



Regal Entertainment Group Offers *Transformers: The IMAX*

Regal Entertainment Group Offers *Transformers: The IMAX*® Experience at 16 Locations

Knoxville, Tennessee – September 12, 2007 - Regal Entertainment Group (NYSE: RGC), a leading motion picture exhibitor owning and operating the largest theatre circuit in the United States, today announced that tickets are on sale for *Transformers: The IMAX Experience*. *Transformers*, originally released last July, has been digitally re-mastered into IMAX's immersive format. *Transformers: The IMAX Experience* will be available for a limited time beginning Friday, September 21 at a total of 16 Regal Entertainment Group IMAX theatres across the country.

"Regal Entertainment Group is proud to offer this IMAX Experience at 16 locations, more than any other IMAX exhibitor. *Transformers* was a summer box office hit, and we are excited to bring the film back to moviegoers in this unique and exciting way," stated Dick Westerling, Senior Vice President of Marketing for Regal Entertainment Group. "Whether seeing *Transformers* for the first time, or again in IMAX, fans will certainly enjoy the larger than life images and impressive sound system of the IMAX Experience."

Through IMAX DMR (Digital Re-mastering) technology, films are enhanced for the unique image and sound quality of The IMAX Experience, to enable a remarkably larger than life presentation. These breathtaking images are projected onto a specially designed screen that stretches beyond the audience's peripheral view. The powerful visual experience is complemented by a state-of-the-art digital surround sound system.

In *Transformers*, two races of robotic aliens – the Autobots® and the Decepticons® – have waged war for centuries, with the fate of the universe at stake. When the battle comes to Earth, all that stands between the evil Decepticons® and ultimate power is a clue held by young Sam Witwicky (Shia LaBeouf). An average teenager, Sam is consumed with everyday worries about school, friends, cars and girls. Unaware that he alone is mankind's last chance for survival, Sam and his friend Mikaela (Megan Fox) find themselves in a tug of war between the Autobots® and Decepticons.® With the world hanging in the balance, Sam comes to realize the true meaning behind the Witwicky family motto – "No sacrifice, no victory!"

Transformers: The IMAX Experience has been rated PG-13 for intense sequences of sci-fi action violence, brief sexual humor and language. The movie opens Friday, September 21 at these Regal Entertainment Group IMAX theatres, listed by market:

Atlanta, Georgia

Mall of Georgia Stadium 20 + IMAX

Boise, Idaho

Boise Stadium 22 + IMAX

Buffalo, New York

Transit Center Stadium 18 + IMAX

Chicago, Illinois

Lincolnshire Stadium 21 + IMAX

Denver, Colorado

Colorado Center Stadium 9 + IMAX

Fresno, California

Fresno Stadium 21 + IMAX

Houston, Texas

Houston Marq*E Stadium 23 + IMAX

Los Angeles, California

Irvine Spectrum Stadium 21 + IMAX

Los Angeles, California

Ontario Palace Stadium 22 + IMAX

Nashville, Tennessee

Opry Mills Stadium 20 + IMAX

New York, New York

New Roc City Stadium 18 + IMAX

Orlando, Florida

Pointe Orlando Stadium 20 + IMAX

Philadelphia, Pennsylvania

King of Prussia Stadium 16 + IMAX

Portland, Oregon

Bridgeport Village Stadium 18 + IMAX

San Diego, California

Mira Mesa Stadium 18 + IMAX

San Francisco, California

Hacienda Crossings Stadium 20 + IMAX

Visit www.REGmovies.com for more information, showtimes and to purchase tickets online.

Regal Entertainment Group theatres also offer the Regal Crown Club to reward frequent guests. Through the Regal Crown Club moviegoers accumulate credits at the box office and concession stand to earn free popcorn, soft drinks and movies. Membership is free and is available either at the theatre or online at www.REGmovies.com.

About Regal Entertainment Group

Regal Entertainment Group (NYSE:RGC) is the largest motion picture exhibitor in the world. The Company's theatre circuit, comprising Regal Cinemas, United Artists Theatres and Edwards Theatres, operates 6,368 screens in 529 locations in 39 states and the District of Columbia. Regal operates in all of the top 25 and 43 of the top 50 U.S. designated market areas. We believe that the size, reach and quality of the Company's theatre circuit not only provide its patrons with a convenient and enjoyable movie-going experience, but is also an exceptional platform to realize economies of scale in theatre operations. Additional information is available on the Company's Web site at www.REGmovies.com.

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