



## The Princeton Review Launches New SAT Course Based on Three-Year Study of SAT Exams

NEW YORK, Sept. 25 /PRNewswire-FirstCall/ -- The Princeton Review has done its homework on the SAT and students who take the college entrance exam beginning December 2008 will get the extra credit. One of the nation's leading test preparation companies, The Princeton Review, announced today the launch of a new, more robust SAT course based on a comprehensive three-year study of the SAT. Closely analyzing all available administered versions of the test since the College Board's March 2005 revision of the SAT, The Princeton Review has developed new advanced strategies and improved test-taking techniques that will significantly expand the content and direction of its SAT course. The new course, geared to produce higher and quicker score improvements, will also include a new college admissions component and updated and expanded vocabulary and verbal skill-building instruction.

"Our new SAT course offers the most efficient use of time for students who want to improve their SAT scores. By analyzing the College Board's unintentional question and answer patterns, we've been able to develop specific approaches that increase scores. We've also discarded content that's never or rarely used on the test," said John Marshall, President of Princeton Review's test prep division.

The Princeton Review's new six-week SAT course has:

- A reorganization of class hours to focus students only on the most relevant, frequently-occurring topics that impact scores the most. Additional drills developed to reinforce strategies on those high-yield topics.
  - ten additional practice SAT exams, and hundreds of practice questions and drills in the manual and online student center.
  - a revised SAT "Hit Parade" list (a list of 250 vocabulary words The Princeton Review found recur most often in the Reading section of the test) plus mini vocabulary lists specific to the Math and Reading sections of the test.
  - a college admissions component that teaches students how to research, apply and get into the best college to fit their abilities and interests. It explains the selectivity process and the value of transcripts, test scores and other criteria on admissions decisions, and includes insider advice from college admissions officers on what they most look for in applicant essays
  - A Day of Test guide, created by TPR developers who took several real administered SATs in the past few years, in order to illustrate for students what an actual proctored SAT test experience will be.
- The Princeton Review SAT course groups students by abilities into small classes led by dynamic teachers. Students receive personal attention and access to free extra help. They develop mastery of the test through in-class practice, drills, and test reviews, as well as four proctored practice SATs, with detailed computer analysis of the results. The Princeton Review offers a money back guarantee for students whose scores don't improve, and guarantees that all students will continue to receive services until satisfied with their scores.

The Princeton Review's expanded SAT course will be available at the Company locations nationwide beginning October 2008. For locations, scheduling and cost, call 800-2REVIEW or click on [PrincetonReview.com](http://PrincetonReview.com).

The Company also offers a range of other SAT test-preparation options from private and small group tutoring to online courses and books. The books include "Cracking the SAT" -- the Company's first book and the only test-prep guide ever to be a New York Times bestseller -- and the "11 Practice Tests for the SAT and PSAT." SAT courses specifically tailored for higher scoring students are also available.

### About The Princeton Review

The Princeton Review (Nasdaq: [REVV](http://REVV) - [News](http://News)) is a pioneer in the world of education. Founded in 1981 and headquartered in New York City, the Company offers private tutoring and classroom and online test preparation to help students improve their scores in college and graduate school admissions tests. The Company's free website, [www.PrincetonReview.com](http://www.PrincetonReview.com), helps over half of university-bound students research, apply to, prepare for, and learn how to pay for their higher education. In addition, The Princeton Review works with school districts around the U.S. to measurably strengthen students' academic skills by connecting ongoing assessment with professional development and instruction and by providing districts with college and

career resources for both students and guidance counselors. The Company also authors more than 200 print and software titles on test preparation, college and graduate school selection and admissions, and related topics.

Source: The Princeton Review