

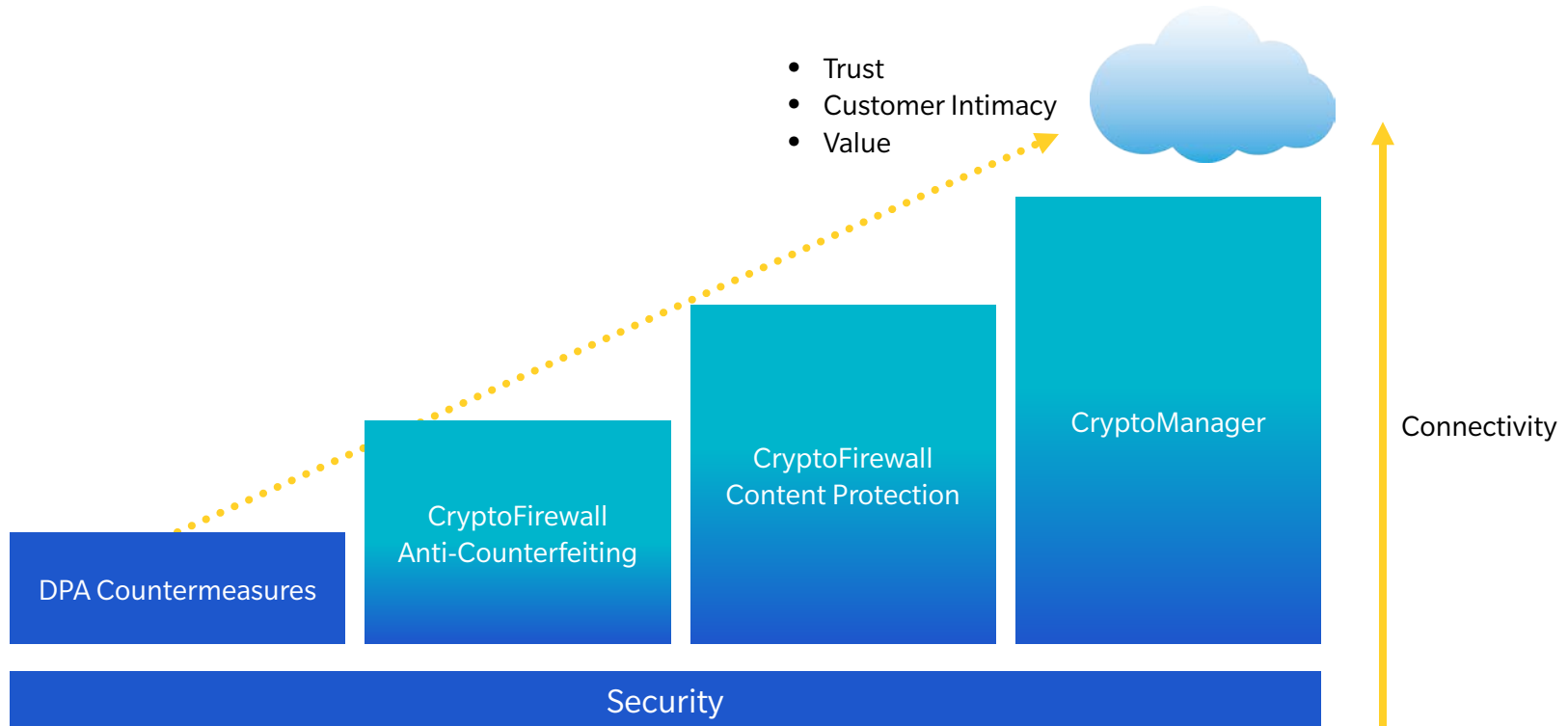


Cryptography Research

Dr. Martin Scott

Senior Vice President and General Manager

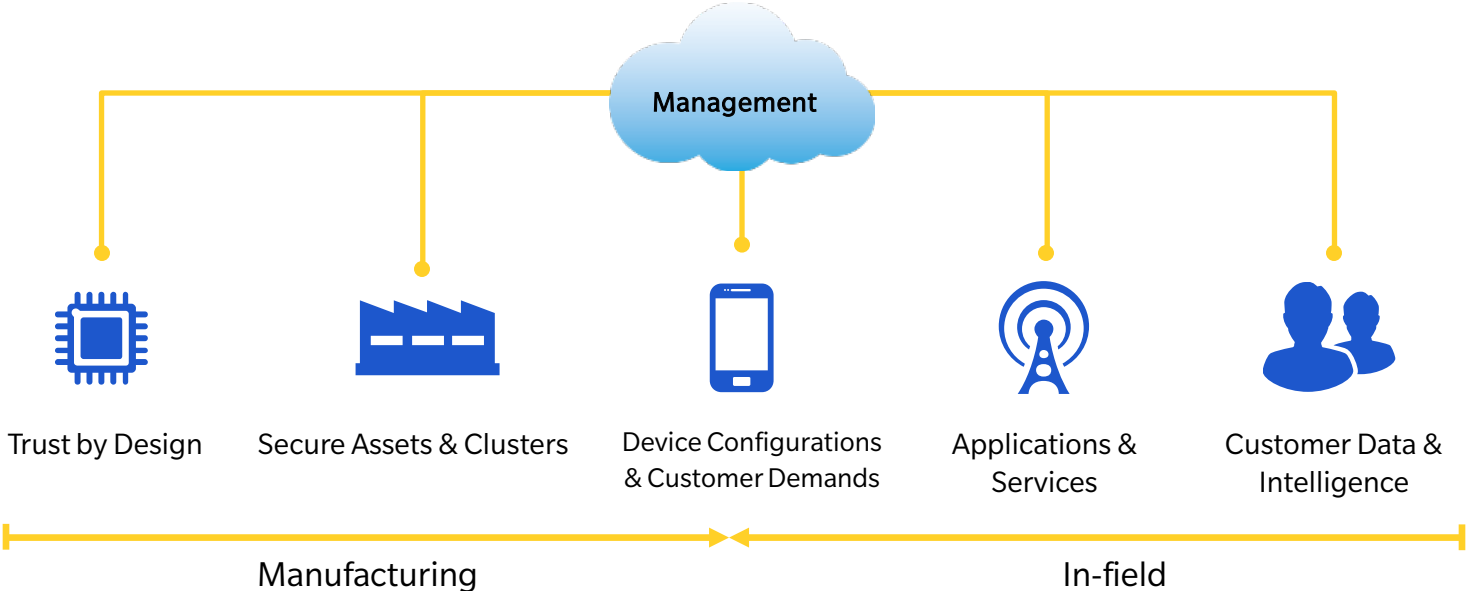
