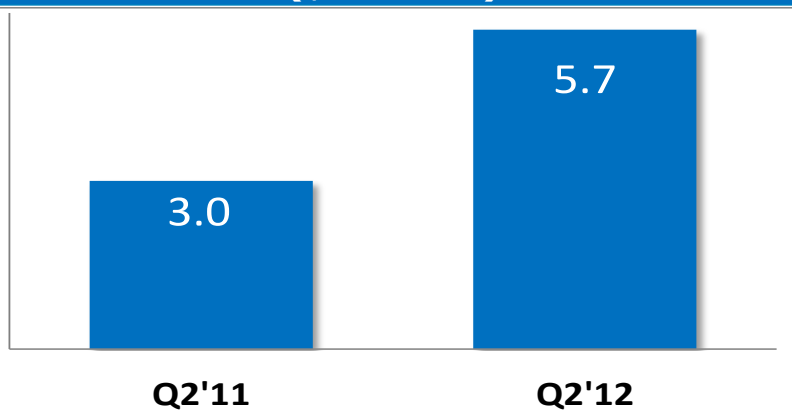


2012 Financial Highlights

Net Income
(\$ millions)



Net Income from Continuing Operations
(\$ millions)



- ❑ **Net Income** – Grew \$2.6 million, 86%, over 2Q 2011
- ❑ **Revenue** – Up 16% from 2Q 2011 to \$71.4 million
- ❑ **Adjusted OBIDA Growth** – Increase of \$3.9 million, 17%, over 2Q 2011

2Q'12 Highlights

■ Revenue Growth

Revenue grew 16% over 2Q'11 to \$71.4 million.

■ Customer Growth

	<u>6/30/11</u>	<u>6/30/12</u>	<u>Change</u>
Wireless	332,194	372,095	39,901
Cable (RGUs)	131,010	137,025	6,015

■ ARPU Growth

Increases in both Wireless & Cable Segments

Adjusted OIBDA by Segment (\$ millions)

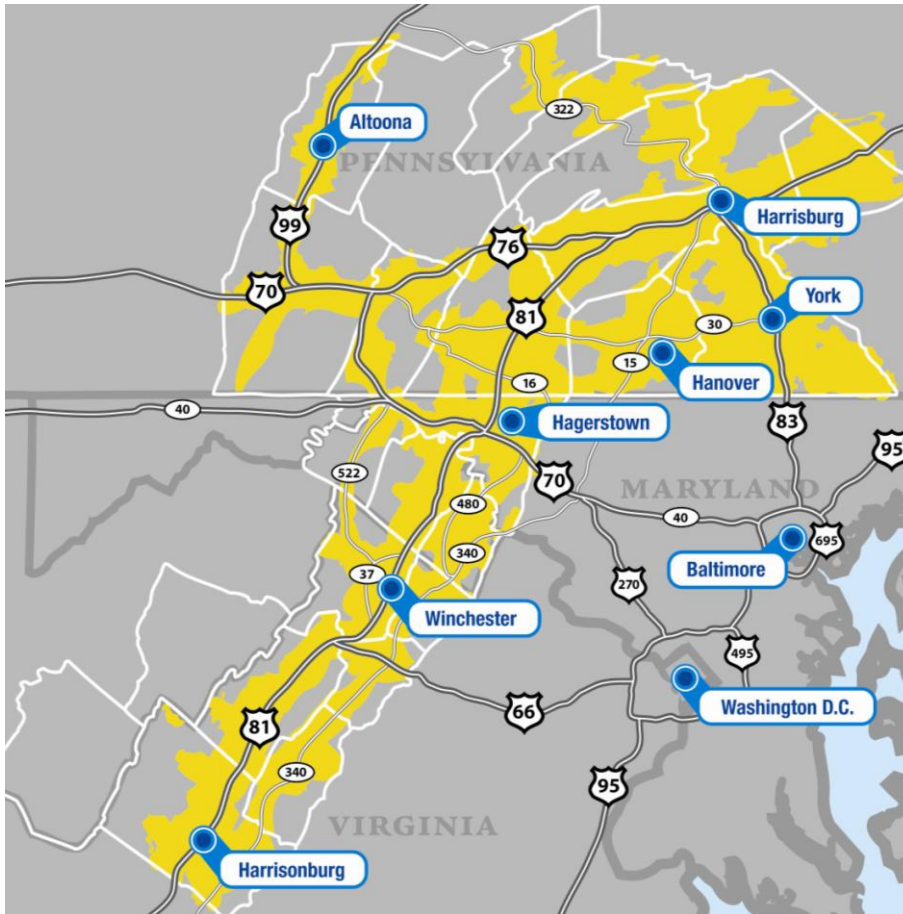
	<u>Wireless</u>		<u>Cable</u>		<u>Wireline</u>	
	<u>Q2'11</u>	<u>Q2'12</u>	<u>Q2'11</u>	<u>Q2'12</u>	<u>Q2'11</u>	<u>Q2'12</u>
Operating Income	10.4	12.5	(4.9)	(4.0)	3.4	3.3
Depreciation and Amortization	6.1	6.7	6.1	6.2	2.2	2.3
OIBDA	16.5	19.2	1.2	2.2	5.6	5.6
Share based compensation	0.1	0.2	0.2	0.2	0.1	0.2
Adjusted OIBDA	16.6	19.4	1.4	2.4	5.7	5.8

