

Barclay's Capital Global Technology Conference

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➤ Steve Mollenkopf

Executive VP & President, QCT

Safe Harbor

Before we proceed with our presentation, we would like to point out that the following discussion will contain forward-looking statements from industry consultants, Qualcomm and others regarding industry trends, anticipated future results and product availability, potential market size, market shares and other factors that inherently involve risks and uncertainties, including the rate of development, deployment and commercial acceptance of CDMA- and OFDMA-based networks and technology and fluctuations in the demand for CDMA- and OFDMA-based products, services or applications.

- These and other risks and uncertainties relating to Qualcomm's business are outlined in detail in our most recent 10-Q and 10-K forms filed with the Securities and Exchange Commission.
- Please consult those documents for a more complete understanding of these risks and uncertainties.

DISCLAIMER

- Nothing in these materials is an offer to sell any components or devices. Certain components for use in the U.S. are available only through licensed suppliers. Some components are not available for use in the U.S.



Founded in 1985



Fortune 500 Company

Approx. 11,600 U.S. and 54,100 International patents and patent applications of CDMA and related technologies including WCDMA and OFDMA



Member of the S&P 100 & 500 Indexes



Key Business Segments

QTL

TECHNOLOGY
LICENSING

A Leader in
Licensing Wireless
Technologies

QCT

SEMICONDUCTOR
BUSINESS

World's Largest
Fabless Semicon-
ductor Company

#1 in Wireless

QWI

WIRELESS
INTERNET

Focus on Services

- Mobile Banking
- Connectivity
- Content Delivery

Our Position in the Semiconductor Industry

#1 Wireless Company

#1 Fabless Company

#1 RFIC Company

Source: iSuppli, Q3 Update, September 2009

#7 Semiconductor Company

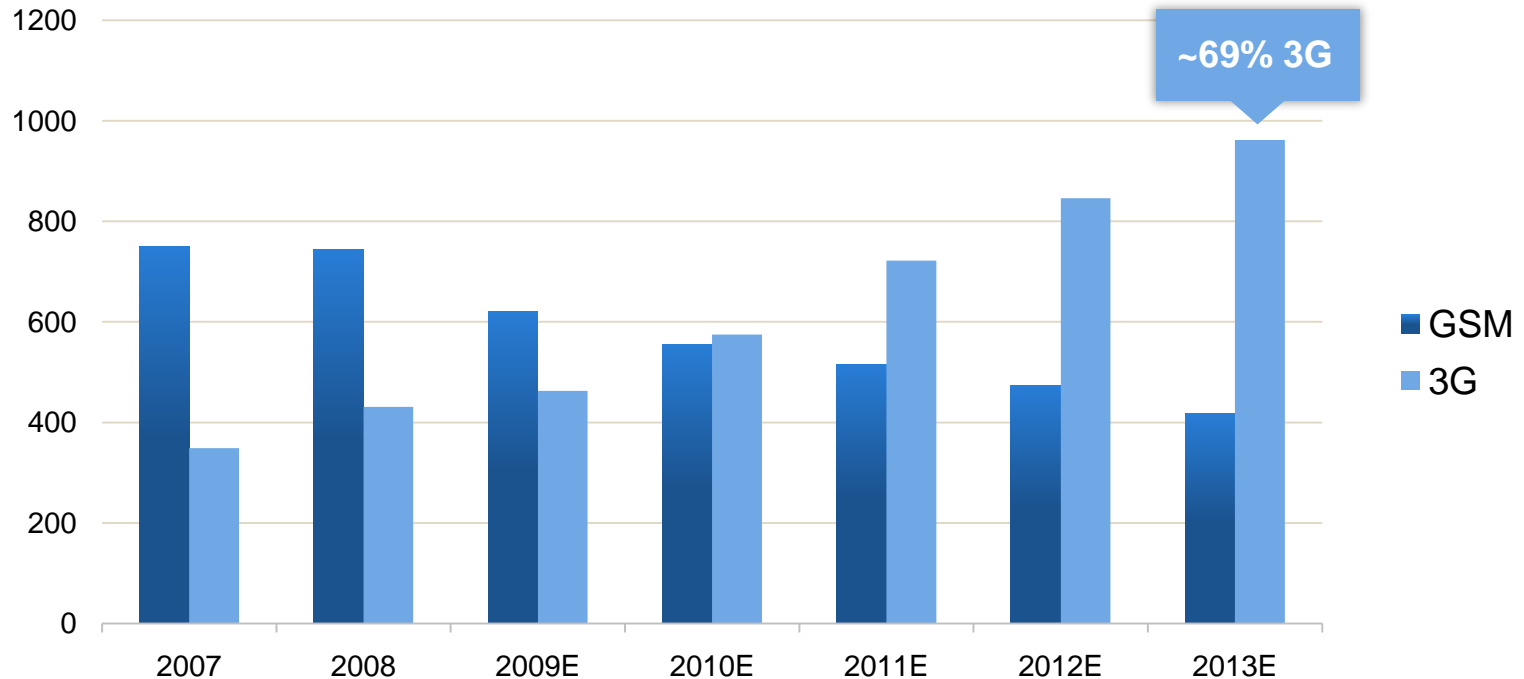
2Q '09 Rank	2008 Rank	Company	Headquarters
1	1	Intel	U.S.
2	2	Samsung	South Korea
3	5	Toshiba	Japan
4	3	TI	U.S.
5	4	TSMC	Taiwan
6	6	ST	Europe
7	8	Qualcomm	U.S.
8	7	Renesas	Japan
9	9	Sony	Japan
10	10	Hynix	South Korea

