

ROCKWELL MEDICAL, INC.

Filed by

RICHMOND BROTHERS, INC.

FORM DFAN14A

(Additional Proxy Soliciting Materials - Non-Management (definitive))

Filed 05/08/17

Address	30142 S WIXOM RD WIXOM, MI 48393
Telephone	2489609009
CIK	0001041024
Symbol	RMTI
SIC Code	3845 - Electromedical and Electrotherapeutic Apparatus
Industry	Pharmaceuticals
Sector	Healthcare
Fiscal Year	12/31

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A
(Rule 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of The Securities Exchange Act of 1934

(Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Under Rule 14a-12

ROCKWELL MEDICAL, INC.
(Name of Registrant as Specified in Its Charter)

RICHMOND BROTHERS, INC.
RBI PRIVATE INVESTMENT I, LLC
RBI PRIVATE INVESTMENT II, LLC
RBI PI MANAGER, LLC
RICHMOND BROTHERS 401(K) PROFIT SHARING PLAN
DAVID S. RICHMOND
MATTHEW J. CURFMAN
NORMAN J. RAVICH IRREVOCABLE TRUST
NORMAN AND SALLY RAVICH FAMILY TRUST
ALEXANDER COLEMAN RAVICH 1991 IRREVOCABLE TRUST
ALYSSA DANIELLE RAVICH 1991 IRREVOCABLE TRUST
MARK H. RAVICH
(Name of Persons(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
 - Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
-

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

Fee paid previously with preliminary materials:

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.

(1) Amount previously paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

Richmond Brothers, Inc. and Mark H. Ravich, together with the other participants named herein (collectively, "Richmond Brothers"), have filed a definitive proxy statement and accompanying **BLUE** proxy card with the Securities and Exchange Commission to be used to solicit votes for the election of Richmond Brothers' highly-qualified director nominee to the Board of Directors of Rockwell Medical, Inc., a Michigan corporation (the "Company"), at the Company's upcoming 2017 annual meeting of shareholders, or any other meeting of shareholders held in lieu thereof, and any adjournments, postponements, reschedulings or continuations thereof.

On May 8, 2017, Richmond Brothers, Inc. sent an alert to its clients reminding them to vote at the Company's upcoming annual meeting, which was also posted to www.richmondbrothers.com/time-for-action-at-rmti, which can be reached from www.richmondbrothers.com:

[View this email in your browser](#)



RICHMOND
BROTHERS

Reminder: Rockwell Medical Voting Forms

Dear <<Letter Salutation>>,

We wanted to once again draw your attention to the voting forms you should have received recently in connection with Rockwell Medical.

As a friendly reminder, please [email Richmond Brothers](#) and let us know once you have voted and confirm it was for all of your accounts (or call us at 517-435-4040 if you prefer not to email). We want to ensure that we record it so that we are not pestering you with calls reminding you to vote.

REMINDER OF WHAT WE ARE ASKING (CONDENSED VERSION):

- We ask that you vote **FOR Mark Ravich** for the board on our **BLUE VOTING FORM**.
- We ask that you vote **AGAINST the say on pay proposal** on our **BLUE VOTING FORM**.
- We ask that you vote **ONE YEAR with respect to the frequency of advisory votes on the company's executive compensation** on our **BLUE VOTING FORM**.
- We ask that you vote **AGAINST the approval of the 2017 LTIP** on our **BLUE VOTING FORM**.
- We make *no recommendation* on their auditing firm but we will vote for **Plante and Moran** on our **BLUE VOTING FORM**.
- We ask that you **please vote ASAP** upon receiving your **BLUE VOTING FORM**.
- We ask that you **please DISCARD the white voting form**.

****Please note, if you vote on Fidelity.com, you will vote the "Opposition" proxy (as it does not indicate blue).*****

Thank you so much for your prompt attention to this matter! We are honored to have you in our family.

Warm regards,



David S. Richmond, MSFS, CAP®, CLU®, ChFC®
Chairman & Co-Owner
Richmond Brothers, Inc.



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Website: www.richmondbrothers.com

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