Secure Foundations to Connected Service



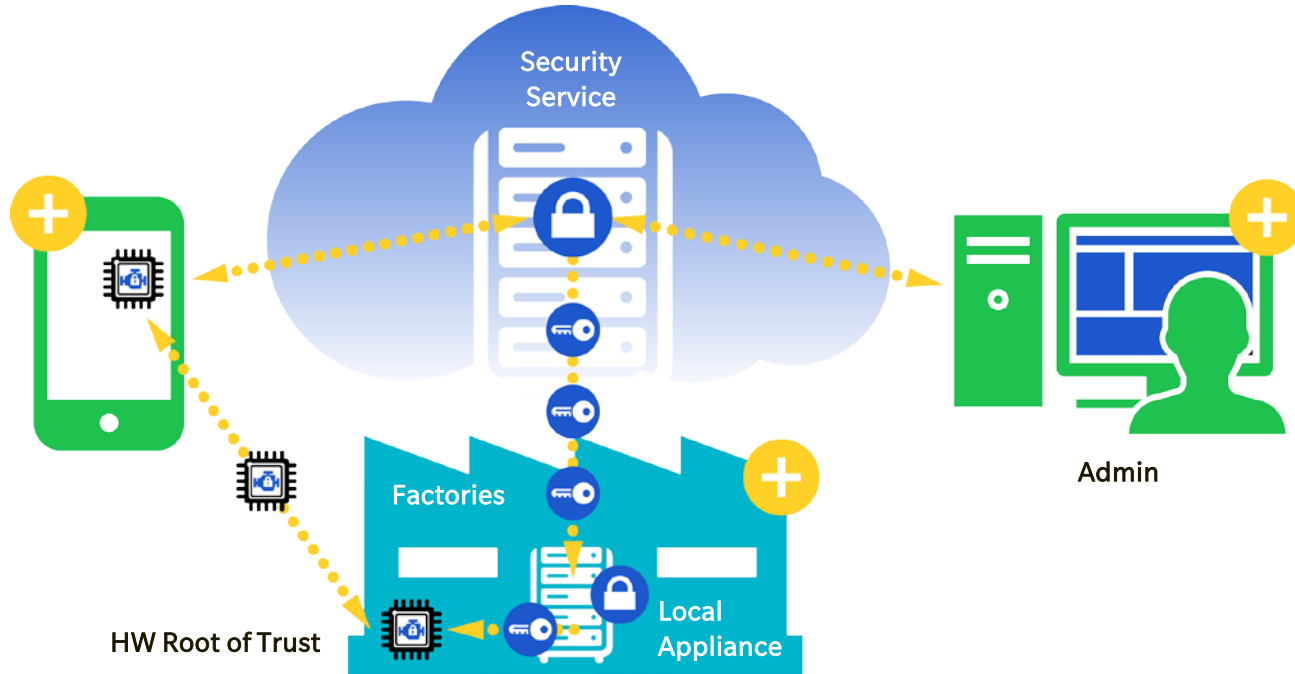
Essential security foundation > Addressing specific business needs > Secure platform for silicon lifecycle management >

