February 19, 2016

RealTimes from RealNetworks Will Be Integrated into Vodafone Backup+

Vodafone Stories Made by RealTimes Will Enable Users to Automatically Turn Photos and Videos into Engaging, Multimedia Video Montages

BARCELONA, Spain, Feb. 19, 2016 /PRNewswire/ -- RealNetworks® (NASDAQ: RNWK), a global leader in video sharing, announced at Mobile World Congress today that its newest app, RealTimes™, will soon be available to users of Vodafone Group's Backup+ app across several European countries.

This is the third mobile operator integration announcement for RealTimes in the past three months as RealNetworks is strategically partnering with leading mobile carriers across the globe to bring RealTimes' multimedia Stories to millions of mobile subscribers worldwide. Through RealNetworks' collaboration with these highly-admired, tier-one mobile carriers in North America, Asia, and Europe, they lead the way together to define the category for bringing mobile Stories to consumers and their families.

The RealTimes video app will be integrated into Vodafone's Backup+ service. Once the service is launched, Vodafone Backup+ users will be able to create digital memories called "Vodafone Stories made by RealTimes" from their photos and videos stored in Dropbox, the cloud service used for Backup+. Suggested Stories will be automatically created based on events, geolocation, dates, and more. Users of the Vodafone Stories made by RealTimes service will also be able to browse, search, share, and manage their Stories using RealTimes as the front-end gallery.

"This is a win-win for Vodafone and RealNetworks. The companies have a long and successful history of working together in delivering innovative media services," said Mike Mulica, president, worldwide sales and business development, RealNetworks. "With RealTimes, Vodafone has a new way to engage, retain and entertain Backup+ users."

Stefano Parisse, consumer services director, Vodafone Group said: "Backup+ helps Vodafone customers to safely store all the precious things they have on a smartphone. Vodafone Stories made by RealTimes, will be a great addition to the service, encouraging our customers to turn those memories into engaging Stories and then share them using Vodafone's fast and reliable mobile networks."

Vodafone Backup+ users will be prompted to install the RealTimes app when they open Backup+. The service will first be available to Vodafone subscribers in Germany, Ireland, Italy, Portugal, and Spain in spring 2016.

For more information on RealTimes, visit RealNetworks at Mobile World Congress (Hall 1 Stand #1H42) or visit Real.com. Additional information on Vodafone Backup+ is available here.

About RealNetworks
RealNetworks creates innovative products and services that make it easy for people to connect with and enjoy digital media. RealNetworks invented the streaming media category and continues to connect consumers with their digital media both directly and through partners, aiming to support every network, device, media type and social network. Find RealNetworks information at www.realnetworks.com.

RealNetworks and its respective logos are trademarks, registered trademarks, or service marks of RealNetworks. Other products and company names mentioned are the trademarks of their respective owners.

About RealTimes
RealTimes brings your memories to life by automatically creating video montages from your photos and videos. These RealTimes Stories can be customized and shared with friends and family. RealTimes also lets you safely store your media in a secure cloud that you can access from any device.

About Backup+
The Backup+ app enables Vodafone customers to seamlessly and automatically sync their contacts and save all their precious things — photos, videos and more — into a safe and secure Dropbox account. Backup+ can be downloaded from iOS and Android app stores.

Forward-Looking Statements

To view the original version on PR Newswire, visit:http://www.prnewswire.com/news-releases/realtimes-from-realnetworks-will-be-integrated-into-vodafone-backup-300222787.html

SOURCE RealNetworks, Inc.

News Provided by Acquire Media