

Reynolds American to webcast Investor Day presentations Nov. 16

WINSTON-SALEM, N.C. – Nov. 2, 2009 – Reynolds American Inc. (NYSE: RAI) will webcast presentations the company will make to the investment community on Monday, Nov. 16, 2009, beginning at 9:00 a.m. Eastern Time.

During the webcast, members of the company's management team will discuss Reynolds American's performance and plans.

The webcast will be available online on a listen-only basis at www.ReynoldsAmerican.com. Registration for the webcast will be available as of Nov. 2, 2009. Please visit the Investors section at www.ReynoldsAmerican.com to register. A replay of the webcast will be available on the Web site.

All remarks made during the webcast will be current at the time of the webcast and will not be updated to reflect subsequent material developments.

Web Disclosure

Starting Jan. 1, 2010, RAI's Web site, www.ReynoldsAmerican.com, will be the primary source of publicly disclosed news about RAI and its operating companies. We will use the Web site as our primary means of distributing quarterly earnings and other company news. We encourage investors and others to register at www.ReynoldsAmerican.com to receive alerts when news about the company has been posted.

ABOUT US

Reynolds American Inc. (NYSE: RAI) is the parent company of R.J. Reynolds Tobacco Company, Conwood Company, LLC and Santa Fe Natural Tobacco Company, Inc.

- R.J. Reynolds Tobacco Company is the second-largest U.S. tobacco company. The company's brands include five of the 10 best-selling cigarettes in the United States: Camel, Pall Mall, Winston, Kool and Doral.
- Conwood Company, LLC is the nation's second-largest manufacturer of smokeless tobacco products. Its leading brands are Kodiak, Grizzly and Levi Garrett. Conwood also sells and distributes a variety of tobacco products manufactured by Lane, Limited, including Winchester and Captain Black little cigars, and Bugler roll-your-own tobacco.
- Santa Fe Natural Tobacco Company, Inc. manufactures Natural American Spirit cigarettes and other additive-free tobacco products, and manages and markets other super-premium brands.

Copies of RAI's news releases, annual reports, SEC filings and other financial materials, including risk factors containing forward-looking information, are available at www.ReynoldsAmerican.com.

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