Building Trust Throughout The Entire Value Chain

Securing devices and applications across all touch points



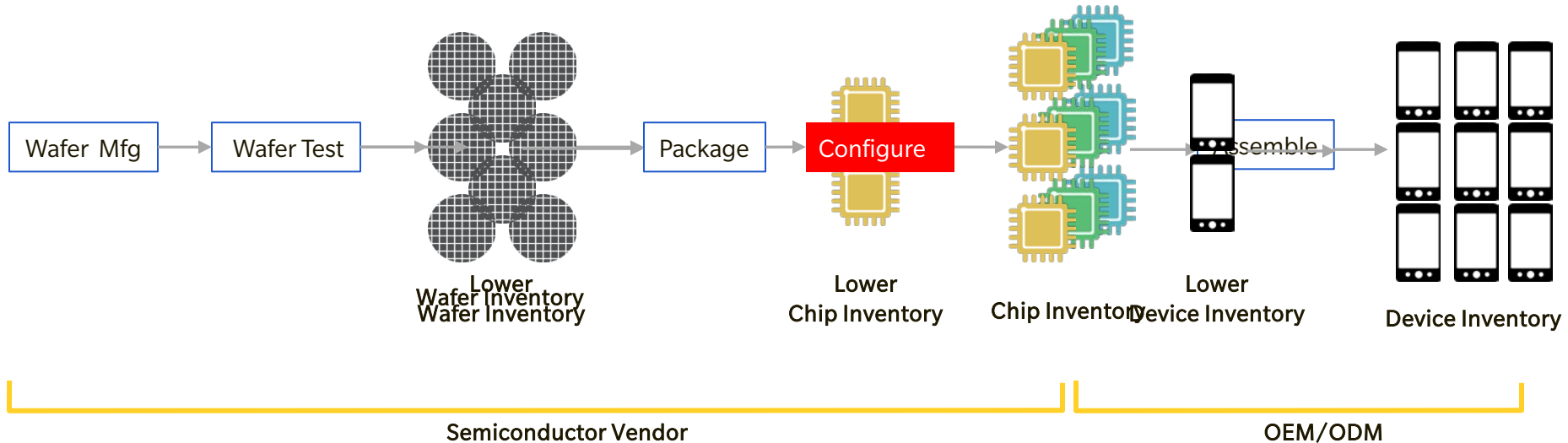
CryptoManager

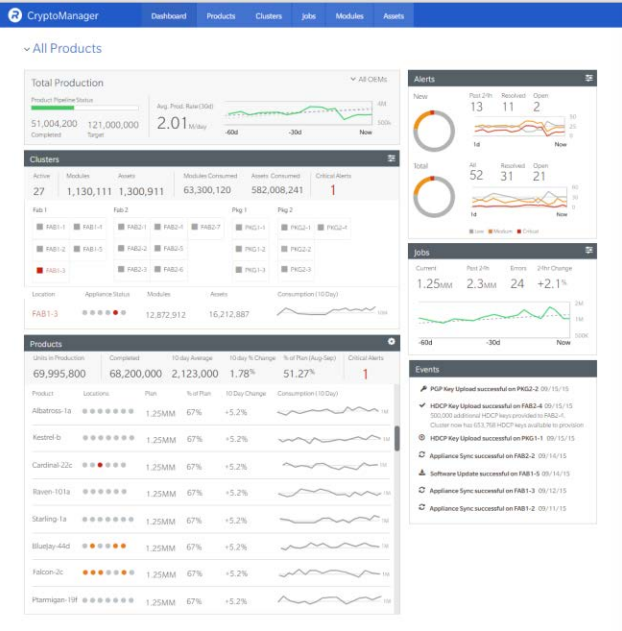


Secure end-to-end device key and feature management

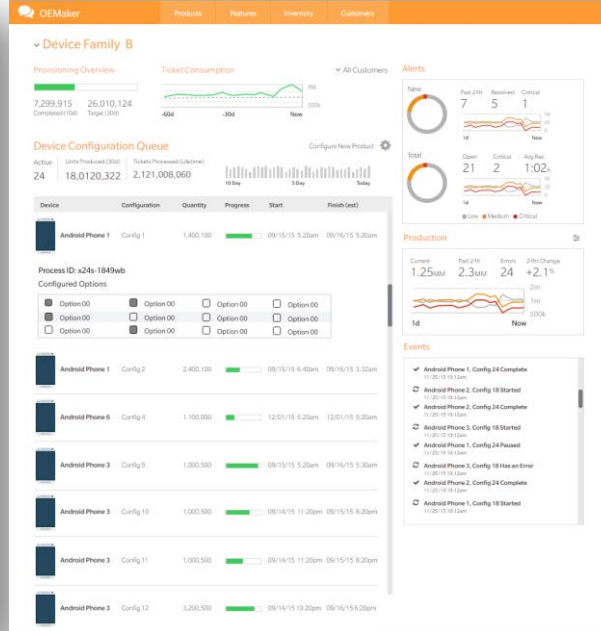
Driving Supply Chain Efficiency

- Forecast volatility drives inventories
- Configuration inflexibility constrains fulfillment

