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## **Realnetworks Partners With Japanese Telecommunication Giant KDDI**

### **Partnership enables KDDI au subscribers to easily create and share digital memories**

SEATTLE, Dec. 3, 2015 /PRNewswire/ -- RealNetworks® (NASDAQ: RNWK) announced today that it has partnered with Japanese mobile operator KDDI to offer subscribers the ability to easily create and share their digital memories using RealNetworks' newest app, RealTimes®. The collaboration is specific to the Japanese market and is RealNetworks' first partnership for RealTimes in Asia.

The "RealTimes for au" smartphone app finds the best photos and videos on a subscriber's smartphone and automatically turns them into a video montage called a RealTimes Story™, which can be easily shared with friends and family privately or through social media. KDDI au subscribers can begin using the RealTimes for au app immediately by signing in with their au ID on their Android smartphones and iPhones to access the RealTimes service.

"Until now, the personal video market has experienced growth mainly around public and social sharing," said Mike Mulica, president, worldwide sales and business development, RealNetworks. "This partnership allows us to provide KDDI's millions of subscribers with enhanced camera functionality by integrating our advanced RealTimes video technology."

"Significant technological advancements have enabled carriers to move beyond legacy telecommunication services," said Yasuhide Yamamoto, executive officer of product & customer service sector of KDDI. "Video is quickly becoming the future of communication and our collaboration with RealNetworks will allow us to provide our subscribers with an innovative and enhanced video sharing experience."

In addition to RealTimes Stories, the RealTimes all-in-one app is loaded with features for getting the most out of your personal media:

- Manage your entire photo and video collection with one app.
- Customize RealTimes Stories by rearranging clips and photos, changing the duration, and adding filters and personal soundtracks.
- Share your videos and photos publicly or privately - recipients do not need the RealTimes app to view the media shared.
- View videos across your TV, tablet, smartphone or PC with SurePlay™, a technology that enables auto-formatting of videos to match the device type, size of the screen, available bandwidth, and storage space available on the device.
- Upload photos and videos to one account from multiple devices making it easy to manage and enjoy your entire video and photo collection in one place.
- Notify invited friends and family automatically when new photos, videos, and Stories are added to "Live Albums."

For more information on RealTimes for au, please visit [RealTimes.jp](http://RealTimes.jp). To get the RealTimes app:

- [Download for iOS](#)
- [Download for Android](#)

#### **About KDDI**

KDDI continues to offer new ideas to enrich customers' everyday lives, businesses and communications through "communications." The au brand began as the mobile (mobile phone) brand of KDDI. In the au brand, our slogan is infused with the belief that by selecting the best items from around the world and providing an environment where users can easily and seamlessly use even the most troublesome of things, au can eliminate the worries that users may have and achieve a world where people have the freedom to choose and are allowed to do whatever they want. Find KDDI corporation information at <http://www.kddi.com/english/>.

#### **About RealNetworks, Inc.**

RealNetworks creates innovative products and services that make it easy for people to connect with and enjoy digital media. RealNetworks invented the streaming media category and continues to connect consumers with their digital media both directly and through partners, aiming to support every network, device, media type, and social network. Find RealNetworks corporate information at [www.realnetworks.com](http://www.realnetworks.com). RealNetworks and its respective logos are trademarks, registered trademarks, or service marks of RealNetworks. Other products and company names mentioned are the trademarks of their respective owners.

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