



## **The Princeton Review Schedules Fourth Quarter and Full Year 2008 Earnings Release and Conference Call**

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Framingham, MA, March 5, 2009 -The Princeton Review, Inc. (Nasdaq: REVU), a leading provider of test preparation and educational support services, today announced that it intends to release its financial results for the fourth quarter and fiscal year ended December 31, 2008 on Thursday, March 12, 2009. Following the release, the Company's management will host a conference call at 4:30 p.m. EST to discuss results for the quarter and the full year, as well as other business highlights.

A copy of the Company's press release announcing its earnings will be available beginning March 12, 2009 at approximately 4:00 p.m. EST at <http://ir.princetonreview.com/releases.cfm?type=earnings>. To participate on the live call, investors should dial (719)325-4842 approximately ten minutes prior to the start time. In addition, the call will be available via live webcast over the Internet. To access the live webcast of the conference call, please go to <http://ir.princetonreview.com/events.cfm> 15 minutes prior to the start time of the call to register. An archived webcast will be available on the Company's website at <http://ir.princetonreview.com/events.cfm>. Additionally, a replay of the call can be accessed by dialing either (888) 203-1112 or (719) 457-0820, passcode 2488802, through April 12, 2009.

#### **About The Princeton Review**

The Princeton Review (Nasdaq: REVU) has been a pioneer and leader in helping students achieve their higher education goals for more than 25 years through college and graduate school test preparation and private tutoring. With more than 165 print and digital publications and a free website, [www.PrincetonReview.com](http://www.PrincetonReview.com), the Company provides students and their parents with the resources to research, apply to, prepare for, and learn how to pay for higher education. The Princeton Review also partners with schools and guidance counselors throughout the U.S to assist in college readiness, test preparation and career planning services, helping more students pursue postsecondary education.

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