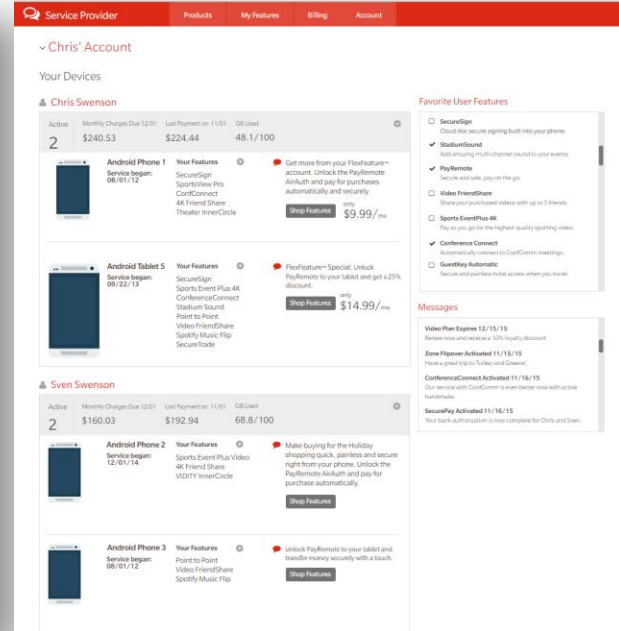




Chipset Manufacturers

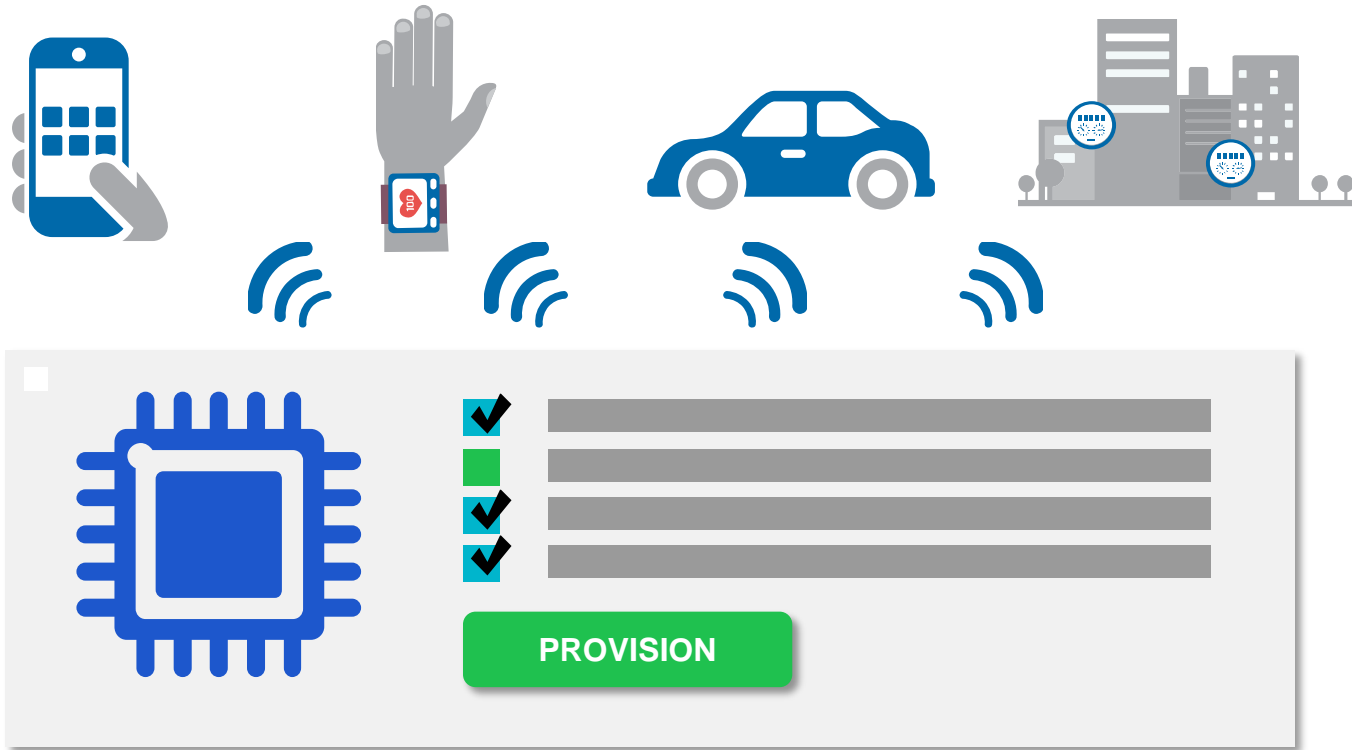


Device Manufacturers



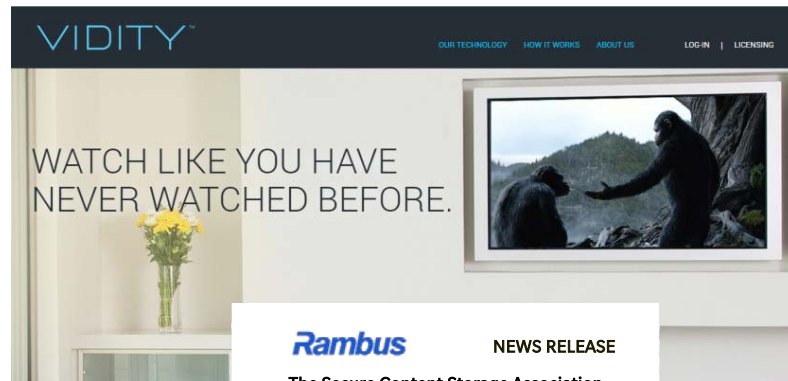
Service Providers

Unlocking Value “In-Field”



