



Regal Entertainment Group Announces Grand Opening Details for Aliante Stadium 16 & IMAX®

Knoxville, Tennessee - October 29, 2008 - Regal Entertainment Group (NYSE: RGC), a leading motion picture exhibitor owning and operating the largest theatre circuit in the United States, today announced grand opening details for the new Regal Cinemas in Las Vegas. Aliante Stadium 16 & IMAX® will host preview events for two full days to benefit local charities. The cinema's official grand opening will be Friday, November 14 with first-run features including *Quantum of Solace* and *Madagascar Escape 2 Africa: The IMAX Experience®*. Moviegoers will enjoy free popcorn and free soft drinks with each paid admission November 14 - 20.

"We are proud to celebrate our new state-of-the-art entertainment destination located inside the new Station Casino. Moviegoers will enjoy the latest theatre amenities at Regal Aliante, including a new IMAX theatre just in time for the holiday movie season," state Dick Westerling, Regal Entertainment Group Senior Vice President of Marketing and Advertising. "We are committed to providing our Las Vegas patrons the best moviegoing experience possible. The addition of Aliante Stadium 16 increases Regal Entertainment Group's presence in the Las Vegas area to 11 theatres with 146 screens."

Regal Aliante Stadium 16 will feature a new IMAX theatre. Utilizing the IMAX digital projection system, the theatre will showcase Hollywood blockbusters that have been digitally re-mastered into the unique image and sound quality of The IMAX Experience on a specially-designed screen that is slightly curved and moved forward to further immerse the audience. The IMAX theatre will also offer IMAX 3D. When filmmakers choose to integrate IMAX 3D into their movies, images leap off of the screen and into the laps of the audience, further enhancing the feeling of being *IN* the movie.

Aliante Stadium 16 will showcase Real D 3D presentations such as *Bolt* in Disney Digital 3D opening November 21. The modern movie theatre covers approximately 81,000 square feet and includes more than 3,400 seats. Moviegoers will enjoy stadium seating, with each row elevated for an unobstructed view, digital projection in every auditorium, and high-back rocking chairs featuring cupholder armrests which move out of the way to form seats for two.

Everyone is invited to enjoy this new entertainment destination on Wednesday, November 12 and Thursday, November 13. These preview events will feature \$2 movies, \$2 popcorn and \$2 soft drinks with proceeds benefiting local charities. Details are available at: www.REGmovies.com/grand-openings

PREVIEW EVENTS

\$2 Movies, \$2 Popcorn, \$2 Soft Drinks

Wednesday, November 12: "LVRJ Movies Unleashed"

Sponsored by Las Vegas Review Journal
Proceeds to benefit Nevada SPCA

Thursday, November 13: "Channel 3 Day at the Movies"

Sponsored by KVBC NBC-TV 3
Proceeds to benefit Communities in Schools

Movies & Showtimes

Wednesday 11/12 & Thursday 11/13

Get Smart	PG-13	1:00 PM	4:30 PM	7:30 PM	10:05 PM
Hancock	PG-13	1:05 PM	4:15 PM	7:10 PM	9:30 PM
Hellboy 2: The Golden Army	PG-13	12:20 PM	3:15 PM	6:15 PM	10:20 PM
The Incredible Hulk	PG-13	1:25 PM	4:45 PM	7:50 PM	10:35 PM
Indiana Jones: Kingdom of Crystal Skull	PG-13	12:30 PM	4:00 PM	7:00 PM	9:45 PM
Iron Man	PG-13	11:50 AM	3:30 PM	6:20 PM	9:15 PM
Made of Honor	PG-13	12:45 PM	4:10 PM	7:40 PM	10:50 PM
Sex and the City	R	12:10 PM	3:10 PM	6:35 PM	10:00 PM
Space Chimps	G	12:50 PM	3:55 PM	6:30 PM	9:00 PM
Wall-E	G	12:25 PM	3:40 PM	6:45 PM	9:20 PM
What Happens in Vegas	PG-13	1:20 PM	4:40 PM	8:15 PM	10:45 PM
Journey to the Center of the Earth 3D	PG	12:05 PM	3:45 PM	6:50 PM	9:50 PM
Kung Fu Panda: The IMAX Experience	PG	1:30 PM	4:55 PM	8:10 PM	10:30 PM

Wednesday 11/12 Only "LVRJ Movies Unleashed"

Bee Movie	PG	12:40 PM	3:25 PM	8:00 PM	10:15 PM
Ice Age 2: The Meltdown	PG	11:55 AM	3:00 PM	6:10 PM	9:05 PM
Surf's Up	PG	1:10 PM	4:25 PM	7:20 PM	9:35 PM

Thursday 11/13 Only "Channel 3 Day at the Movies"

Nim's Island	PG	12:40 PM	3:25 PM	8:00 PM	10:15 PM
Shrek the Third	PG	1:10 PM	4:25 PM	7:20 PM	9:35 PM
Speed Racer	PG	11:55 AM	3:00 PM	6:10 PM	9:05 PM

GRAND OPENING: Friday, November 14

First-run films including: *James Bond: Quantum of Solace*

The IMAX Experience: Featuring *Madagascar: Escape 2 Africa* The IMAX Experience.

The Regal Treatment: Enjoy free popcorn & soft drink with paid admission November 14 - 20.

Free Movie T-Shirts: Receive Quantum of Solace T-shirt with the first 100 tickets sold each day at the box office November 14 - 16.

Grand Opening Sweepstakes: Sign-up or use your Regal Crown Club card from November 14 through December 7 for a chance to win a \$2,000 MasterCard Gift Card.

Aliante Stadium 16 & IMAX will also offer the Regal Crown Club to reward frequent guests. More than 12-million moviegoers have joined this industry-leading loyalty program. Through the Regal Crown Club patrons accumulate credits at the box office and concession stand to earn free popcorn, soft drinks and movies. Free membership is available at the theatre or online.

For added convenience, Regal offers a variety of ticketing options at the box office, internet ticketing, tickets by phone at 1-800-FANDANGO and Regal Express automated ticket kiosks.

About Regal Entertainment Group:

Regal Entertainment Group (NYSE: RGC) operates the largest and most geographically diverse theatre circuit in the United States, consisting of 6,754 screens in 549 theatres in 39 states and the District of Columbia as of October 23, 2008, with over 242 million annual attendees for the fiscal year ended December 27, 2007. Our geographically diverse circuit includes theatres in all of the top 33 and 44 of the top 50 U.S. designated market areas. We operate multi-screen theatres and have an average of 12.1 screens per location, which is well above the North American motion picture exhibition industry 2007 average of 6.9 screens per location. We develop, acquire and operate multi-screen theatres primarily in mid-sized metropolitan markets and suburban growth areas of larger metropolitan markets throughout the U.S. Additional information is available on the Company's Web site at www.REGmovies.com.

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