



Knappogue Castle Whiskey Releases 15 Year Old Very Limited Edition Irish Single Malt

NEW YORK, Sep 29, 2008 (BUSINESS WIRE) -- Castle Brands Inc. (AMEX: ROX), an emerging international spirits company, today announced the release of the first special edition bottling for Knappogue Castle Whiskey, its founding brand.

Knappogue Castle, a series of vintage-dated Irish single malt whiskeys, is proud to release its first limited edition expression. Knappogue Castle 15 Year Old Irish Single Malt Whiskey was created by marrying one cask each of single malt distilled in 1990, 1991 and 1992. The whiskey was not chill filtered and was bottled at 86 proof. After the angels' share, these three casks produced 600 bottles.

The packaging for the 15 year old whiskey will be distinguished from Knappogue's traditional vintages as well. While the label continues to bear the image of the eponymous castle, the brand name and the border have been printed in gold. Each label was hand numbered and personally signed by Mark Andrews, the brand's founder, and is presented in a branded wood box.

"Years ago, our master blender identified these three casks as extra special and we did not include them in their respective vintage bottlings. They were left to age further and the extra years in bourbon casks have given the whiskey additional depth and nuances of flavor and character. The higher proof and lack of chill filtering lets the whiskey retain all of its natural flavor," said Roseann Sessa, vice president marketing and public relations for Castle Brands. "Knappogue Castle 15 is a connoisseur's whiskey. There can never be another expression like it."

Knappogue Castle 15 Year Old Irish Single Malt Whiskey will be available this holiday season at select retailers. The suggested retail price is \$100.

More about Knappogue Castle Whiskey

The Knappogue Castle legacy began with a man named Mark Edwin Andrews nearly half a century ago. His Knappogue Castle 1951, a pure pot still whiskey which was named after the castle in Ireland that he owned, is the oldest and rarest Irish whiskey in the world. His son, Mark Andrews, continued his father's legacy by creating the Knappogue Castle series of Irish single malt whiskeys.

More about Castle Brands Inc.

Castle Brands is an emerging developer and international marketer of premium branded spirits within four growing categories of the spirits industry: vodka, rum, whiskey and liqueurs. Castle Brands' portfolio includes Boru(R) Vodka, Gosling's Rum(R), Sea Wynde(R) Rum, Knappogue Castle Whiskey(R), Clontarf(R) Irish Whiskey, Jefferson's(TM) and Jefferson's Reserve(R) Bourbon, Sam Houston(R) Bourbon, Tierras Tequila, Celtic Crossing(R) Liqueur, Pallini(R) Limoncello(TM), Raspicello(TM) and Peachcello(TM) and Brady's(R) Irish Cream. www.castlebrandsinc.com (ROX-G)

Forward Looking Statements

This press release includes statements of our expectations, intentions, plans and beliefs that constitute "forward looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 and are intended to come within the safe harbor protection provided by those sections. These statements, which involve risks and uncertainties, related to the discussion of our business strategies and our expectations concerning future operations, margins, profitability, liquidity and capital resources and to analyses and other information that are based on forecasts of future results and estimates of amounts not yet determinable. We have used words such as "may," "will," "should," "expects," "intends," "plans," "anticipates," "believes," "thinks," "estimates," "seeks," "expects," "predicts," "could," "projects," "potential" and other similar terms and phrases, including references to assumptions, in this press release to identify forward looking statements. These forward looking statements are made based on expectations and beliefs concerning future events affecting us and are subject to uncertainties, risks and factors relating to our operations and business environments, all of which are difficult to predict and many of which are beyond our control, that could cause our actual results to differ materially from those matters expressed or implied by these forward looking statements. More information about these and other factors are described under the caption "Risk Factors" in Castle Brands' Annual Report on Form 10-K for the year ended March 31, 2008 filed with the Securities and Exchange Commission.

When considering these forward looking statements, you should keep in mind the cautionary statements in this press release and the documents incorporated by reference. New risks and uncertainties arise from time to time, and we cannot predict those events or how they may affect us. We assume no obligation to update any forward looking statements after the date of this press release as a result of new information, future events or developments, except as required by the federal securities laws.

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SOURCE: Castle Brands Inc.

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