

RealNetworks Announces Release of Award-Winning Mobile Game Playman Extreme Running

RealArcade Mobile delivers parkour action to mobile handsets around the globe

SEATTLE, LONDON, HELSINKI — August 30, 2007 — Leading digital entertainment services company RealNetworks®, Inc. today announced the upcoming availability of Playman Extreme Running on mobile handsets. The eighth title in the Playman Series, the game will launch in the U.S. market as "RealArcade Extreme Running."

Developed in Helsinki, Finland by Real's mobile games studio, Mr.Goodliving, the game is already receiving rave reviews. [Pocket Gamer](#) called it the best mobile game of 2007, presenting it with a Gold Award and declaring "Every mobile user should have this game on their phone." The title has also received a Gold Award from [Mobile Game FAQ's](#), an [Airgamer Award](#), and a Mobile Gamer award from [Midlet Review](#).

Players will enjoy the fun, freestyle urban sport of parkour, which combines the grace and precision of gymnastics with the discipline and philosophy of martial arts. Groundbreaking new graphics and animation technology enable smooth parkour moves in an intriguing urban setting, where competitors run, jump and somersault off walls, rails, stairwells, rooftops, lamp posts and other objects. 12 levels, four different game modes and 45 missions demand quick thinking and impeccable timing to maneuver through each cityscape as fluidly as possible.

"Parkour is a unique urban sport that's capturing the imagination of people all over the world with its ability to turn every town centre and urban area into a playground. Our designers tapped into this spirit and have translated the speed, grace and movement of parkour into an incredibly well-received mobile game in the European market," said Matt Turetzky, vice president, off-the pc games at Real. "To date, the Playman series has seen more than 2.5 million games sold in Europe alone. We're bringing this title to the U.S. market and expecting it to become an instant favorite for many more mobile gamers."

Though the title has changed for the U.S. launch, the game is exactly the same and will deliver all the award-winning, highly acclaimed features that have made it such a hit. Smooth, detailed animation, multiplayer mode, and straightforward game-play specifically designed for mobile will have gamers seeking free moments throughout the day to get in a few minutes of convenient play on their mobile handsets. The game will be available on most major carriers by the end of September. Download details can be found at http://mobile.gamehouse.com/extreme_running.

Playman Extreme Running was created using RealArcade Mobile's proprietary EMERGE technology, ensuring that the game will support the widest possible range of mobile phone handsets and ensuring gamers around the world can play and enjoy it with ease. Expect to see the Playman name return and begin to go global in future U.S. releases.

To view a 60-second video demonstration of the game, please click one of the following links:

[RealPlayer](#)

[Windows Media](#)

[QuickTime](#)

[Screenshots](#) (.zip)

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ABOUT REALNETWORKS

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