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SapientNitro Awarded "Americas Partner of the Year" by hybris software

Award recognizes SapientNitro's strong application of hybris commerce offerings to improve client digital marketing and commerce efforts

BOSTON--(BUSINESS WIRE)-- SapientNitro, part of Sapient (NASDAQ: SAPE), today announced that it has been named the 2013 "Americas Partner of the Year" by hybris software—an SAP company and the world's fastest-growing commerce platform provider—at its annual Global Partner Summit, held recently in Munich. SapientNitro was honored as the leading provider of hybris solutions in the Americas and recognized for its implementation of their commerce, content and order management platforms that are foundational to creating highly-connected, immersive brand experiences.

"Leveraging hybris' platform to create integrated, omni-channel solutions for today's always-on world allows SapientNitro to create advantage for our clients in a rapidly-changing, increasingly complex environment," said Bob Van Beber, Senior Vice President, Global Delivery Lead, SapientNitro. "We are honored to receive this award. It is a testament to the strength of our ongoing partnership and to our continued ability to work together to drive meaningful change for our clients."

SapientNitro has the largest number of trained and certified hybris developers in the Americas and significant hybris development expertise globally. SapientNitro has leveraged hybris to implement highly-responsive, complex digital transformations for a number of clients around the globe, including an omni-channel experience for a major North American retailer, a branded B2B and B2C solution for a global medical devices manufacturer and a product information management and integrated B2B commerce solution for a global industrial tools and household hardware manufacturer. Together, the companies continue to invest in deepening capabilities for leveraging the technology to further help our clients create highly differentiated experiences for their brands and customers.

"Partners play a critical role in our ecosystem and, together, we strive to offer our customers ever higher levels of delivery and service," said Patrick Finn, Global Vice President, Strategic Alliances at hybris. "SapientNitro has made a significant commitment to hybris and is achieving great results with our joint clients. We are pleased to award them our Americas Partner of the Year award and look forward to continued success in the future."

About SapientNitro

SapientNitroSM, part of Sapient[®] (NASDAQ: SAPE), is a new breed of agency redefining storytelling for an always-on world. We're changing the way our clients engage today's connected consumers by uniquely creating integrated, immersive stories across brand communications, digital engagement, and omni-channel commerce. We call it Storyscaping, where art and imagination meet the power and scale of systems thinking. SapientNitro's unique combination of creative, brand and technology expertise results in one global team collaborating across disciplines, perspectives and continents to create game-changing success for our Global 1000 clients, such as Chrysler, Citi, The Coca-Cola Company, Lufthansa, Target, and Vodafone, in 31 cities across The Americas, Europe and Asia-Pacific. For more information, visit www.sapientnitro.com.

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