



June 15, 2016

## **Reis, Inc. Launches Editable, Automatically Generated Narrative Analyses**

### **Reis's Executive Briefing and Investment Analysis Reports Instantly Replicate the Work of Trained Analysts**

NEW YORK, June 15, 2016 (GLOBE NEWSWIRE) -- Reis, Inc. (NASDAQ:REIS) ("Reis" or the "Company"), a leading provider of commercial real estate market information and analytical tools, today announced the launch of editable versions of metro and submarket level Executive Briefing reports and property level Investment Analyses. Subscribing firms now enjoy unlimited capacity to produce complex written analyses in seconds, and the ability to incorporate text from these reports into documents and templates used to expedite deal flow.

Composed of paragraphs, sentences, phrases, and descriptors that are conditionally invoked by Reis's structured time series data, and by the performance of user-selected property comparables, the reports are distinguishable from the work of a skilled analyst only by the speed with which they are produced.

"Reis is pleased to offer this productivity multiplier to our clients," said Reis's president and COO, Bill Sander. "By freeing our subscribers from throughput constraints, we are expanding their capacity to perform full due diligence on all loans in a portfolio, for example, rather than on a sample."

The launch demonstrates Reis's commitment to providing more details at the property level, while at the same time continuing to broaden its overall perspective on U.S. commercial real estate investment options. "As we continue to project Reis's analytical capabilities deeper into institutional workflows, we heighten the barriers against potential competitors and help to protect our high renewal rates," said Mr. Sander.

Within weeks, Reis expects to release Affordable Housing coverage, and a major expansion to its Sales Comparables module.

#### **About Reis**

Reis provides commercial real estate market information and analytical tools to real estate professionals through its Reis Services subsidiary. Reis Services, including its predecessors, was founded in 1980. Reis maintains a proprietary database containing detailed information on commercial properties in metropolitan markets and neighborhoods throughout the U.S. The database contains information on apartment, office, retail, warehouse/distribution, flex/research & development, self storage, seniors housing and student housing properties, and is used by real estate investors, lenders and other professionals to make informed buying, selling and financing decisions. In addition, Reis data is used by debt and equity investors to assess, quantify and manage the risks of default and loss associated with individual mortgages, properties, portfolios and real estate backed securities. Reis currently provides its information services to many of the nation's leading lending institutions, equity investors, brokers and appraisers.

The Company's product portfolio features: *Reis SE*, its flagship delivery platform aimed at larger and mid-sized enterprises; *ReisReports*, aimed at prosumers and smaller enterprises; and *Mobiuss Portfolio CRE*, or *Mobiuss*, aimed primarily at risk managers and credit administrators at banks and non-bank lending institutions. It is through these products that Reis provides online access to a proprietary database of commercial real estate information and analytical tools designed to facilitate debt and equity transactions as well as ongoing asset and portfolio evaluations. Depending on the product or level of entitlement, users have access to market trends and forecasts at metropolitan and neighborhood levels throughout the U.S. and/or detailed building-specific information such as rents, vacancy rates, lease terms, property sales, new construction listings and property valuation estimates. Reis's products are designed to meet the demand for timely and accurate information to support the decision-making of property owners, developers, builders, banks and non-bank lenders, equity investors and service providers. These real estate professionals require access to timely information on both the performance and pricing of assets, including detailed data on market transactions, supply, absorption, rents and sale prices. This information is critical to all aspects of valuing assets and financing their acquisition, development and construction.

For more information regarding Reis's products and services, visit [www.reis.com](http://www.reis.com) and [www.reisreports.com](http://www.reisreports.com).

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Source: Reis, Inc.

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