



Regal Entertainment Group Adds 25 IMAX Locations for Michael Jackson's *THIS IS IT*

Advance tickets on sale now

Knoxville, Tennessee - September 30, 2009 - Regal Entertainment Group (NYSE: RGC), a leading motion picture exhibitor owning and operating the largest theatre circuit in the United States, announced today that tickets are on sale now for Michael Jackson's *THIS IS IT* The IMAX Experience. Fans will begin lining-up Tuesday evening October 27 for special advance shows at 25 Regal Entertainment Group IMAX® locations and at a total of 453 Regal Entertainment Group theatres across the country.

"Michael Jackson's *THIS IS IT* advance ticket sales are extremely popular at our theatres across the country, so we are pleased to continue this momentum by adding the film in The IMAX Experience at 25 locations. *THIS IS IT* gives our moviegoers unprecedented access to see Michael Jackson perform and to celebrate his artistic genius," stated Dick Westerling, Senior Vice President of Marketing and Advertising for Regal Entertainment Group.

Michael Jackson's *THIS IS IT* will offer Jackson fans and music lovers worldwide a rare, behind-the-scenes look at the performer as he developed, created and rehearsed for his sold-out concerts that would have taken place beginning this summer in London's O2 Arena. Chronicling the months from April through June, 2009, the film is produced with the full support of the Estate of Michael Jackson and drawn from more than one hundred hours of behind-the-scenes footage, featuring Jackson rehearsing a number of his songs for the show. Audiences will be given a privileged and private look at Jackson as he has never been seen before. In raw and candid detail, Michael Jackson's *THIS IS IT* captures the singer, dancer, filmmaker, architect, creative genius, and great artist at work as he creates and perfects his final show. Kenny Ortega, who was both Michael Jackson's creative partner and the director of the stage show, is also directing the film, which is being produced by Randy Phillips, Kenny Ortega and Paul Gongaware. Executive producers are John Branca and John McClain. The film will be distributed worldwide by Sony Pictures Releasing.

Michael Jackson's *THIS IS IT* is rated PG for some suggestive choreography and scary images. Tickets are now on sale at these Regal Entertainment Group IMAX theatres, listed by market:

Albany, NY

Regal Crossgates Stadium 18 & IMAX

Augusta, GA

Regal Augusta Exchange Stadium 20 & IMAX

Charlotte, NC

Regal Stonecrest Stadium 22 & IMAX

Ft Myers, FL

Regal Gulf Coast Town Ctr Stadium 16 & IMAX

Honolulu, HI

Regal Dole Cannery Stadium 18 & IMAX

Knoxville, TN

Regal Pinnacle Stadium 18 & IMAX

Las Vegas, NV

Regal Aliante Stadium 16 & IMAX

Regal Red Rock Stadium 16 & IMAX

Regal Sunset Station Stadium 13 & IMAX

Los Angeles, CA

Edwards Aliso Viejo Stadium 20 & IMAX

Edwards Camarillo Stadium 12 & IMAX

Edwards Long Beach Stadium 26 & IMAX

Edwards South Gate Stadium 20 & IMAX

Regal Civic Center Stadium 16 & IMAX

New York City, NY

Regal Deer Park Stadium 16 & IMAX

UA Sheepshead Bay Stadium 14 & IMAX

Orlando, FL

Regal Waterford Lakes Stadium 20 & IMAX

Portland, OR

Regal Bridgeport Village Stadium 18 & IMAX

Richmond, VA

Regal Commonwealth Stadium 20 & IMAX

Sacramento, CA

Edwards Fairfield Stadium 16 & IMAX

Regal El Dorado Hills Stadium 14 & IMAX

Regal City Centre Stadium 16 & IMAX

San Diego, CA

Edwards Mira Mesa Stadium 18 & IMAX

Regal Escondido Stadium 16 & IMAX

Seattle, WA

Regal Martin Village Stadium 16 & IMAX

Visit www.REGmovies.com for updated information, showtimes and to purchase tickets online.

About Regal Entertainment Group

Regal Entertainment Group (NYSE: RGC) is the largest motion picture exhibitor in the United States. The Company's theatre circuit, comprising Regal Cinemas, United Artists Theatres and Edwards Theatres, operates 6,785 screens in 549 locations in 39 states and the District of Columbia. Regal operates theatres in all of the top 32 and 44 of the top 50 U.S. designated market areas. We believe that the size, reach and quality of the Company's theatre circuit not only provide its patrons with a convenient and enjoyable movie-going experience, but is also an exceptional platform to realize economies of scale in theatre operations. Additional information is available on the Company's Web site at www.REGmovies.com.

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