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R.J. Reynolds Tobacco employees vote against union representation

WINSTON-SALEM, N.C., Oct. 21, 2011 — R.J. Reynolds Tobacco Company today announced that a preliminary count of ballots cast indicates that a majority of its production and maintenance workers chose not to be represented by the International Association of Machinists and Aerospace Workers (IAM) and the Bakery, Confectionery, Tobacco Workers and Grain Millers International Union (BCTGM) for the purpose of collective bargaining.

The preliminary vote count stands at 686 against union representation, 556 for, and no challenged ballots.

"We're very pleased that our employees believe that we can continue to grow our business best by working together as a team," said Tommy L. Hickman, senior vice president of operations. "Our ability to act quickly to address opportunities and challenges continues to set us apart from our competitors, and today's vote helps ensure we will retain that advantage in the future."

The National Labor Relations Board is expected to certify the vote in approximately seven days.

Web Disclosure

RAI's website, www.reynoldsamerican.com, is the primary source of publicly disclosed news about RAI and its operating companies. We use the website as our primary means of distributing quarterly earnings and other company news. We encourage investors and others to register at www.reynoldsamerican.com to receive alerts when news about the company has been posted.

R.J. Reynolds Tobacco Company, an indirect subsidiary of Reynolds American Inc. (NYSE: RAI), is the second-largest tobacco company in the United States, manufacturing about one of every three cigarettes sold in the country. The company's brands include many of the best-selling U.S. cigarette brands: Camel, Pall Mall, Winston, Kool, Doral and Salem. For more information, visit www.rjrt.com.

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