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Rentrak to Present at Noble Financial Capital Markets Eighth Annual Equity Conference

PORTLAND, Ore., Jan. 4, 2012 /PRNewswire/ -- Rentrak Corporation (NASDAQ: RENT), a leader in multi-screen media measurement serving the advertising, television and entertainment industries, today announced that David Chemerow, the company's Chief Operating Officer and Chief Financial Officer, will present and conduct one-on-one investor meetings at the Noble Financial Capital Markets Eighth Annual Equity Conference on **January 17, 2012** at 4:30 p.m. ET. The event will be held at the Seminole Hard Rock Hotel in Hollywood, Florida.

A link to the live audio and video webcast will be available at the investor relations section of Rentrak's website at www.rentrak.com, or through the Noble Financial website at www.noblefcm.com. Listeners are encouraged to visit the website at least 10 minutes prior to the start of the presentation to register, download and install any necessary software. For those who are not available to listen to the live presentation, the webcast will be archived on Rentrak's site for 90 days.

About Rentrak Corporation
Rentrak is a global digital media measurement and research company, serving the most recognizable companies in the entertainment industry. With a reach across numerous platforms including box office, multi-screen television and home video, Rentrak has developed more efficient metrics to be used as database currencies for the evaluation and selling of media. Rentrak is headquartered in Portland, Oregon, with additional U.S. and international offices. For more information on Rentrak, please visit www.rentrak.com.

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