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Rentrak Schedules Fiscal 2012 Second Quarter Press Release and Conference Call for Thursday, November 3, 2011

PORTLAND, Ore., Oct. 13, 2011 /PRNewswire/ -- Rentrak Corporation (NASDAQ: RENT), a leader in multi-screen media measurement serving the advertising, television and entertainment industries, will announce financial results for its fiscal 2012 second quarter ended September 30, 2011 after the close of regular trading hours on Thursday, November 3, 2011. The company will conduct a conference call at 5 p.m. Eastern Time/2 p.m. Pacific Time on the same day to discuss the company's financial performance.

(Logo: http://photos.prnewswire.com/prnh/20111007/MM82941LOGO)

Shareowners, members of the media and other interested parties may participate in the call by dialing 877-941-0843 from the U.S. or Canada, or 480-629-9866 from international locations, conference ID 4479998. This call is being webcast and can be accessed at Rentrak's Web site at www.rentrak.com, where it will be archived through November 2, 2012. An audio replay of the conference call will be available through midnight November 10, 2011 by dialing 800-406-7325 from the U.S. or Canada, or 303-590-3030 from international locations, passcode 4479998.

About Rentrak Corporation

Rentrak (NASDAQ: RENT) is a global digital media measurement and research company, serving the most recognizable companies in the entertainment industry. With a reach across numerous platforms including box office, multi-screen television and home video, Rentrak has developed more efficient metrics to be used as database currencies for the evaluation and selling of media. Rentrak is headquartered in Portland, Oregon, with additional U.S. and international offices. For more information on Rentrak, please visit www.rentrak.com.

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