



Rhapsody Teams With VIZIO, Cisco and Yahoo! on New Streaming Music Products for the Home

Rhapsody Introduces "Free Song Of The Day" Program

LAS VEGAS, NV - January 8, 2009 - This week at the Consumer Electronics Show 2009, Rhapsody®, the leading digital music service from RealNetworks® Inc. (Nasdaq: RNWK) and MTV Networks, announced three key partnerships with VIZIO®, Cisco and Yahoo! to deliver instant access to Rhapsody streaming music in the home, and a new program offering consumers a free song each day from www.rhapsody.com/mp3.

"As internet connectivity continues to extend from the PC to portable and mobile devices and now to the television, consumers will expect instant access to on demand services like Rhapsody on devices from a variety of CE manufacturers," said Neil Smith, vice president of business management for Rhapsody America. "We're pleased to add VIZIO, Cisco and Yahoo! to the growing list of companies providing customers with instant access to Rhapsody on demand music."

VIZIO

New at CES, Rhapsody and VIZIO announced plans to deliver Rhapsody's award-winning digital music service on VIZIO's new "Connected HDTV" platform that will be integrated as a key feature into VIZIO televisions available Fall 2009. Rhapsody will deliver on-demand streaming music through VIZIO's new advanced technology platform that consumers will access with wired and wireless networking built into VIZIO televisions. Additional information about the "Connected HDTV" platform from VIZIO is available at www.vizio.com.

Linksys by Cisco Wireless Home Audio System

Rhapsody has teamed with Cisco to integrate the Rhapsody service in their new line of wireless home audio products. The products help enable consumers to wirelessly stream music from Rhapsody to any room in the house. Whole-home control will be available with a Dual Band Wireless-N touchscreen remote. A Rhapsody subscription offer is included with the Conductor Director and Player wireless home audio products. Additional product and pricing information is available at www.linksysbycisco.com.

Yahoo! Connected TV

Rhapsody will make its on-demand streaming service available to top manufacturers of TVs and other consumer electronics products to allow for the creation of Rhapsody enabled widgets on the Yahoo! Connected TV platform. The Yahoo! Widget Engine will provide consumers access to Rhapsody's six million song catalog directly from the TV's user interface.

Free Song of the Day

Beginning today, Rhapsody will offer a free song every day from chart-topping artists to any customer who visits www.rhapsody.com/mp3. The daily song will be a DRM-free MP3 that customers can download, keep forever and play on any device including the iPod. Rhapsody expects to introduce additional value packaging in the near future.

Find Rhapsody within the RealNetworks Booth #31250 upstairs in the South Hall.

For more information, contact:

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ABOUT RHAPSODY

Rhapsody® offers an integrated and immersive digital music experience accessible to consumers via their computer, portable music device and soon their mobile phone. Rhapsody is the exclusive digital music service for RealNetworks®, Inc. and for MTV Networks' music and pop-culture brands in the United States. Rhapsody is a service of Rhapsody America LLC, a joint venture between and MTV Networks, a unit of Viacom (NYSE:VIA) (NYSE:VIA.B) and RealNetworks (Nasdaq RNWK).
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ABOUT REALNETWORKS

RealNetworks®, Inc. delivers digital entertainment to consumers via PC, portable music player, home entertainment system or mobile phone. Real created the streaming media category in 1995 and has continued to lead the market with pioneering products and services, including: RealPlayer®, the first mainstream media player to enable one-click downloading and

recording of Internet video; the award-winning Rhapsody® digital music service, which delivers more than 1 billion songs per year; RealArcade®, one of the largest casual games destinations on the Web; and a variety of mobile entertainment services, such as ringback tones, offered to consumers through leading wireless carriers around the world. RealNetworks' corporate information is located at www.realnetworks.com/company.