Earle MacKenzie

COO and EVP

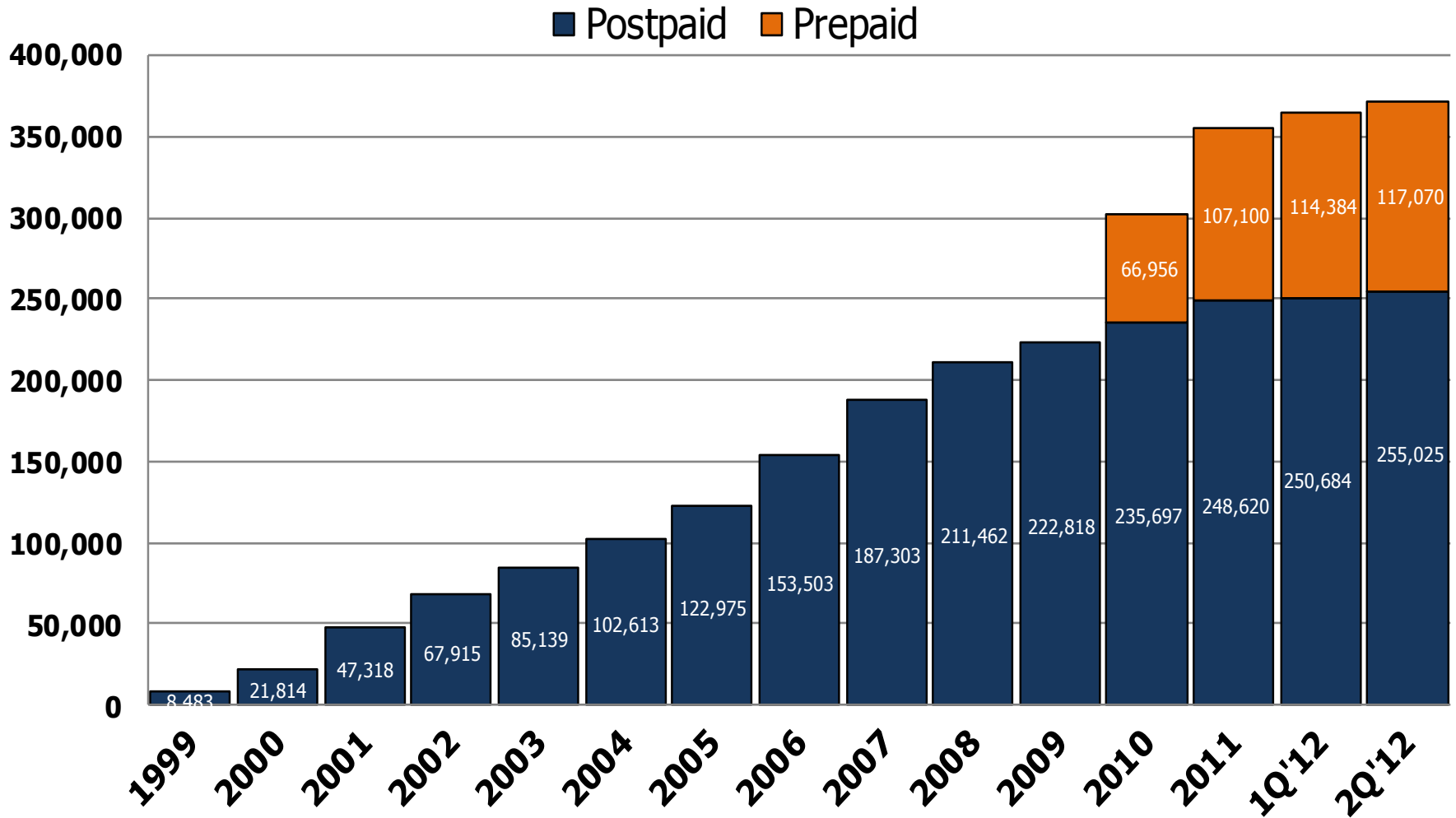
Wireless Segment

PCS Overview



- One of 2 remaining Sprint Nextel affiliates
- 2.4 million licensed POPs
- 2.1 million covered POPs
- 372k total subscribers
 - ▶ 18.0% penetration of covered POPs
- 510 CDMA base stations
- 434 EVDO enabled cell sites
 - ▶ 94% EVDO covered POPs

