

## RR Donnelley Awarded New Multi-Year Agreement by Highlights for Children, Inc.

### To Produce Highlights And Highlights High Five Magazines And Provide Co-Mail Logistics Services

**CHICAGO - November 1, 2011 - R. R. Donnelley & Sons Company (NASDAQ:RRD)** today announced that it has been awarded a new multi-year agreement by Highlights For Children, Inc. Under the terms of the agreement the company will produce Highlights magazine, described as the most recognizable and widely-read children's magazine in the nation, and Highlights High Five, a version for younger children. RR Donnelley will also draw upon its leading logistics resources to provide co-mail services.

"We are very pleased to enter into this new collaborative relationship with RR Donnelley," said Kent S. Johnson, Highlights For Children's chief executive officer. "Forward-thinking, nimble and innovative partners are essential as we expand our reach and continue our 65-year history of bringing 'Fun with a Purpose' to children. We look forward to working with RR Donnelley and to taking advantage of the broad range of innovations that they offer."

"We are honored to begin producing these flagship publications and are delighted to be expanding our relationship with Highlights For Children," said John Paloian, RR Donnelley's chief operating officer. "Many of our employees know from personal experience the role that engaging graphics play in drawing children's enthusiastic interest. We believe that our platform is an ideal match for Highlights' special vision."

RR Donnelley also produces books and related materials for Highlights For Children, Inc.

#### **About RR Donnelley**

RR Donnelley (NASDAQ:RRD) is a global provider of integrated communications. Founded more than 147 years ago, the company works collaboratively with more than 60,000 customers worldwide to develop custom communications solutions that reduce costs, enhance ROI and ensure compliance. Drawing on a range of proprietary and commercially available digital and conventional technologies deployed across four continents, the company employs a suite of leading Internet based capabilities and other resources to provide premedia, printing, logistics and business process outsourcing products and services to leading clients in virtually every private and public sector.

For more information and for RR Donnelley's Corporate Social Responsibility Report, visit the company's web site at <http://www.rrdonnelley.com>.

#### **Use of Forward-Looking Statements**

This news release may contain "forward-looking statements" as defined in the U.S. Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on these forward-looking statements and any such forward-looking statements are qualified in their entirety by reference to the following cautionary statements. All forward-looking statements speak only as of the date of this news release and are based on current expectations and involve a number of assumptions, risks and uncertainties that could cause the actual results to differ materially from such forward-looking statements. Readers are strongly encouraged to read the full cautionary statements contained in RR Donnelley's filings with the SEC. RR Donnelley disclaims any obligation to update or revise any forward-looking statements.

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