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RealNetworks To Launch Best-Selling Casual Game "Cake Mania" On The Mobile Platform

SEATTLE - March 7, 2007 - RealNetworks®, Inc. (NASDAQ: RNWK), one of the world's largest developers, publishers and distributors of casual games, today announced it is launching the mobile version of the hit casual computer game, Cake Mania. The mobile game will be available in both North America and Europe through leading wireless carriers.

Published and developed by Real's GameHouse Studios® in collaboration with the original developer Sandlot Games®, Cake Mania for mobile brings the action-packed levels from the computer version to mobile users in an easy to play format. In Cake Mania, players help Jill open her own bakery, bring in customers and earn enough money to re-open her grandparents' bakery! Players upgrade and customize the bakery with three ovens, three decorating and three icing stations, a TV and many other appliances. The new game allows fans of Cake Mania to snack on a hit game in small doses of easy mobile play.

Features within Cake Mania for mobile include:

  Competition-Players can help Jill take on "Mega Mart" with her own local bakery

  The ability to upgrade and customize the bakery as well as create more than 1000 unique cake variations

  Famous (and infamous) customers like Santa Claus, Easter Bunny and Count Dracula

"Cake Mania's popularity online and at retail has made it a household name, with more than 35 million downloads to date," said Daniel Bernstein, president and CEO, Sandlot Games. "The game's loyal player base still continues to grow, so working with RealNetworks to publish for the mobile platform is a natural progression to increase accessibility. We anticipate success on the mobile platform to mirror the success we've seen to date for the computer version."

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ABOUT REALNETWORKS
RealNetworks, Inc. is the leading creator of digital media services and software including Rhapsody, RealPlayer10, and casual PC and mobile games. RealNetworks has more than 2.2 million paid subscribers to its premium digital media http://www.real.com. Broadcasters, network operators, media companies and enterprises use RealNetworks' products and services to create and deliver digital media to PCs, mobile phones and consumer electronics devices. RealNetworks' corporate information is located at http://www.realnetworks.com/company.

ABOUT Sandlot Games Corporation
A premier publisher and developer of casual games, Sandlot Games boasts a captivating portfolio including popular game titles such as the Tradewinds® series, the Super Granny® series, Glyph®, Cake Mania® and the recently released Westward®. Sandlot Games reaches game players worldwide through a variety of distribution channels. Millions play Sandlot's games on the PC, phone, and handheld devices. Founded in 2002 by video game veteran Daniel Bernstein, Sandlot Games is headquartered in Bothell, Washington. For more information, please visit us at www.sandlotgames.com.