PCS Subscriber Growth History



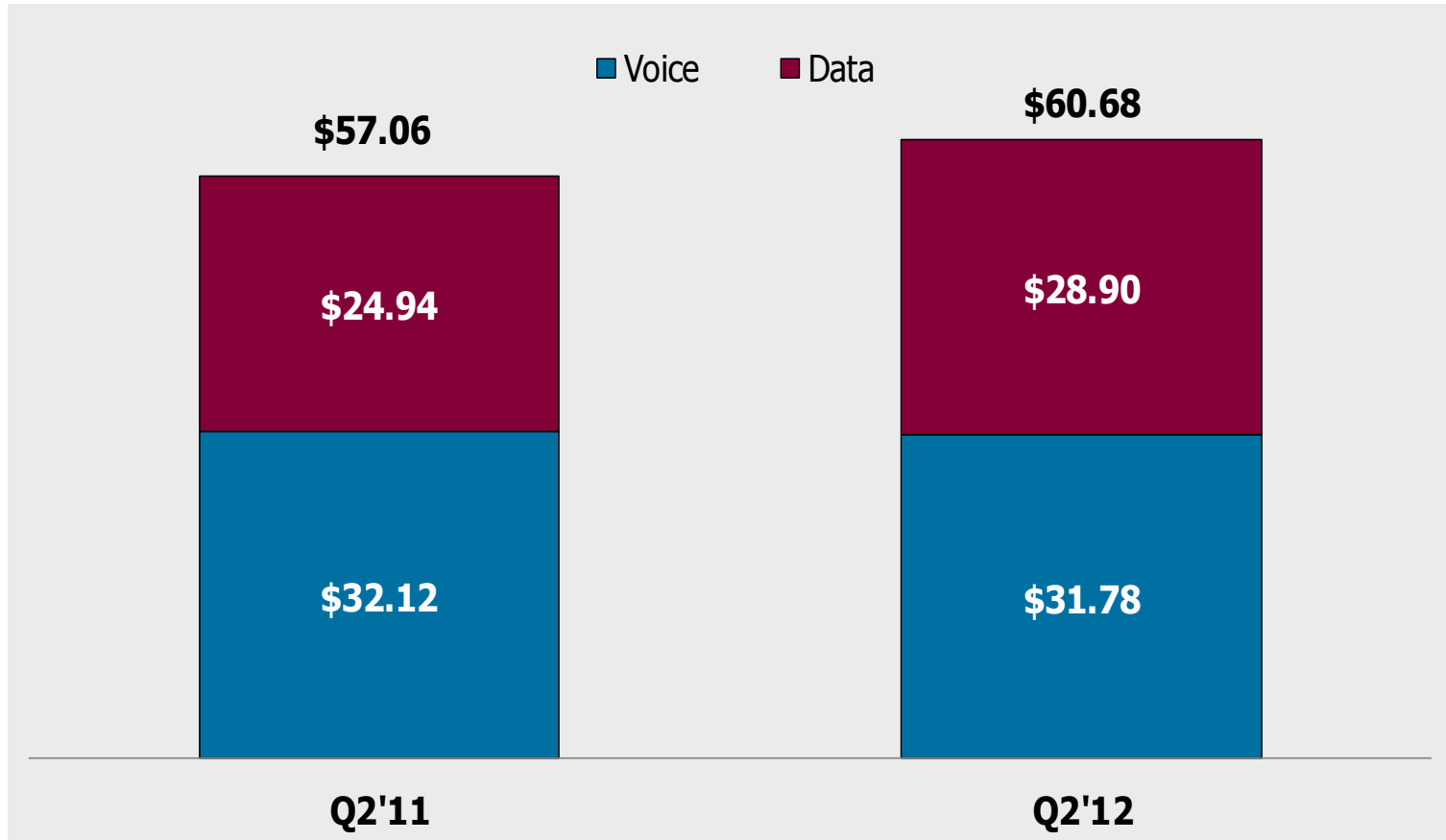


Profile of the Sprint Nextel Relationship - Postpaid

- ❑ **Contract**
 - Initial term to 2024
 - Two 10 year renewals
 - Deferred exit value based on DCF
- ❑ **Net Service Fee of 12% (14% maximum):**
 - Billing
 - Customer care
 - Long distance
 - Travel/Roaming
 - National channel handset subsidies
- ❑ **Management Fee of 8% (Fixed for life of contract)**
 - Spectrum
 - Brand
 - National platform
 - Access to Sprint vendors on similar terms
- ❑ **Access to Additional Spectrum**
 - G Block - PCS
 - 800Mhz - iDEN

