



RCN Commits \$220,000 to Local Alzheimer's Association

Corporation Provides Cross-Channel Spots and Raises Funds for National Memory Walk

HERNDON, VA, Oct 22, 2009 (MARKETWIRE via COMTEX News Network) -- RCN Corporation (NASDAQ: RCNI) recently donated more than \$10,000 towards the Alzheimer's Association, National Capital Area Chapter's Reflections campaign and the nonprofit's signature event, the National Memory Walk. Earlier in the year, the company committed \$210,000 in donated cable time for cross-channel spots about local Alzheimer initiatives in 2009.

The RCN Hometown Helpers team of employees participated in the Association's Memory Walk on the National Mall on Saturday, October 17. After the walk, the company presented the nonprofit with a \$9,700 check. Event photos can be downloaded by clicking [here](#) and selecting to view photos under "RCN at the Alzheimer Association's Memory Walk."

"It is so important to get the word out on everything the Alzheimer's Association is doing to eliminate this terrible disease through the advancement of research and promotion of brain health and to help provide support for all affected," said Richard Ramlall, SVP of Strategic External Affairs & Programming at RCN. "RCN is proud to participate in the Association's local fundraising efforts and share their message so others can learn more about available resources."

Ramlall, who serves on the Alzheimer's Association National Capital Area Board of Directors, reports that the company also purchased a plaque for the Wall of Hope at the chapter's new headquarters as part of their Reflections campaign.

RCN Corporation is a leading provider of all-digital and high definition video, high-speed internet, and premium voice services to residential and small-medium business customers, in Philadelphia, Lehigh Valley, PA, New York, Boston, Chicago and Washington, D.C., as well as high-capacity transport services to carrier and large enterprise customers.

As part of a nationwide network of chapters, the Alzheimer's Association, National Capital Area Chapter provides help and hope to over 460,000 individuals -- including those diagnosed, their families and care partners in the District of Columbia, suburban Maryland and Northern Virginia who face the daily challenges of Alzheimer's. Services include counseling, information and education for families and caregivers; support groups; Safe Return; training for professionals; community education; and government advocacy on the state and local levels.

"We appreciate Richard's activism, and RCN's continuous support of our cause," said Anthony K. Sudler, President & Chief Executive Officer, Alzheimer's Association, National Capital Area Chapter. "In addition to this generous donation, we applaud the RCN team, who despite bad weather, helped increase awareness about our efforts toward a world without Alzheimer's."

The Alzheimer's Association, National Capital Area Chapter is a tax-exempt, 501(c)(3) nonprofit, donor-supported organization. Programs and services are made possible through contributions from individuals, corporations, and foundations. Seventy-eight percent of chapter expenditures go toward providing programs and services for the metropolitan D.C. region.

About RCN Corporation

RCN Corporation (NASDAQ: RCNI), www.rcn.com, is a competitive broadband services provider delivering all-digital and high definition video, high-speed internet and premium voice services to residential and small-medium business customers under the brand names of RCN and RCN Business Services, respectively. In addition, through its RCN Metro Optical Networks business unit, RCN delivers fiber-based high-capacity data transport services to large commercial customers, primarily large enterprises and carriers, targeting the metropolitan central business districts in the company's geographic markets. RCN's primary service areas include Washington, D.C., Philadelphia, Lehigh Valley (PA), New York City, Boston and Chicago. (RCNI-G)

About the Alzheimer's Association

The Alzheimer's Association is the leading voluntary health organization in Alzheimer care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's. For more information, visit www.alz.org.

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