



## **REGAL CINEMEDIA AND WALDEN MEDIA HOST 20,000 STUDENTS IN 36 CITIES, ACROSS 4 TIME ZONES IN LIVE, INTERACTIVE WRITING WORKSHOP AT SELECT REGAL ENTERTAINMENT GROUP THEATRES, NOVEMBER 13TH**

Students to participate in writing lesson with Newbery Award-winning Holes author/screenwriter Louis Sachar and acclaimed director Andy Davis

BOSTON, Nov. 11, 2003 - On November 13th, students in 36 cities across the U.S. will participate in one of the largest interactive writing classes in history - led by Newbery Award-winning Holes author and screenwriter, Louis Sachar, and Holes director Andy Davis. The special educational event will take place at select Regal Entertainment Group (REG, NYSE: RGC) theatres simultaneously beginning at 9:30 a.m. PT/12:30 p.m. ET.

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Created by Walden Media and Regal CineMedia (RCM), the Reel Thinking Writing Workshop will use RCM's Digital Content Network(SM) satellite technology to link 20,000 school kids and their teachers in 53 movie theatres\* for a live discussion and writing lesson with Sachar and director Andy Davis (Holes, Collateral Damage, The Fugitive). Willow Bay, author/journalist and former anchor for CNN, will moderate the discussion.

The workshop is Walden Media's and RCM's second Reel Thinking event. The first event coincided with the release of the 3-D IMAX documentary Ghosts of the Abyss, presented by Walt Disney Studios in association with Walden Media, directed by James Cameron and narrated by Bill Paxton. On April 10, 2003, through Regal's DCN(SM) satellite distribution system, 3,300 students in theatres in 12 states participated in a live discussion with Cameron and Paxton about their undersea exploration of the Titanic.

"Reel Thinking events combine the excitement of live entertainment with the impact of a meaningful educational experience," said Michael Flaherty, president and co-founder, Walden Media. "Our mission at Walden Media is to get kids excited about learning. The Reel Thinking events are an integral component of what we bring to our family entertainment projects. Building off the success of the first workshop with Jim Cameron, we quadrupled our 'classroom' size, and focused on the development of writing skills. This is in response to an urgent call for a 'writing revolution' by educational policy advocates like the College Board."

"We've developed a wonderful partnership with Walden Media, which will help infuse learning and education with the excitement of going to the movies," added Ray Nutt, executive vice president, business development, Regal CineMedia. "Regal's new digital content network allows us to create new opportunities for students and educators, advancing distance learning into a completely new chapter."

According to statistics cited by the College Board's National Commission on Writing, only one in four 12th graders and fewer than one in three fourth- and eighth-graders can write stories or essays proficiently.

Walden Media partnered with Regal CineMedia to create the interactive workshop. Under the direction of Walden Media's educational experts, the workshop was developed with classroom teachers and reviewed by writing experts to meet national standards in writing and English/Language Arts. A number of future Reel Thinking events are in the planning stage.

"I took a group to the Ghosts of the Abyss event and the kids loved it. When I heard about the Holes writing workshop, I signed up my 7th and 8th graders right away," said Denise Bakey, teacher, Ivy Lees Middle School, Philadelphia, PA.

Teachers will help students prepare for the November 13th forum with a variety of writing activities and exercises supplied by Walden Media. Students will also be invited to participate in a follow-up essay contest in which they will be eligible to win prizes. Essays will be selected for publication online at Walden.com.

For more information on the Holes writing workshop, go to [www.walden.com](http://www.walden.com).

About Walden Media

With a distinctive mission to recapture imagination and rekindle curiosity by joining popular entertainment and education, Walden Media is a multimedia company led by Cary Granat, former president of Miramax Films' Dimension label and education

entrepreneur Michael Flaherty. Based in Los Angeles and Boston, Walden Media launched in May 2001 and focuses on educational subject matter presented through the mediums of film, television, publishing, and new media ventures.