Introducing VIDITY™

- Secure Content Storage Association (SCSA) founded by Twentieth Century Fox Home Entertainment, Warner Brothers Home Entertainment, SanDisk, and Western Digital
- VIDITY launched by SCSA in May 2015
- VIDITY is the SCSA format designed to enable robust security for high-value content, especially 4K, HDR, and early window
- We are a special advisor to the SCSA and operate the VIDITY Key Issuance Center



Rambus

NEWS RELEASE

The Secure Content Storage Association (SCSA) Selects Rambus Cryptography Research To Help Secure Next-Generation Digital Video Content

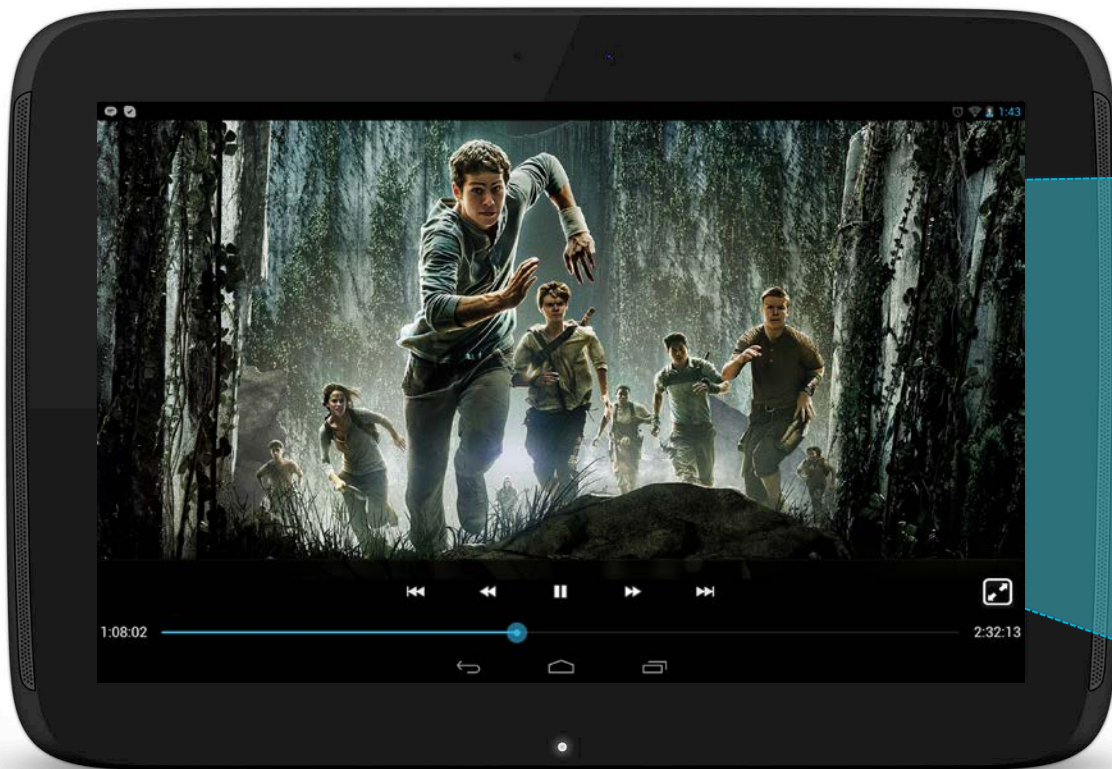
Rambus to deliver key provisioning services for VIDITY, allowing leading technology and media companies to enable 4K UHD and High Dynamic Range (HDR) programming

LOS ANGELES and SUNNYVALE, Calif. – September 1, 2015 – Rambus Inc. (NASDAQ:RMBS) today announced that its Cryptography Research Division has been selected by the Secure Content Storage Association (SCSA) to run and manage the VIDITY™ Key Issuance Center. This service, part of the Cryptography Research Trust Services offering, manages cryptographic keys that SCSA-enabled devices and services use in securing high-quality 4K Ultra HD with HDRHD and SD content. The SCSA develops technologies for consumers to easily and securely purchase, transfer, and view content across multiple electronic devices.