Key Operational Results - PCS

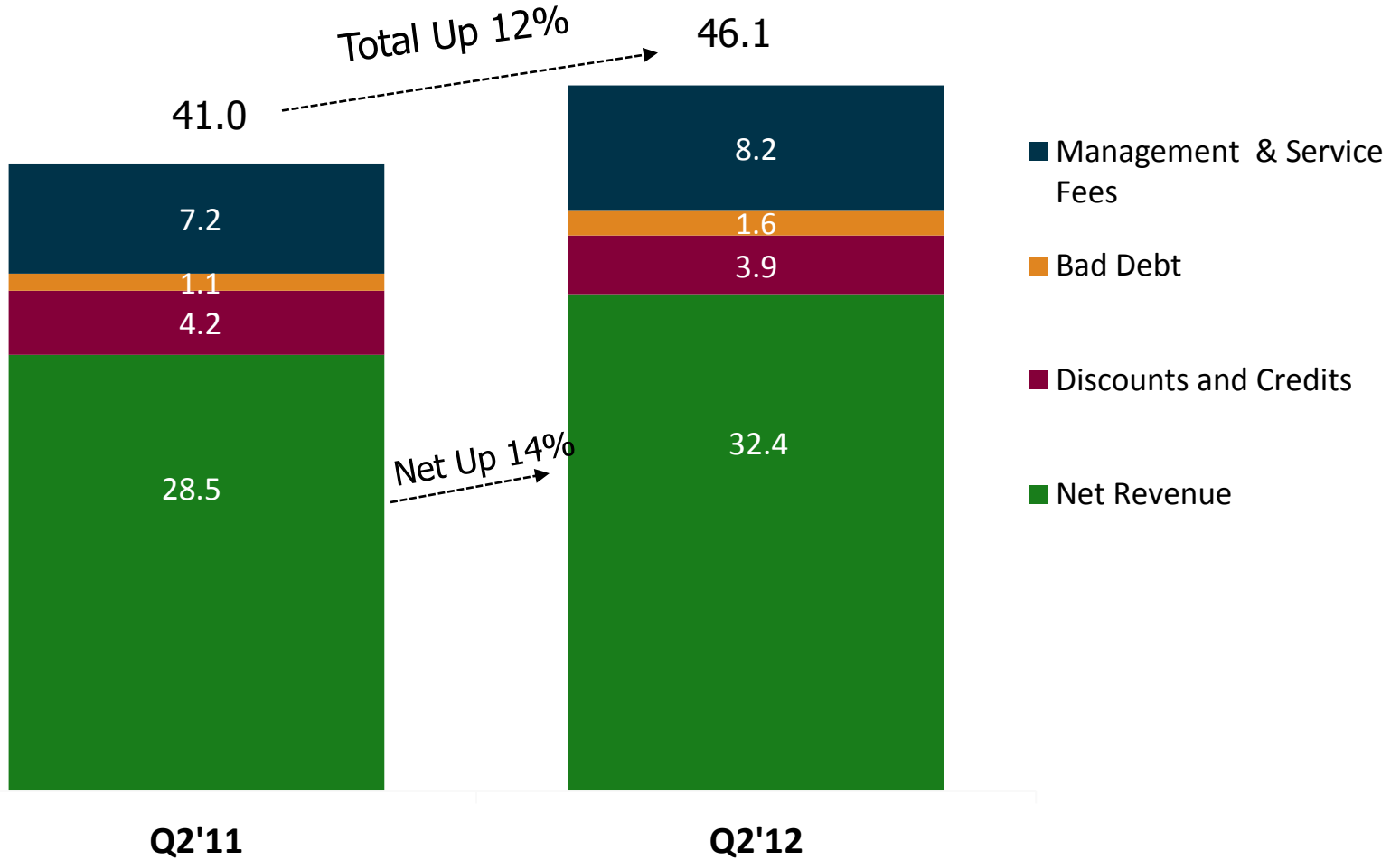
Gross Billed Revenue per Postpaid User – Data & Voice ¹



¹ – Before Service credits, bad debt, Sprint Nextel fees.

PCS Revenues

Gross Billed Revenues - Postpaid (\$ millions)



Postpaid PCS Customers Top Picks Q2 2012

- Top Service Plans - 66% of Gross Adds

- ▶ Everything Data Family 1500 - 44%
- ▶ Everything 450 - 15%
- ▶ Business Advantage Talk 200 - 7%

- Top Devices - New Activations - All Channels

- ▶ iPhone 17%
- ▶ Kyocera DuraMax 17%
- ▶ Samsung Epic 4G Touch 12%

- Smartphones made up 59% of the Postpaid base in Q2 2012, up from 53% in Q4 2011 and 44% in Q2 2011

iPhone Statistics - Q2'12

- 17% of Q2 Gross Adds
- 41% of iPhones were sold or upgraded in Shentel-controlled channels
- 9.8% of 6/30/2012 Postpaid customers had the iPhone, up from 6.8% at 3/31/12
 - ▶ 59% iPhone 4S
 - ▶ 41% iPhone 4

How Does Shentel's Wireless Compare?