Walden Media is a subsidiary of The Anschutz Company. The Denver-based company is one of the largest privately owned and operated ventures in the U.S. Its affiliated companies are principally engaged in telecommunications and media, natural resources, transportation, real estate, sports and entertainment.

#### About Regal CineMedia

Regal CineMedia is a wholly owned subsidiary of Regal Entertainment Group focusing on the expansion and development of new uses for Regal's theatre assets, while at the same time enhancing the movie-going experience. Regal CineMedia operates other divisions that focus on meetings and special productions in a theatre environment, including the presentation of entertainment, sports and educational events, as well as the sale of group tickets and gift certificates.

#### About Regal Entertainment Group

REG (NYSE:RGC - News) is the largest motion picture exhibitor in the world. REG's theatre circuit, comprising Regal Cinemas, United Artists Theatres, Edwards Theatres, and Hoyts Cinemas, operates 6,061 screens in 555 locations in 39 states. REG operates approximately 17% of all screens in the United States including theatres in 46 of the top 50 U.S. markets and growing suburban areas. The size, reach and quality of REG's theatre circuit not only provides patrons with a convenient and enjoyable movie-going experience, but is also an exceptional platform to realize economies of scale in theatre operations and, through Regal CineMedia, develop new sources of revenue and cash flow by utilizing Regal's existing asset base.

Additional information is available at [www.REGmovies.com](http://www.REGmovies.com) or [www.regalcinemedia.com](http://www.regalcinemedia.com).

The Reel Thinking Holes interactive workshop will be presented at the following locations:

#### Market Theatre Location/Address

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ATLANTA REGAL MALL OF GEORGIA STADIUM 20  
333 Buford Drive - Buford, GA

ATLANTA REGAL HOLLYWOOD STADIUM 24  
3265 N.E. Expressway Access - Chamblee, GA

BALTIMORE UA SNOWDEN SQUARE 14  
9161 Commerce Center Drive - Columbia, MD

BOSTON REGAL (HOYTS) INDEPENDENCE MALL 14  
101 Independence Mall Way - Kingston, MA

BOSTON REGAL (HOYTS) SOLOMON POND 15  
591 Donald J. Lynch Blvd - Marlborough, MA

CHICAGO REGAL LINCOLNSHIRE 20  
300 Parkway Drive - Lincolnshire, IL

CLEVELAND REGAL SEVERANCE TOWN CENTER STADIUM 14  
3492 Mayfield Road - Cleveland Heights, OH

CLEVELAND REGAL COBBLESTONE SQUARE STADIUM 20  
5500 Cobblestone Road - Elyria, OH

COLUMBUS REGAL GEORGESVILLE SQUARE STADIUM 16  
1800 Georgesville Square Drive - Columbus, OH

DALLAS UA GALAXY 10  
11801 McCree Road - Dallas, TX

DALLAS UA Fossil Creek Stadium 11  
6100 North Freeway - Ft. Worth, TX  
DAYTON REGAL HOLLYWOOD 20 @ FAIRFILED COMMONS  
2651 Fairfield Commons - Beavercreek, OH

DENVER UA GREENWOOD PLAZA 12  
8141 E. Arapahoe Road - Englewood, CO

DENVER UA COLORADO MILLS  
14500 West Colfax Ave, Ste #600 - Lakewood, CO

DETROIT UA COMMERCE TOWNSHIP STADIUM 14  
3033 Springvale Drive - Walled Lake, MI

