



RealNetworks Continues MOD and RBT Momentum and Leadership with Deployments in Europe

BARCELONA - February 16, 2009 - Today from GSMA Mobile World Congress 2009, RealNetworks®, Inc. (RNWK), the digital entertainment services company, highlighted its ongoing momentum with Music-on-Demand (MOD) and Ringback Tone (RBT) ASP deployments in Europe. Real currently has services deployed with 11 mobile operators in 10 countries throughout Europe, including several operating companies of the world's leading international mobile communications group Vodafone and TMN in Portugal.

As a provider of MOD for mobile operators, Real provides and hosts the technologies that enable subscribers to discover, download and listen to music on their mobile device and personal computer. Real powers MOD for Vodafone music stores in 9 countries - including the United Kingdom, Ireland, Portugal, Germany, Italy, Greece, The Netherlands, Romania and Spain - making mobile music available to hundreds of millions subscribers in Europe.

Due in part to the introduction of a dedicated mobile music client that provides consumers with quick access to millions of tracks, Real has seen its downloads-per-active-user in Europe increase by 28% in Q408, as compared to Q407. Real's MOD service is currently deployed with 13 mobile operators in 12 countries worldwide.

As the inventor of Ringback Tones, RealNetworks provides the leading RBT solution for mobile service providers around the world. Real and Vodafone offer this service in the European market, with current deployments in Vodafone Turkey and additional markets to follow later this year. Real also powers RBT for TMN in Portugal.

Its deep and ongoing involvement in its customer's RBT deployments helps bring Real's global, aggregated adoption rate for RBT to nearly 9% on average, more than double the average adoption rate for similar services. Its RBT service is available through 13 mobile operators in 9 countries around the world.

In total, Real's ASP services are currently available through 80 different mobile operators in 42 countries worldwide, making them available to 797.1 million subscribers. Real offers mobile operators a comprehensive selection of mobile services including: Music-On-Demand; Video-On-Demand; personalisation features such as Ringtones, RBTs and Multimedia Ringback Services; and messaging services.

Find RealNetworks at Mobile World Congress at Hospitality Suite 19 & 25, Hall 4, Level 0.

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ABOUT REALNETWORKS

RealNetworks, Inc. delivers digital entertainment services to consumers via PC, portable music player, home entertainment system or mobile phone. Real created the streaming media category in 1995 and has continued to lead the market with pioneering products and services, including: RealPlayer®, the first mainstream media player to enable one-click downloading

and recording of Internet video; the award-winning Rhapsody® digital music service, which delivers more than 1 billion songs per year; RealArcade®, one of the largest casual games destinations on the Web; and a variety of mobile entertainment services, such as ringback tones, offered to consumers through leading wireless carriers around the world. RealNetworks' corporate information is located at www.realnetworks.com/company.

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