



May 30, 2012

## **Raven Industries Names General Counsel**

### **Stephanie Herseth Sandlin Named General Counsel and VP-Corporate Development**

SIOUX FALLS, S.D., May 30, 2012 (GLOBE NEWSWIRE) -- **Raven Industries, Inc.** (Nasdaq:RAVN) announced that Stephanie Herseth Sandlin will become the company's General Counsel and Vice President - Corporate Development, effective September 1, 2012. This is a new position at the company.

"As Raven grows, we recognize that legal, compliance, government relations and corporate responsibility initiatives can be more effectively accomplished from within our organization," explained Daniel A. Rykhus, president and chief executive officer. He added, "Stephanie brings a wealth of professional experience to our company and to this position given her legal career and service in Congress. Her knowledge of the law, public policy expertise and professional relationships will add significant value to our corporate development strategy. We're pleased to welcome Stephanie Herseth Sandlin to the Raven team."

Ms. Herseth Sandlin served in the U.S. House of Representatives from 2004-2011. Over the past year, as a partner in a law firm, she represented clients, such as Raven Industries, on legislative and regulatory matters concerning technology and innovation in agriculture, bioenergy and manufacturing. Stephanie is a member of the South Dakota Bar. She graduated from Georgetown University Law Center in 1997 and was a law clerk for both the U.S. Court of Appeals for the Fourth Circuit and the U.S. District Court for the District of South Dakota.

### **About Raven Industries, Inc.**

Since 1956, Raven Industries has designed and manufactured high-quality, high-value technical products. Raven is publicly traded on NASDAQ (RAVN) and has earned an international reputation for innovation, product quality, high performance and unmatched service. With strengths in engineering, manufacturing, and technological innovation, Raven serves the precision agriculture, high performance specialty films, aerospace, and electronic manufacturing services markets. Visit [www.RavenInd.com](http://www.RavenInd.com) for more information.

CONTACT: At the Company:

Kristin Tilus, Communications Manager

605-575-0640

Kristin.Tilus@ravenind.com