GRAND RAPIDS UA CROSSROADS 10  
6600 Ring Road - Portage, MI

HARTFORD REGAL (HOYTS) BRANFORD 12  
325 East Main Street - Branford, CT

HOUSTON EDWARDS HOUSTON MARQ\*E  
7620 Katy Freeway - Houston, TX

HOUSTON EDWARDS GREENWAY GRAND PALACE 24  
3839 Wesleyan Street - Houston, TX

INDIANAPOLIS UA CIRCLE CENTER 9  
49 West Maryland Street - Indianapolis, IN

JACKSONVILLE REGAL AVENUES STADIUM 20  
9525 Phillips Highway - Jacksonville, FL

KNOXVILLE REGAL WEST TOWN STADIUM 9  
7600 Kingston Pike -- Knoxville, TN

LAS VEGAS REGAL VILLAGE SQUARE 18  
9400 W. Sahara Avenue - Las Vegas, NV

LAS VEGAS REGAL COLONNADE STADIUM 18  
8800 S. Eastern Ave. - Las Vegas, NV

LEXINGTON REGAL HAMBURG PAVILION 16  
1949 Starshoot Road - Lexington, KY

LOS ANGELES EDWARDS RENAISSANCE 14  
One East Main Street - Alhambra, CA

LOS ANGELES EDWARDS IRVINE SPECTRUM 21  
65 Fortune Drive - Irvine, CA

LOS ANGELES EDWARDS LONG BEACH STADIUM 26  
7501 E. Carson Blvd - Long Beach, CA

MIAMI UA MOVIES AT THE FALLS 12  
9000 S.W. 136th Street - Miami, FL

MINNEAPOLIS REGAL BROOKLYN CENTER STADIUM 20  
6420 Camden Avenue North - Minneapolis, MN

NEW YORK REGAL COMMERCE CENTER STADIUM 18  
2399 Route 1 South - North Brunswick, NJ

NEW YORK REGAL NEW ROC CITY STADIUM 18  
33 Le Count Place - New Rochelle, NY

NEW YORK UA WESTBURY THEATRE STADIUM 12  
7000 Brush Hollow Road - Westbury, NY

OKLAHOMA CITY REGAL CROSSROADS MALL STADIUM 16  
1211 E. I-240 - Oklahoma City, OK

ORLANDO REGAL WATERFORD LAKES STADIUM 20  
541 North Alafaya Trail - Orlando, FL

PHILADELPHIA UA KING OF PRUSSIA STADIUM 16  
300 Goddard Blvd. - King Of Prussia, PA

PHILADELPHIA UA RIVERVIEW PLAZA 17  
1400 S. Columbus Blvd - Philadelphia, PA

PHILADELPHIA REGAL WARRINGTON CROSSING STADIUM 22  
104 Easton Road, Building F - Philadelphia, PA

PHOENIX UA PAVILIONS 11  
9090 E. Indian Bend - Phoenix, AZ

PORTLAND REGAL LLOYD CENTER STADIUM 10 CINEMA  
1510 NE Multnomah Blvd. - Portland, OR

PORTLAND REGAL MOVIELAND 7  
501 Marion Street N.E. - Salem, OR

PROVIDENCE REGAL (HOYTS) SILVER CITY MALL 10  
2 Galleria Mall Drive -- Taunton, MA

SACRAMENTO REGAL NATOMOAS MARKETPLACE 16  
3561 Truxel Road - Sacramento, CA

SAN DIEGO EDWARDS MIRA MESA STADIUM 18  
10733 Westview Parkway - San Diego, CA

SAN FRANCISCO UA EMERY BAY STADIUM 10  
6330 Christie Ave - Emeryville, CA

SAN JOSE REGAL HACIENDA CROSSINGS 20  
5000 Dublin Blvd. - Dublin, CA

SEATTLE REGAL AUBURN STADIUM 17  
1101 Super Mall Way -- Auburn, WA

SEATTLE REGAL MOUNT LAKE 9 THEATRE  
6009 SW 244th Street - Mt. Lake Terrace, WA  
SEATTLE REGAL BELLA BOTEGA STADIUM 11 CINEMA  
8890 NE 161st Avenue - Redmond, WA

TAMPA REGAL CITRUS PARK STADIUM 20  
7999 Citrus Park Town Center Mall - Tampa, FL

W. PALM BEACH REGAL ROYAL PALM BEACH STADIUM 18  
1003 State Road 7 - Royal Palm Beach, FL

WASHINGTON D.C. REGAL BALLSTON COMMON STADIUM 12  
671 N. Glebe Road - Arlington, VA

WASHINGTON D.C. UA FAIRFAX TOWN CENTER  
12110 Fairfax Towne Center - Fairfax, VA

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