# RealNetworks Releases RealTimes Stories™ SDK

## PARTNERS GLOBALLY WITH SYNCHRONOSS AND INTEGRATES WITH SYNCHRONOSS' PERSONAL CLOUD™ SOLUTION TO BRING REALTIMES® TECHNOLOGY TO MOBILE CARRIERS AND DEVELOPERS WORLDWIDE

SEATTLE, Nov. 12, 2015 /PRNewswire/ -- RealNetworks®, (NASDAQ: RNWK), the leader in video and creator of the app RealTimes®, today announced the availability of its RealTimes Stories™ software development kit (SDK), a platform that enables mobile carriers and application developers worldwide to easily embed RealTimes' core functionality, RealTimes Stories, into their native mobile applications. As part of this announcement, RealNetworks has partnered with Synchronoss Technologies, Inc. (NASDAQ: SNCR), a leading innovator of cloud solutions and software-based activation, for global distribution of RealTimes with the integration of RealNetworks' RealTimes Stories SDK into Synchronoss' Personal Cloud product.

Available as a mobile developer SDK for iOS® and Android™, the RealTimes Stories SDK provides developers with the application program interface (API) that allows them to use RealTimes Stories to tap into their own cloud and/or photo universe to create beautiful video montages. RealTimes, initially released in May 2015, solves two of the biggest problems consumers face today: too many photos and videos, and not enough time to organize and share them. RealTimes automatically picks the best moments from a consumer's photo and video camera roll and instantly creates an engaging RealTimes Story. It's also easy and fast to customize RealTimes Stories by rearranging clips and photos, changing the duration, and adding filters and personal soundtracks.

"The availability of the RealTimes Stories SDK marks a major milestone for RealNetworks by enabling third party organizations, mostly application developers, to integrate our technology into their own platforms," said Max Pellegrini, President, Products and Marketing, RealNetworks. "We chose Synchronoss for their global footprint, ability to scale, and relationships with multiple carriers around the world. Our arrangement with Synchronoss will enable us to address carriers globally with a very compelling joint proposition."

"With the new RealTimes Stories SDK, we'll be able to quickly and easily build RealNetworks' intelligent technology into our Synchronoss Personal Cloud™ platform," said Chris Putnam, SVP, Business Development, Synchronoss. "This added functionality allows us to expand the breadth of our cloud product to domestic and international carriers by providing an engaging solution that promotes cloud adoption and engagement for the most important consumer use case globally."

**RealTimes Stories SDK features include:**

- Allows app developers to tap into the power of RealTimes to provide their users with a seamless and engaging multimedia experience
- Analyzes photos and videos on a user's device choosing the best photos based on quality and picking the most interesting parts of video clips
- Groups photos and videos into albums by date or location and automatically turns them into RealTimes Stories - animated slideshows of the best captured moments set to music
- Handles the behind-the-scenes communication between the developer's app and the RealTimes app to support easy RealTimes Story creation, immediate playback and seamless syncing, security and device-specific video transcoding
- Allows app developers and global carriers to focus on what makes their app unique while offloading the technical heavy lifting of sophisticated photo and video analysis and management to the RealTimes Stories SDK

To sign up for access to the RealTimes Stories SDK, or access to the existing RealCloud™ SDK, visit the [Real® Developers](#) site. To learn how RealTimes technology can enhance your product or service, visit the [Real Partners](#) site.

**Synchronoss Personal Cloud™:**
The Synchronoss Personal Cloud is a carrier-branded mobile cloud solution for subscribers to back-up, restore, synchronize and share their personal content using any device type, with any network, across any platform.  The Synchronoss Personal Cloud solution delivers new revenue opportunities and drives bottom line growth by reducing churn.  The solution eliminates the fear of personal data loss, making it easier for users to upgrade their device, switch device platforms and protect their assets.  A majority of the world's leading mobile carriers use the Synchronoss Personal Cloud to offer more than 3.5 Billion subscribers a branded solution for protecting all the content on their connected devices.

**About RealNetworks**
RealNetworks, Inc. creates innovative products and services that make it easy for people to connect with and enjoy digital media. RealNetworks invented the streaming media category and continues to connect consumers with their digital media both directly and through partners, aiming to support every network, device, media type and social network. Find RealNetworks corporate information at www.realnetworks.com.

RealNetworks, RealTimes, RealTimes Stories, and respective logos are trademarks, registered trademarks, or service marks of RealNetworks. Other products and company names mentioned are the trademarks of their respective owners.

**RealNetworks Forward-Looking Statements**
This press release contains forward-looking statements that involve risks and uncertainties, including statements relating to expectations regarding the RealTimes SDK features and functionality, and future uses and partners. All statements contained in this press release that do not relate to matters of historical fact should be considered forward-looking statements. Actual results may differ materially from the results predicted. Factors that could cause actual results to differ from the results predicted include technological factors, consumer acceptance, and competitive factors such as the emergence of new entrants in the market. More information about potential risk factors that could affect RealNetworks' business is included in RealNetworks' annual report on Form 10-K for the most recent year ended December 31, its quarterly reports on Form 10-Q and in other reports and documents filed by RealNetworks from time to time with the Securities and Exchange Commission. The company assumes no obligation to update any forward-looking statements or information, which are in effect as of their respective dates.

**About Synchronoss**
Synchronoss Technologies, Inc., based in Bridgewater, NJ, (NASDAQ: SNCR) is the leading innovator of cloud solutions and software-based activation for mobile carriers, enterprises, retailers and OEMs across the globe.  The company's proven, scalable and patented technology solutions allow customers to connect, synchronize and activate connected devices and services that empower enterprises and consumers to live in a connected world. For more information visit us at: www.synchronoss.com.

**Synchronoss Forward-looking Statements**
This document may include certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to, plans, objectives, expectations and intentions and other statements contained in this press release that are not historical facts and statements identified by words such as "expects," "anticipates," "intends," "plans," "believes," "seeks," "estimates," "outlook" or words of similar meanings. These statements are based on our current beliefs or expectations and are inherently subject to various risks and uncertainties, including those set forth under the caption "Risk Factors" in Synchronoss' Annual Report on Form 10-K for the year ended December 31, 2014 and other documents filed with the U.S. Securities and Exchange Commission. Actual results may differ materially from these expectations due to changes in global political, economic, business, competitive, market and regulatory factors. Synchronoss does not undertake any obligation to update any forward-looking statements contained in this document as a result of new information, future events or otherwise.

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