Wireless Scorecard

2Q12 Results (in thousands)

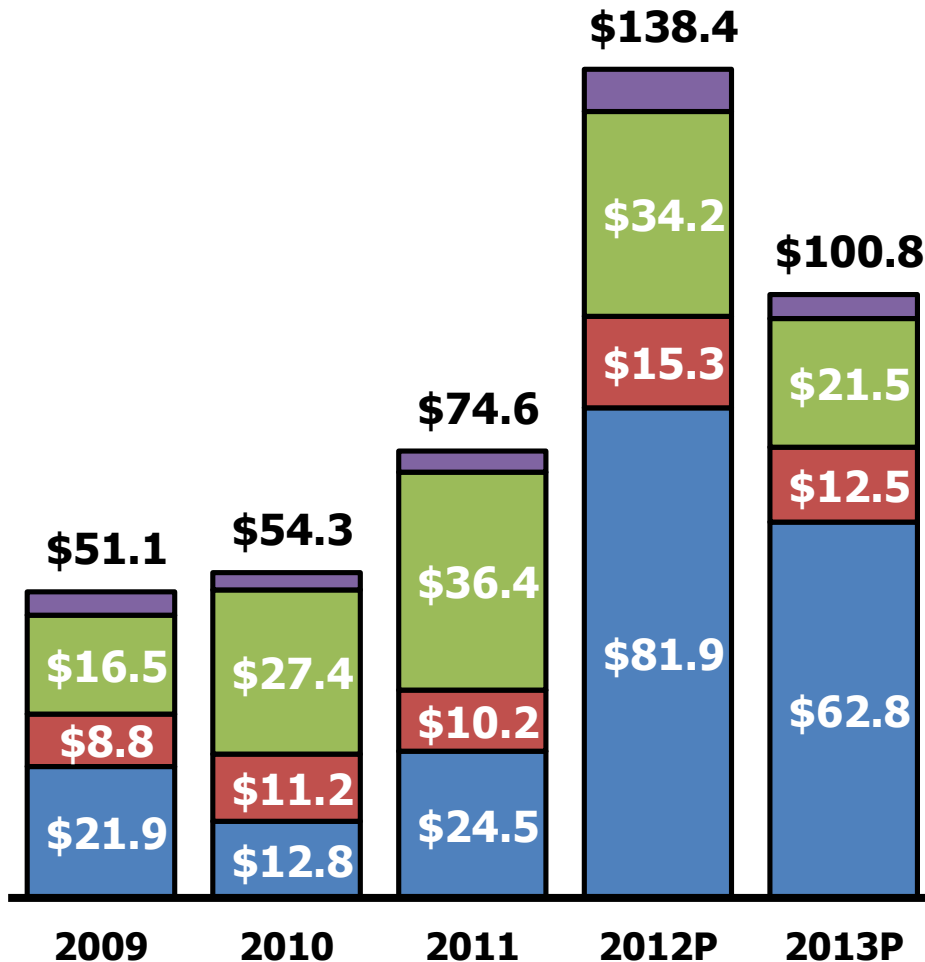
	Verizon Wireless	AT&T Mobile	Sprint Nextel	Shentel PCS	US Cellular	T-Mobile	NTELOS	Metro PCS	Leap
Covered POPS (^)	296,000	313,000	282,000	2,064	46,966	280,000	6,000	102,000	95,400
Penetration (Postpaid / Prepaid only)	31.8%	24.6%	17.0%	18.0%	11.8%	10.5%	7.1%	9.1%	6.2%
Penetration (including Wholesale)	37.2%	33.6%	20.0%	18.0%	12.3%	11.8%	7.1%	9.1%	6.2%
Postpaid									
Ending Subscribers	88,838	69,666	32,576	255	5,213	24,086	285	none	none
Net Additions	888	320	(246)	4	(48)	(462)	1	none	none
Gross Additions	3,009	2,405	1,520	16	203	1,143	17	none	none
Churn	0.8%	1.0%	1.8%	1.6%	1.6%	2.2%	1.9%	none	none
Growth	1.0%	0.5%	(0.7%)	1.7%	(0.9%)	(1.9%)	0.2%	none	none
Prepaid									
Ending Subscribers	5,316	7,473	15,419	117	329	5,295	139	9,292	5,903
Net Additions	290	92	141	3	20	227	3	(186)	(289)
Gross Additions	1,159	1,273	1,753	15	74	1,144	19	771	509
Churn	5.6%	5.3%	3.5%	3.6%	5.6%	5.9%	4.0%	3.4%	4.4%
Growth	5.8%	1.2%	0.9%	2.3%	6.5%	4.5%	2.0%	(2.0%)	(4.7%)
Total Postpaid / Prepaid Subscr	94,154	77,139	47,995	372	5,542	29,381	425	9,292	5,903
Other Wireless Subscribers (*)	15,881	28,067	8,391	0	257	3,787	0	0	0
Total Wireless Subscribers	110,035	105,206	56,386	372	5,799	33,168	425	9,292	5,903

Sources: Company public filings, SNL Kagan and Shentel estimates.

(*) Other Wireless Subscribers includes connected devices such as eReaders and subscribers through wholesale and reseller arrangements.