“The members of SCSA represent leading global technology and entertainment brands where delivering a seamless, high quality consumer experience along with...

In-Field In Action

The player is enabled through provisioning via a security core

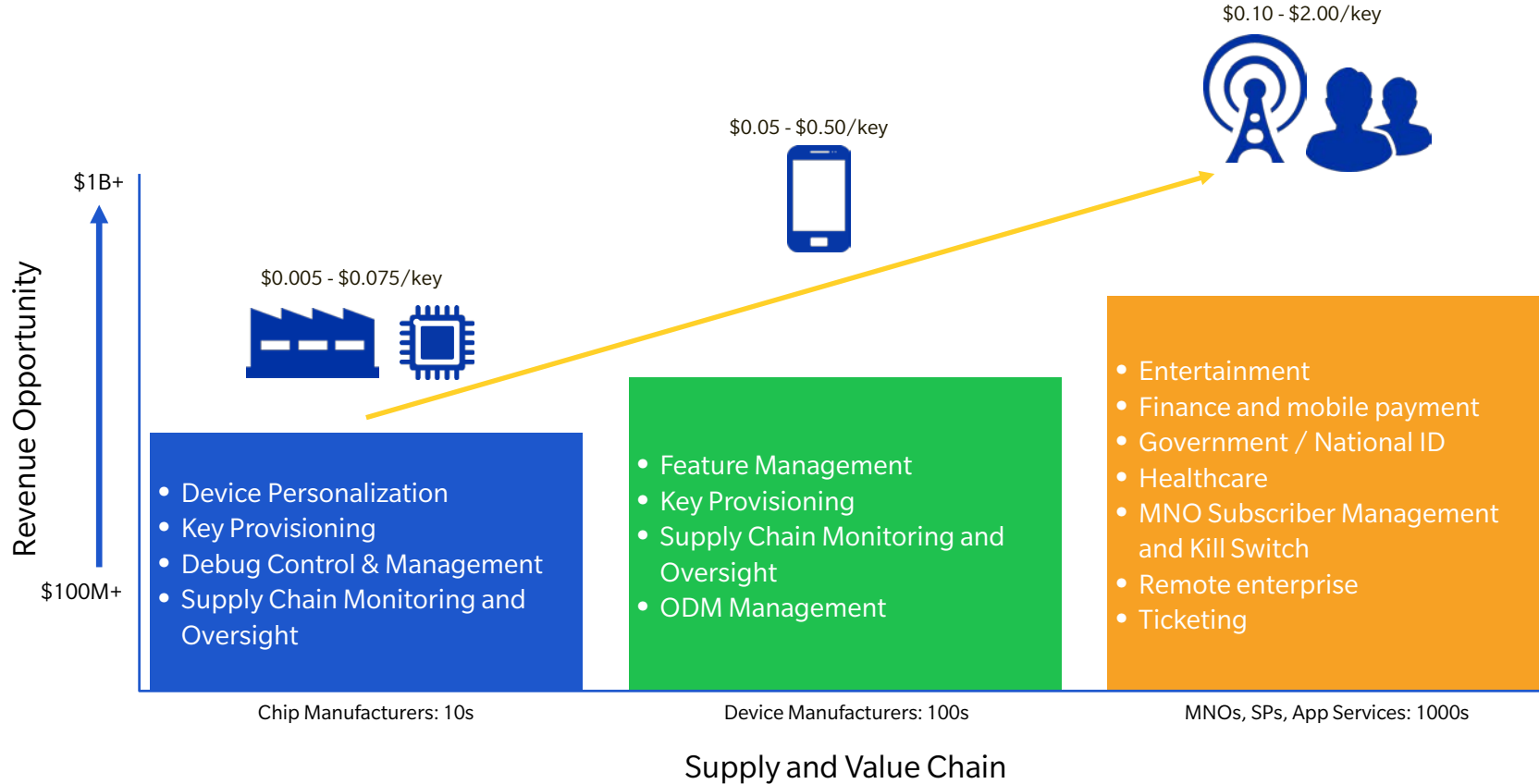


The device is now securely authorized to play VIDITY content.

