



May 10, 2017

comScore to Participate in Upcoming Conferences

RESTON, Va., May 10, 2017 /PRNewswire/ -- comScore today announced that it will participate in the upcoming conferences.



Chief Financial Officer David Chemerow will participate in the Needham's Emerging Technology Conference on Tuesday, May 16 at the Westin Grand Central Hotel in New York City.

Executive Vice Chairman and President Bill Livek will present during the Media Financial Management Association Conference on Tuesday, May 23 at the Orlando Hyatt Regency Grand Cypress.

About comScore

comScore is a leading cross-platform measurement company that measures audiences, brands and consumer behavior everywhere. comScore completed its merger with Rentrak Corporation in January 2016, to create the new model for a dynamic, cross-platform world. Built on precision and innovation, our data footprint combines proprietary digital, TV and movie intelligence with vast demographic details to quantify consumers' multiscreen behavior at massive scale. This approach helps media companies monetize their complete audiences and allows marketers to reach these audiences more effectively. With more than 3,200 clients and global footprint in more than 75 countries, comScore is delivering the future of measurement. Shares of comScore stock are currently traded on the OTC Market (OTC:SCOR). For more information on comScore, please visit comscore.com.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/comscore-to-participate-in-upcoming-conferences-300455519.html>

SOURCE comScore

News Provided by Acquire Media