Investing in the Future – CapEx Spending (in millions)

■ Wireless
 ■ Wireline
 ■ Cable
 ■ Other



- Upgrade of Jet Network is approximately 51% complete
- All remaining systems in Virginia, West Virginia and Maryland to have upgrades completed in 2012
- Network Vision expected to drive \$60M of spend in 2012

Network Vision

- Plan to upgrade 274 cell sites in 2012 and the remaining 236 in 2013 including:
 - ▶ Multi-modal base station at each site
 - ▶ Expanded backhaul capacity
 - ▶ LTE in the PCS G-block*
 - ▶ Voice service in the 800Mhz block*

- Expect to launch LTE as early as Q3 2012

- New 4G cell sites will require either fiber or microwave backhaul
 - ▶ More robust than existing T1-based backhaul
 - ▶ Will provide excess capacity

* - Acquired access to new spectrum as part of the February 2012 addendum

Network Vision: Investing in the Future

- Keeps Shentel's network aligned with Sprint's
- Allows Shentel to remain competitive with Verizon and AT&T
- Improve customers' experience
- Provide 4G LTE service in entire coverage area
- Provide better in building and overall coverage
- Gives Shentel potential to leverage investment
- Convert existing iDEN customers to our network

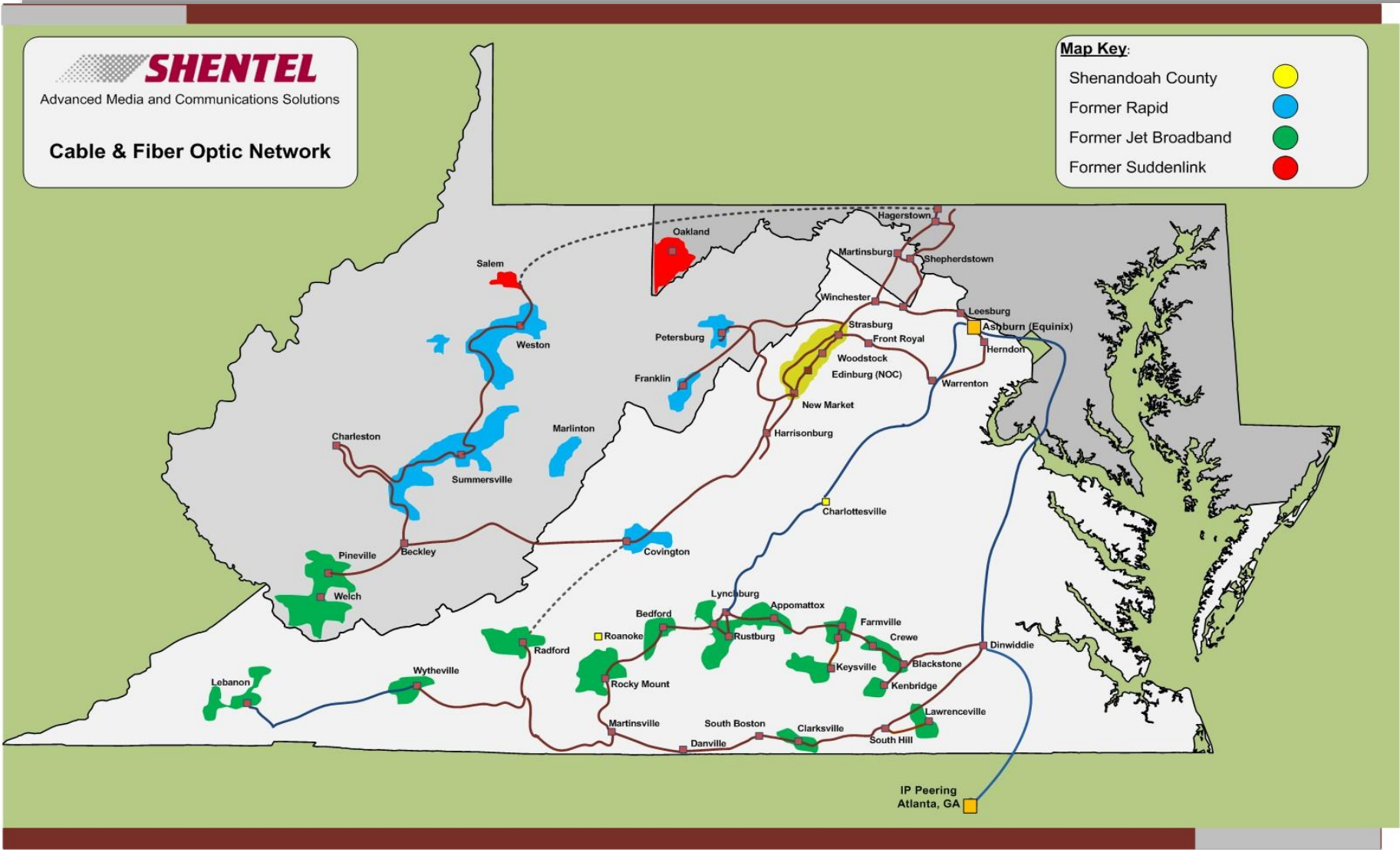
Cable Segment

Cable Service Areas

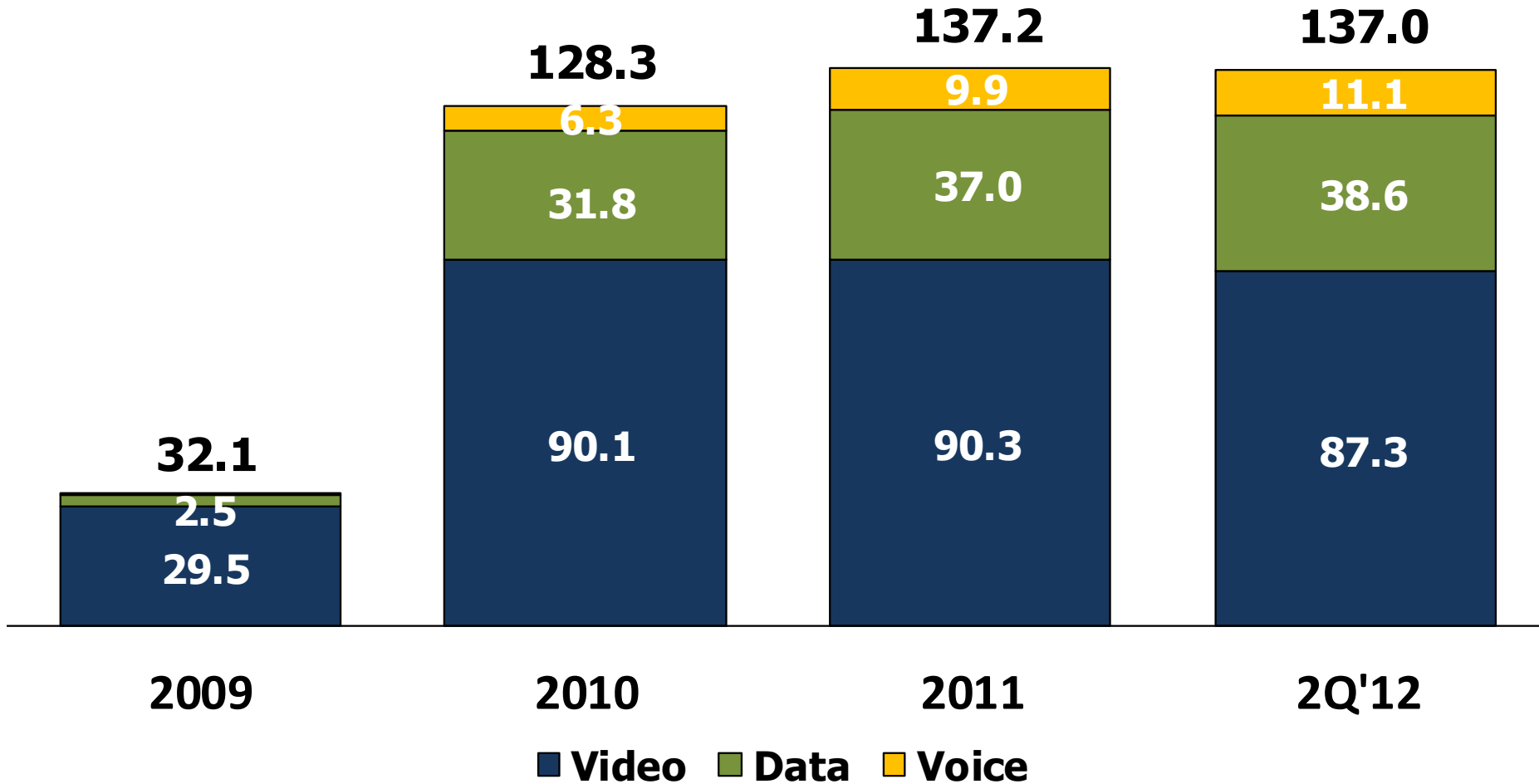
SHENTEL
Advanced Media and Communications Solutions
Cable & Fiber Optic Network

Map Key:

- Shenandoah County ●
- Former Rapid ●
- Former Jet Broadband ●
- Former Suddenlink ●



Cable Revenue Generating Units (in thousands)



How Does Shentel Cable Compare?

	<u>12/31/2010</u>	<u>12/31/2011</u>	<u>6/30/2012</u>	<u>Industry Average</u> *
<u>Video</u>				
Homes Passed	178,763	182,156	183,190	
Penetration	38%	36%	34%	42%
<u>High-speed Internet</u>				
Available Homes	144,099	156,119	156,791	
Penetration	21%	24%	25%	36%
<u>Voice</u>				
Available Homes	118,652	143,235	143,907	
Penetration	5%	7%	7%	19%

* Industry Averages are from SNL Kagan's estimate of U.S. totals.

