



## **RCN Teams up with Boston's New Professional Indoor Lacrosse Team - The Boston Blazers**

### **RCN to Serve as Official Cable Provider for Blazers' Inaugural Season in the National Lacrosse League**

BOSTON, Jan 12, 2009 (BUSINESS WIRE) --

RCN Corporation (NASDAQ: RCNI), a leading provider of all digital television, high capacity data and voice services, is now the Official Cable Provider of the Boston Blazers. The Boston Blazers, a professional indoor lacrosse team and member of the National Lacrosse League (NLL), begin their first season of play in January 2009 at the TD Banknorth Garden.

"RCN is excited to partner with the Boston Blazers for their inaugural season at the Garden," said Richard Wadman, Senior Vice President and General Manager of RCN Boston. "Lacrosse is an exciting sport that is skyrocketing in popularity at the professional level and on youth sports fields across the Commonwealth. RCN is always looking for meaningful ways to interact with our customers and we look forward to partnering with the Boston Blazers and connecting our customers to this exciting new team."

As part of its partnership with the Boston Blazers, RCN will host several lacrosse clinics in communities it serves. RCN will also hold various contests and events in conjunction with the team in addition to a variety of cross-marketing promotions.

"RCN is the region's premier telecommunications service provider and we look forward to working together to introduce New England sports fans young and old to the exciting game of professional indoor lacrosse this winter," said Doug Reffue, Boston Blazers President. "We are pleased to have RCN as part of our team as we begin our pursuit of the NLL Championship this January."

The Boston Blazers begin league play with away and home series against division rival the New York Titans. The team opened the NLL season on the road against the Titans on January 10, 2009 before making its historic home debut on January 17 at the TD Banknorth Garden against New York.

#### **About the Boston Blazers**

The Boston Blazers professional indoor lacrosse franchise was established in May, 2007 when owner Tim Armstrong was awarded an expansion team in the National Lacrosse League (NLL). The team will make its debut in January, 2009 and play eight home games at Boston's TD Banknorth Garden as part of a 16-game regular season schedule. The Blazers join the NLL as the league begins the 23<sup>rd</sup> season of professional indoor lacrosse with 12 teams playing in state-of-the-art arenas throughout the United States and Canada. For additional information on the Boston Blazers and tickets to Blazers games, fans can visit <http://www.blazerslacrosse.com> or call 1-888-BLAZERS.

#### **About RCN Boston**

RCN in Boston serves the communities of Allston, Arlington, Boston, Brighton, Brookline, Burlington, Dedham, Framingham, Hyde Park, Lexington, Milton, Natick, Needham, Newton, Roslindale, Somerville, Stoneham, Wakefield, Waltham, Watertown, West Roxbury and Woburn.

#### **About RCN Corporation**

RCN Corporation, <http://www.rcn.com>, is a facilities-based, competitive broadband telecommunications services provider delivering video, high-speed data and voice services to residential and small-medium business customers under the brand names of RCN and RCN Business Services, respectively. In addition, through the RCN Metro Optical Networks business unit, RCN delivers fiber-based high-capacity data transport services to large commercial customers, primarily large enterprises and carriers, targeting the metropolitan central business districts in the company's geographic markets. RCN's primary service areas include Washington, D.C., Philadelphia, Lehigh Valley (PA), New York City, Boston and Chicago. (RCNI-G)

SOURCE: RCN Corporation

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