



RealNetworks® Announces Hot Mobile Titles and Expands RealArcade® Mobile Games Offering

RealNetworks brings the highly-anticipated Gorillaz and Apprentice games to mobile devices

CTIA WIRELESS, LAS VEGAS and SEATTLE, WASH. — April 6, 2006 — From boardrooms in California to greenrooms in the UK, RealNetworks®, Inc. (Nasdaq: RNWK) is keeping thumbs nimble with the addition of two new mobile games to its growing library of mobile titles. Gorillaz Entertainment System (GES), the eagerly-awaited animated game, will be launching on carriers worldwide later this month, while The Apprentice title will be rolling out to U.S. carriers in May and in European carriers later this fall.

"As the Gorillaz might say, mobile games are 'schizzling hot'," states Michael Schutzler, senior vice president, RealNetworks Games Division. "The mobile entertainment industry is transforming very quickly with so many new innovations in games, music and video. Our RealArcade Mobile game service is growing in this heated market — and we are very pleased to add new games like Gorillaz Entertainment System and The Apprentice."

Real Mobile Games Expand Availability

All four major U.S. carriers, including, Verizon, Cingular, T Mobile and Virgin offer Real's mobile games. Launched in September 2005, the RealArcade Mobile service is available on Cingular. The service consists of monthly subscription and one-time downloadable title options that range from \$2.49 — \$6.99 (U.S.), depending on the carrier. The service consists of a wide range of casual games, including puzzle, word, trivia, sports, and action titles.

Blockbuster Games Go Mobile

Having taken the musical world by storm since their debut in 2000, Gorillaz are now bringing their irreverent humour and animated appeal into the mobile space with GES, the first mobile game designed and created in conjunction with the band and their studio design team at Zombie Flesh Eaters. "Shock, awe and jaw-dropping playing power is coming your way," predicts Gorillaz singer 2D, who is a self-proclaimed addict of the game.

A fresh twist on the classic arcade game style, GES features original Gorillaz artwork in four instantly lovable and easy to learn character-based games, each with their own individual gameplay and animated style. Block and dodge bouncing balls with Noodle, stuff Russel's face with cookies, take a whack at 2D's punching bag, and attempt to play a cheeky variation of Breakout using Murdoc's body as your paddle.

In the United States, GES will launch on the Cingular and Verizon services this summer. GES will also be made available on RealArcade on O2 in the UK and Ireland in April, 2006. Also in Europe, GES will be available for purchase at <http://uk.real.com/guide/home/> and www.gorillaz.com and through most major carriers in the coming months.

For the more cerebral mobile players, RealArcade is launching The Apprentice on Cingular and Verizon in May. The fast-acting title is based on the hit TV show and features the voice and likeness of Donald Trump aka "The Donald."

"Facing down Donald Trump is no easy task. After last season ended, I never thought I'd be doing it again, especially not on a regular basis," said The Apprentice 2005 season 4 winner, Dr. Randal Pinkett. "There's something thrilling about the threat of getting fired and RealArcade's new game has done a great job of capturing that heart-stopping Apprentice action in an on-the-go mobile format."

The Apprentice title includes four business-oriented mini-games, each with their own objective and final management challenge. In each mini-game, you must outperform your competition, or face "The Donald" in the boardroom and risk being fired.

Test your serving skills behind the café counter, out-shout the opposing team to hawk sodas and snacks in the sports arena, put your business savvy to the test in the retail store, and attempt to give the performance of your life when put in charge of the main stage during Trump's concert series. Engaging from the start and undisputedly difficult to master, the one-button gameplay puts players in the hot seat and keeps them coming back for more.

For more information on any of Real's Mobile titles, visit www.gamehouse.com/mobilegames or stop by RealNetworks at CTIA, booth 6657 in the Central Hall of the Las Vegas Convention Center.

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ABOUT REALNETWORKS, INC.

RealNetworks, Inc. is the leading creator of digital media services and software including Rhapsody, RealPlayer® 10, and casual PC and mobile games. RealNetworks has more than 2.2 million paid subscribers to its premium digital media <http://www.real.com>. Broadcasters, network operators, media companies and enterprises use RealNetworks' products and services to create and deliver digital media to PCs, mobile phones and consumer electronics devices. RealNetworks' corporate information is located at <http://www.realnetworks.com/company>.

ABOUT GORILLAZ

Gorillaz are Noodle (guitar), 2-D (vocals), Murdoc Nicalls (bass), and Russel Hobbs (drums). Signed to Parlophone at their very first gig in 1998, their debut album Gorillaz (2001) has sold 6 million albums worldwide. Second album Demon Days was released last year to widespread critical acclaim and huge commercial success. The band picked up Best Group at the MTV Europe Awards and Best Pop Collaboration for Feel Good Inc with De La Soul at the Grammys, where they made a show stopping animated appearance with Madonna. Visit Gorillaz in their Essex hang-out Kong Studios at www.gorillaz.com.

ABOUT THE APPRENTICE

"The Apprentice" premiered Jan. 8, 2004 and immediately became a cultural phenomenon, scoring the highest ratings for any new series introduced throughout the 2003-04 season "The Apprentice" resumed its hot streak in the fall, delivering the strongest 18-49 ratings of any unscripted series through the first half of the 2004-05 television season and the #3 18-49 average among all series. "The Apprentice" is produced by Mark Burnett Productions in association with Trump Productions LLC. Mark Burnett, Donald Trump and Jay Bienstock are executive producers.