



The Princeton Review Schedules First Quarter 2009 Earnings Release and Conference Call

Framingham, MA, April 30, 2009 -The Princeton Review, Inc. (Nasdaq: REVU), a leading provider of test preparation and educational support services, today announced that it intends to release its financial results for the first quarter ended March 31, 2009 on Thursday, May 7, 2009. Following the release, the Company's management will host a conference call at 4:30 p.m. EST to discuss results for the quarter, as well as other business highlights.

A copy of the Company's press release announcing its earnings will be available beginning May 7, 2009 at <http://ir.princetonreview.com/releases.cfm?type=earnings>. To participate on the live call, investors should dial 719-457-2573 approximately ten minutes prior to the start time. In addition, the call will be available via live webcast over the Internet. To access the live webcast of the conference call, please go to <http://ir.princetonreview.com/events.cfm> 15 minutes prior to the start time of the call to register. An archived webcast will be available on the Company's website at <http://ir.princetonreview.com/events.cfm>. Additionally, a replay of the call can be accessed by dialing either (888) 203-1112 or (719) 457-0820, passcode 6836342, through June 7, 2009.

About The Princeton Review

The Princeton Review (Nasdaq: REVU) has been a pioneer and leader in helping students achieve their higher education goals for more than 25 years through college and graduate school test preparation and private tutoring. With more than 165 print and digital publications and a free website, www.PrincetonReview.com, the Company provides students and their parents with the resources to research, apply to, prepare for, and learn how to pay for higher education. The Princeton Review also partners with schools and guidance counselors throughout the U.S to assist in college readiness, test preparation and career planning services, helping more students pursue postsecondary education.

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