



## Red Sox Legend Jim Rice Will Dine With 8 Lucky Winners Of RCN's New Contest

**Boston — August 8, 2008** — RCN Corporation (NASDAQ: RCNI), a leading provider of video, data, and voice services to residential, business and commercial/carrier customers, announced today that it is inviting the public to enter a contest to win dinner with Red Sox Legend Jim Rice. Eight winners will be selected to join Rice for dinner at Johnnie's on the Side, a restaurant located on the side of Boston's historic West End and Bulfinch Triangle neighborhoods.

"Dinner with Red Sox Legend Jim Rice is our way of saying thank you to our RCN fans, who, like Red Sox fans, are energized about the upcoming fall baseball season. With more than 60 HD channels and plans to add more sports HD in the near future, RCN is hitting a home run for our customers," said Richard Wadman, General Manager of RCN Boston.

The winners will be allowed to bring one guest each to the dinner that will be held on September 16 when the Red Sox are playing an away game against rival Tampa Bay. All new RCN customers will be automatically entered into the contest, but non RCN customers are also eligible. They can send in a postcard with their contact information to:

**Attn: RCN - Dinner with Jim Rice Contest**  
**956 Massachusetts Avenue**  
**Arlington, MA 02476**

Contest winners will be notified by telephone after September 3rd.

Jim Rice spent his entire 16-year career - 1974 through 1989 - with the Boston Red Sox. A hard hitting left-fielder, Rice proved he was one of the best American League sluggers by receiving eight All-Star Selections and placing in the top five in the MVP balloting six times. Rice has proven to be one of the great Red Sox and baseball players of all time. He has remained closely involved with the Red Sox organization - holding several coaching and commentator positions for New England Sports Network - since ending his playing career in 1989.

### **About RCN Boston**

RCN in Boston serves the communities of Allston, Arlington, Boston, Brighton, Brookline, Burlington, Dedham, Dorchester, Framingham, Hyde Park, Lexington, Milton, Natick, Needham, Newton, Roslindale, Somerville, Stoneham, Wakefield, Waltham, Watertown, West Roxbury and Woburn.

### **About RCN Corporation**

RCN Corporation, [www.rcn.com](http://www.rcn.com), is one of the largest facilities-based competitive providers of bundled cable, high-speed internet and phone services delivered over its own fiber-optic local network to residential, small business and commercial customers in the most densely populated markets in the U.S. RCN provides service in the Boston, Chicago, Eastern Pennsylvania, New York, and Washington, D.C. metropolitan markets. One of its divisions, RCN Business Services provides bulk video, high-capacity data and voice services to small and medium business customers. While its other commercial division, RCN Metro Optical Networks, is dedicated to meeting the fiber-based network requirements of Enterprise, Wholesale Telecom and Government accounts. (RCNI-G)

### **About Johnnies on the Side**

Johnnie's on the Side is a restaurant filled with sports memorabilia and owned by John Caron who worked for the Red Sox for 14 years. Johnnie's on the Side is the cornerstone of the renewed West End incorporating the melting pot of this historic area through its ambience, people, and food. The restaurant bridges stories of the past with the vibrant, emerging neighborhoods of the Bulfinch Triangle and the new West End. The menu reaches back in time drawing influences from all of the groups who once lived here: African American, Irish, Jewish, Italian, and Eastern European communities. Johnnie's on the Side appeals to a wide spectrum of customers from sports fans, celebrities, politicians, families, and its West End neighbors.

Located at 138 Portland Street just steps from the TD BankNorth Boston Garden, multiple offices, hotels, apartments and condos, Johnnie's on the Side is open 7 days a week offering lunch and dinner Monday through Friday, brunch and dinner on Saturday and Sunday. [www.johnniesontheside.com](http://www.johnniesontheside.com)

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