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## **comScore to Be Featured at Internet Retailer Conference**

RESTON, Va., June 5, 2017 /PRNewswire/ -- comScore today announced that it will be featured during the Internet Retail Conference.



The conference, which features retail leaders from all facets of the industry, will include a presentation from comScore's Chief Executive Officer Gian Fulgoni during its "Tech-Savvy Consumers Are Transforming Retail" session.

The session will take place on Wednesday, June 7, at 10:30 a.m. during the Internet Retailer Conference at McCormick Place West in Chicago. For more information, please visit <http://www.irce.com>.

### **About comScore**

comScore is a leading cross-platform measurement company that measures audiences, brands and consumer behavior everywhere. comScore completed its merger with Rentrak Corporation in January 2016, to create the new model for a dynamic, cross-platform world. Built on precision and innovation, comScore's data footprint combines proprietary digital, TV and movie intelligence with vast demographic details to quantify consumers' multiscreen behavior at massive scale. This approach helps media companies monetize their complete audiences and allows marketers to reach these audiences more effectively. With more than 3,200 clients and a global footprint in more than 75 countries, comScore is delivering the future of measurement. Shares of comScore stock are currently traded on the OTC Market (OTC:SCOR). For more information on comScore, please visit [comscore.com](http://comscore.com).

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/comscore-to-be-featured-at-internet-retailer-conference-300468680.html>

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