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## RealNetworks Expands into Latin America with Vivo

*Vivo Sync Momentos Made by RealTimes and Vivo Sounds Now Available*

SEATTLE, Nov. 1, 2016 /CNW/ -- RealNetworks® (NASDAQ: RNWK), a global leader in video, announced today that it has partnered with Vivo, leader in telecommunications and internet in Brazil, to bring its RealTimes® video app technology and its ringback tone service to 73.5 million Vivo customers in Brazil.

This partnership marks the fourth mobile operator integration announcement for RealTimes within the last year. Since its launch in 2015, users worldwide have created over 7 million RealTimes Stories. Additionally, RealNetworks has become a leader in ringback tones managing more than 18 million subscribers across the globe. This growth has been driven in part by RealNetworks' robust partner program, which includes tier-1 leading mobile carriers across the globe in Asia, Europe, North America and now Latin America.

Vivo Sync Momentos, that uses RealTimes video app technology, solves two big issues that digital consumers have: too many pictures and videos and lack of time to organize them. With this launch, Vivo users will be able to create digital memories with Vivo Sync Momentos made by RealTimes from their photos and videos. Suggested Stories will be automatically created based on events, geolocation, dates, and more. Users can customize Stories by rearranging clips and photos, changing the duration, and adding filters and personal soundtracks.

RealNetworks and Vivo also recently announced Vivo Sounds, a digital service that allows Vivo users to set a ringback tone with music or status message - to let callers know when a user is busy in a meeting, at a medical appointment, or at a football game, for example - when the caller is waiting for the receiver to answer. Vivo Sounds also uses geolocation, calendar synchronization and the motion sensor within smartphones to automatically determine when to set status messages like when a user is driving.

"This relationship with Vivo represents a significant expansion of our rapidly growing effort to build mobile carrier partnerships across the globe," said Max Pellegrini, President of Mobile Services, RealNetworks.

"Those new services are an important step in Vivo's digital transformation. We are changing to become a more digital company that provides innovative and valuable services to our customers that go beyond traditional telecommunications services," said Ricardo Sanfelice, Digital Strategy and Innovation Vice-President at Vivo. "We see services like Vivo Sounds and Vivo Sync Momentos as critical to Vivo's success in Digital Economy".

Vivo Sounds and Vivo Sync Momentos are available for iOS and Android in the Vivo app store, the Apple App Store and Google Play. Vivo Sync users will be prompted to install the Vivo Sync Momentos app when they open Vivo Sync.

For more information on RealTimes, visit [Real.com](http://Real.com). Additional information on Vivo Sync and Vivo Sounds is available at [www.vivosync.com.br](http://www.vivosync.com.br) and [www.sounds.vivo.com.br](http://www.sounds.vivo.com.br) respectively.

### **About RealNetworks**

*RealNetworks creates innovative products and services that make it easy for people to connect with and enjoy digital media. RealNetworks invented the streaming media category and continues to connect consumers with their digital media both directly and through partners, aiming to support every network, device, media type and social network. Find RealNetworks corporate information at [www.realnetworks.com](http://www.realnetworks.com).*

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### **About RealTimes**

*RealTimes brings your Stories to life by automatically creating video montages from your photos and videos. These RealTimes Stories can be customized and shared with friends and family. RealTimes also lets you safely store your media in a secure cloud that you can access from any device or computer.*

### **About Vivo**

*Vivo is a trademark of Telefonica Brazil, a leader in telecommunications in the country, with about 100 million internet, mobile, landline and pay TV accesses. Reference in 4G mobile telephony and ultra-fast broadband, Vivo offers a pay TV*

*with more HD channels on the market and countless online applications that make people's life easier and more entertaining. Driven by constant innovation and high quality of its services, Vivo is at the center of a digital transformation that extends autonomy, personalization and real-time decision of its customers, offering to be in charge of their digital life with safety and reliability. Telefonica Brazil is part of the Telefónica Group, one of the world's largest communication conglomerates, with presence in 21 countries.*

**Forward-Looking Statements**

*This release contains forward-looking statements that involve risks and uncertainties, including statements relating to expectations regarding the RealTimes features and functionality, and future uses and partners. Actual results may differ materially from the results predicted. Factors that could cause actual results to differ from the results predicted include technological factors, consumer acceptance, and competitive factors such as the emergence of new entrants in the market. More information about potential risk factors that could affect RealNetworks' business is included in documents filed by RealNetworks from time to time with the Securities and Exchange Commission. The company assumes no obligation to update any forward-looking statements or information, which are in effect as of their respective dates.*

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