Why Cable has a Competitive Advantage

❑ **Issues with the Local Telephone Company**

- Limits of DSL – Is it the new dial up?
- Requires significant capital investment to offer comparable
- Loss of cash flow from shrinking voice service
- Long-term pricing advantages as access revenues decrease
- Bundling of satellite video with their voice and DSL

❑ **Issues with Satellite – Dish/DirecTV**

- Bundling of telco DSL and voice with their video
- Satellite internet is fast but has limited capacity
- No local presence

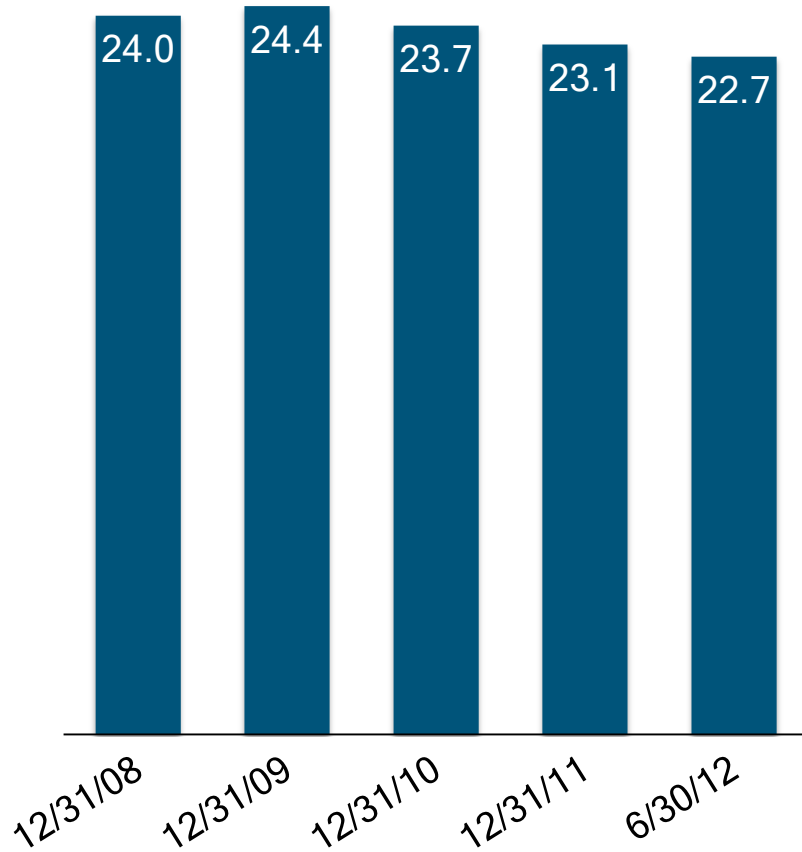
Shentel's Cable Advantage

- ❑ **We know Telephone – Our primary competitor**
 - Needs to spend lots of capital to match our service
 - Unfavorable changes in economics
- ❑ **Own/control our backbone fiber network**
- ❑ **Own our telephone switch**
- ❑ **Regional focus on small markets**

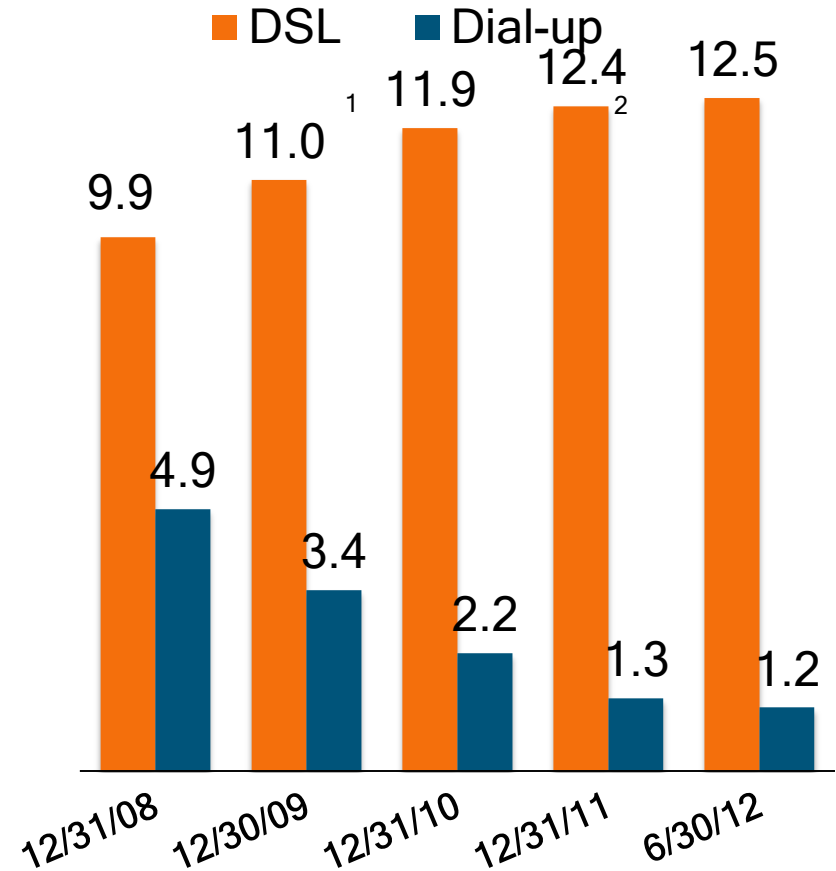
Wireline Segment

Wireline Customers

Access lines (000s)



Internet Customers (000s)



¹ DSL only available within LEC area

² Dial-up offered inside and outside the LEC area

Q&A