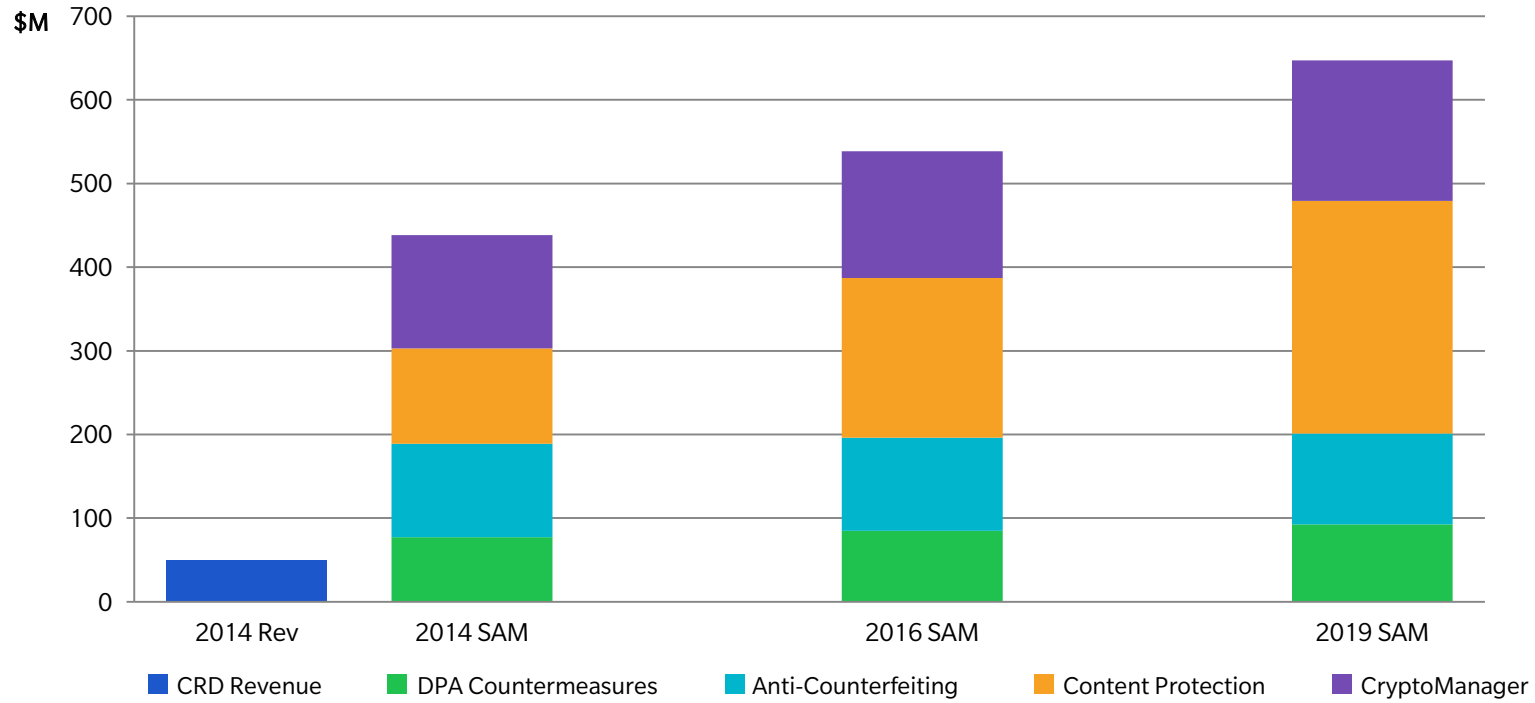
VIDITY
PLAYER

VIDITY
License
Server

Feature Enablement Value Chain



Growth Opportunities for Cryptography Research



Growth Opportunities for Cryptography Research

