



Regal Entertainment Group Presents Bolt in Disney Digital 3D at 140 Locations

Knoxville, Tennessee - October 28, 2008 - Regal Entertainment Group (NYSE: RGC), a leading motion picture exhibitor owning and operating the largest theatre circuit in the United States, announced today that tickets will go on sale Friday for Walt Disney Pictures' *Bolt* in Disney Digital 3D. Regal Entertainment Group will offer this digital 3D presentation at 140 locations across the country utilizing the RealD cinema system. The movie opens Friday, November 21.

"As we look forward to an exciting Holiday movie season, we are pleased to offer premium entertainment options such as *Bolt* in Disney Digital 3D. Regal Entertainment Group is certain that the 3D presentation will be popular with our audiences all across the country," stated Dick Westerling, Senior Vice President of Marketing and Advertising for Regal Entertainment Group.

In Disney's *Bolt*, every day is filled with adventure, danger and intrigue for super-dog *Bolt*, at least until the cameras stop rolling. When the star of a hit TV show is accidentally shipped from his Hollywood soundstage to New York City, he begins his biggest adventure yet, a cross-country journey through the real world to get back to his owner and co-star, Penny. Armed only with the delusions that all his amazing feats and powers are real, and the help of two unlikely traveling companions - a jaded, abandoned housecat named Mittens and a TV-obsessed hamster named Rhino - *Bolt* discovers he doesn't need superpowers to be a hero. *Bolt* has been rated PG for some mild action and peril.

For the Digital 3D presentation of *Bolt*, audience members will utilize comfortable, lightweight glasses to view the film's 3D effects. These glasses can be taken home as souvenirs of the movie. Selected locations will begin showing *Bolt* with a special midnight show Thursday night November 20. To locate *Bolt* in Disney Digital 3D at a theatre near you and to purchase tickets, simply log onto Regal Entertainment Group's website beginning Friday at: www.REGmovies.com/digital3d

About Regal Entertainment Group:

Regal Entertainment Group (NYSE: RGC) operates the largest and most geographically diverse theatre circuit in the United States, consisting of 6,754 screens in 549 theatres in 39 states and the District of Columbia as of October 23, 2008, with over 242 million annual attendees for the fiscal year ended December 27, 2007. Our geographically diverse circuit includes theatres in all of the top 33 and 44 of the top 50 U.S. designated market areas. We operate multi-screen theatres and have an average of 12.1 screens per location, which is well above the North American motion picture exhibition industry 2007 average of 6.9 screens per location. We develop, acquire and operate multi-screen theatres primarily in mid-sized metropolitan markets and suburban growth areas of larger metropolitan markets throughout the U.S. Additional information is available on the Company's Web site at www.REGmovies.com.

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