

## **RealNetworks and Warner Bros. Capture Struggle of Independent Filmmaker in Online Documentary**

### **WB-Produced "On Set, On Edge" to Air Exclusively on Film.com and SuperPass.com**

SEATTLE — Sept. 10, 2007 — Warner Bros. Digital Distribution, and digital entertainment services company, RealNetworks®, Inc. (NASDAQ: RNWK), today announced the premiere of "On Set, On Edge," an original online reality series that follows the hectic real life of filmmaker Vanessa Parise as she creates her second movie, "Jack and Jill vs. The World," starring Freddie Prinze Jr. and Taryn Manning.

"On Set, On Edge" provides a behind-the-scenes look at independent director Parise managing the chaos of development and production as she brings her vision to life and prepares the film for its hopeful festival premiere and distribution. The first three episodes of this 20-episode reality series are available now, exclusively on [www.film.com](http://www.film.com). Subscribers of Real's SuperPass service can immediately access the first five episodes of the series, as well as video diaries and behind-the-scenes featurettes. Two new episodes will premiere each week on [SuperPass.com](http://SuperPass.com).

This tightly integrated online component to the film will give viewers unique access to the process of creating a film including community chat and video blogs. Five minute episodes will focus on film development, cast and crew personalities, and conflicts that arise during the production process. The on-demand videos give users a voyeuristic look into locations such as the makeup room, catering tables, grip truck, camera truck and the director's trailer.

"On Set, On Edge" represents a one-of-a-kind online extension to traditional film production and distribution that creates heightened awareness, anticipation and a sense of community," said Josh Rinsky, manager of sales development, Warner Bros. Digital Distribution. "We are thrilled to be working together with RealNetworks to deliver a completely fresh, dynamic series for the Internet."

The series is launching September 10 on [www.film.com](http://www.film.com) and the SuperPass subscription service. SuperPass subscribers also have instant access to downloadable casual games, movie and television programming, downloadable music and ad-free radio, and featured content like live video feeds into the CBS Big Brother 8 house. A free preview of the series featuring the first three episodes is immediately available at [www.film.com/onset](http://www.film.com/onset). A blog following the show and providing commentary will also be regularly updated on [film.com](http://film.com).

"With WB co-producing this reality program, viewers can be a fly on the wall in the filmmaker's ongoing struggles to balance the chaos of creating a compelling independent film with the demands of her personal life," said Elizabeth Coppinger, vice president of video services at RealNetworks. "The addition of the "On Set On Edge" programming broadens and strengthens our reach to the independent film audience, which is already supported by our participation in the

Sundance and Seattle International film festivals, and with our exclusive selection of classic independent film titles only available to SuperPass subscribers."

Parise's first film "Kiss The Bride" was released by MGM in 2002. Starring Amanda Detmer, Sean Patrick Flanery, Brooke Langton, Monet Mazur and Alyssa Milano, the film tells the story of Danni Spasoto and her three wildly different sisters. On the eve of Danni's wedding, the girls find themselves clashing over their choices in love, careers and ultimately the validation of their domineering father. Parise directed, produced and appeared in the film.

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**ABOUT WARNER BROS. DIGITAL DISTRIBUTION (WBDD)**  
Warner Bros. Digital Distribution (WBDD) is a leader in the distribution of digital content through pioneering deals with emerging platforms and the digital businesses of traditional clients. WBDD represents the largest film and television library worldwide and is responsible for the global distribution of this library through Electronic Sell-Through and Transactional Video On Demand. WBDD also distributes and licenses theatrical and Warner Premiere produced made for digital content across Wireless and Online channels.

**ABOUT REALNETWORKS, INC.**  
RealNetworks, Inc. is providing ways for consumers to be entertained on any screen (PC, home entertainment system, portable device or mobile phone) anywhere. Its digital entertainment services include RealPlayer, the acclaimed Rhapsody® music service, one of the largest Casual Games destinations RealArcade®, and a variety of mobile entertainment services offered to consumers by leading wireless carriers around the world. RealNetworks' corporate information is located at [www.realnetworks.com/company](http://www.realnetworks.com/company).

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