



December 7, 2017

## Media Alert: QuickLogic to Present at REUSE 2017

SUNNYVALE, Calif., Dec. 07, 2017 (GLOBE NEWSWIRE) -- QuickLogic Corporation (NASDAQ:QUIK), a developer of ultra-low power programmable sensor processing, embedded FPGA IP, display bridge and programmable logic solutions, today announced that it will be giving two presentations and exhibiting at the REUSE 2017 Conference in Santa Clara, CA.

### Presentation

**Who:** Dr. Tim Saxe, CTO

**What:** This presentation will elaborate on how designers can build SoC platforms whereby the standard part is implemented in fixed logic and the differentiated part is implemented as an [embedded FPGA](#). This approach allows SoC designs to be leveraged into different or new market segments by programming the FPGA portion - which doesn't require a new layout, new physical design verification or new masks.

**Where:** Main Theater, Santa Clara Convention Center

**When:** Thursday, December 14, 2:00 - 2:30 p.m.

### Presentation

**Who:** Itsu Wang, Senior Director Asia Sales and Marketing

**What:** This presentation will outline the reasons why eFPGA IP is an ideal solution to address IoT and other fragmented markets. Its inherent post-fabrication flexibility delivers lower overall product costs, the ability to add or modify features and increase product differentiation.

**Where:** Room 201

**When:** Thursday, December 14, 3:00 - 3:30 p.m.

### Booth Demonstration

**What:** QuickLogic will demonstrate how its newest ArcticPro eFPGA technology is enabling developers to create SoC and ASIC platforms that can easily be tailored to serve multiple target applications.

**Where:** Booth number 8

**When:** Thursday, December 14, 9 a.m. - 7 p.m.

For more information and conference program schedules, please visit <https://www.reuse2017.com/>

### About QuickLogic

QuickLogic Corporation (NASDAQ:QUIK) enables OEMs to maximize battery life for highly differentiated, immersive user experiences with Smartphone, Wearable, Hearable and IoT devices. QuickLogic delivers these benefits through industry leading ultra-low power customer programmable SoC semiconductor solutions, embedded software, and algorithm solutions for always-on voice and sensor processing. The company's embedded FPGA initiative also enables SoC designers to easily implement post production changes, and increase revenue by providing hardware programmability to their end customers. For more information about QuickLogic, please visit [www.quicklogic.com](http://www.quicklogic.com).

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