Source: IC Insights, Company Report 2Q '09

Scale Matters

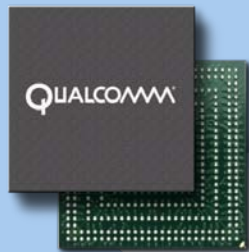
QCT is a Leader in Fast Growing 3G Market

Handset Shipments* (Millions)



3G Handset Shipments to Exceed GSM in 2010
By 2013, 3G Handset Shipments are Expected to Reach 1B

Multiple Paths for Growth



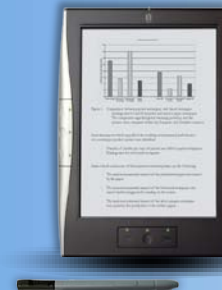
**Continue to
Expand
Smartphones**



**Drive Mass
Market Phones**

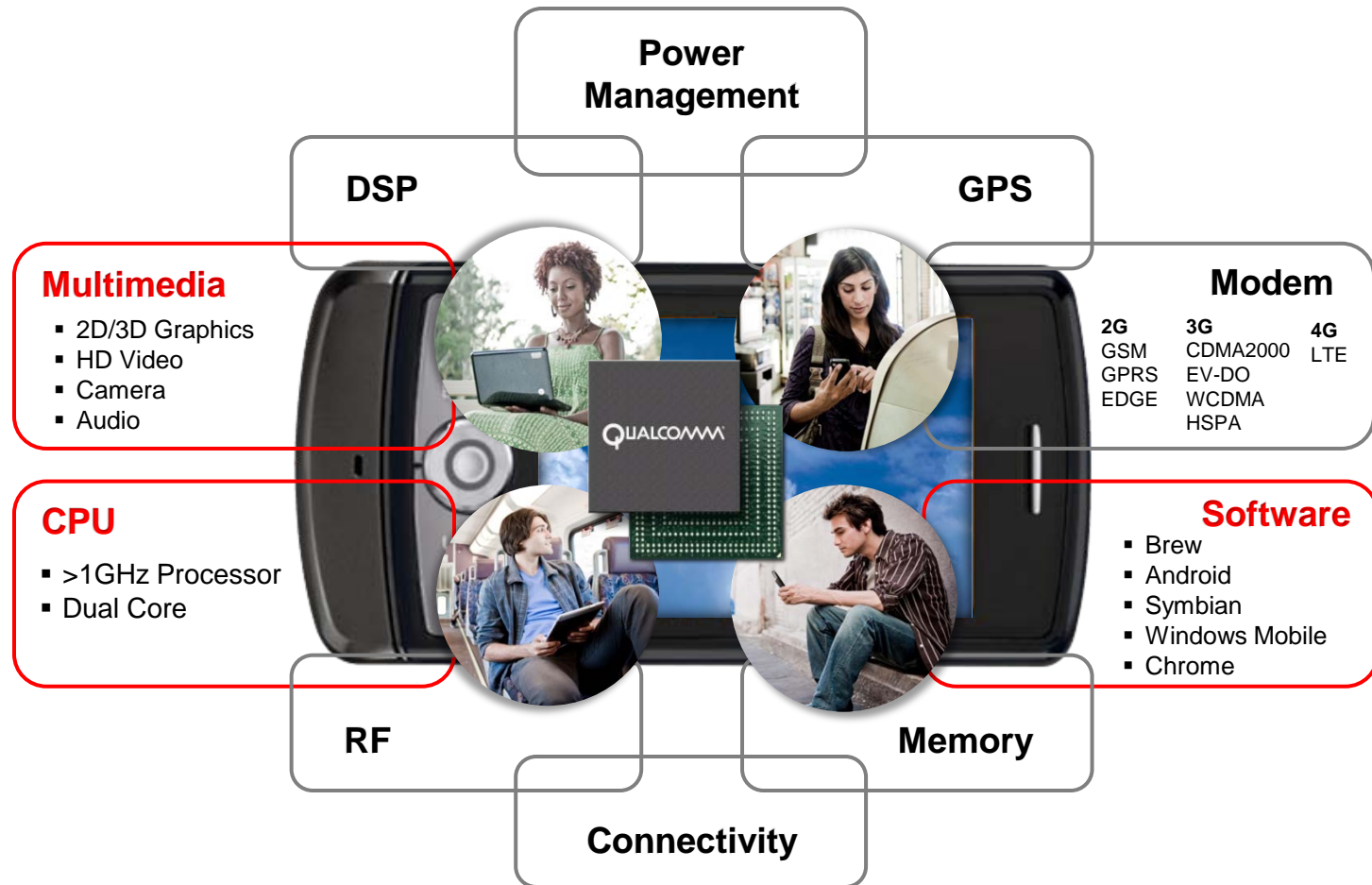


**Make Computers
Smartphones
(Smartbooks)**



**Drive Mobile
Broadband into
Consumer Electronics**

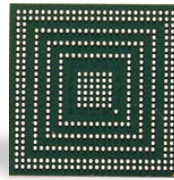
Systems Business: New Table Stakes



**Consumer Electronics functions are now “features” on phones
(Camera, Music, Video, Navigation, Games)**

Semiconductor Industry Evolution

Semiconductor Industry



Discrete Solutions

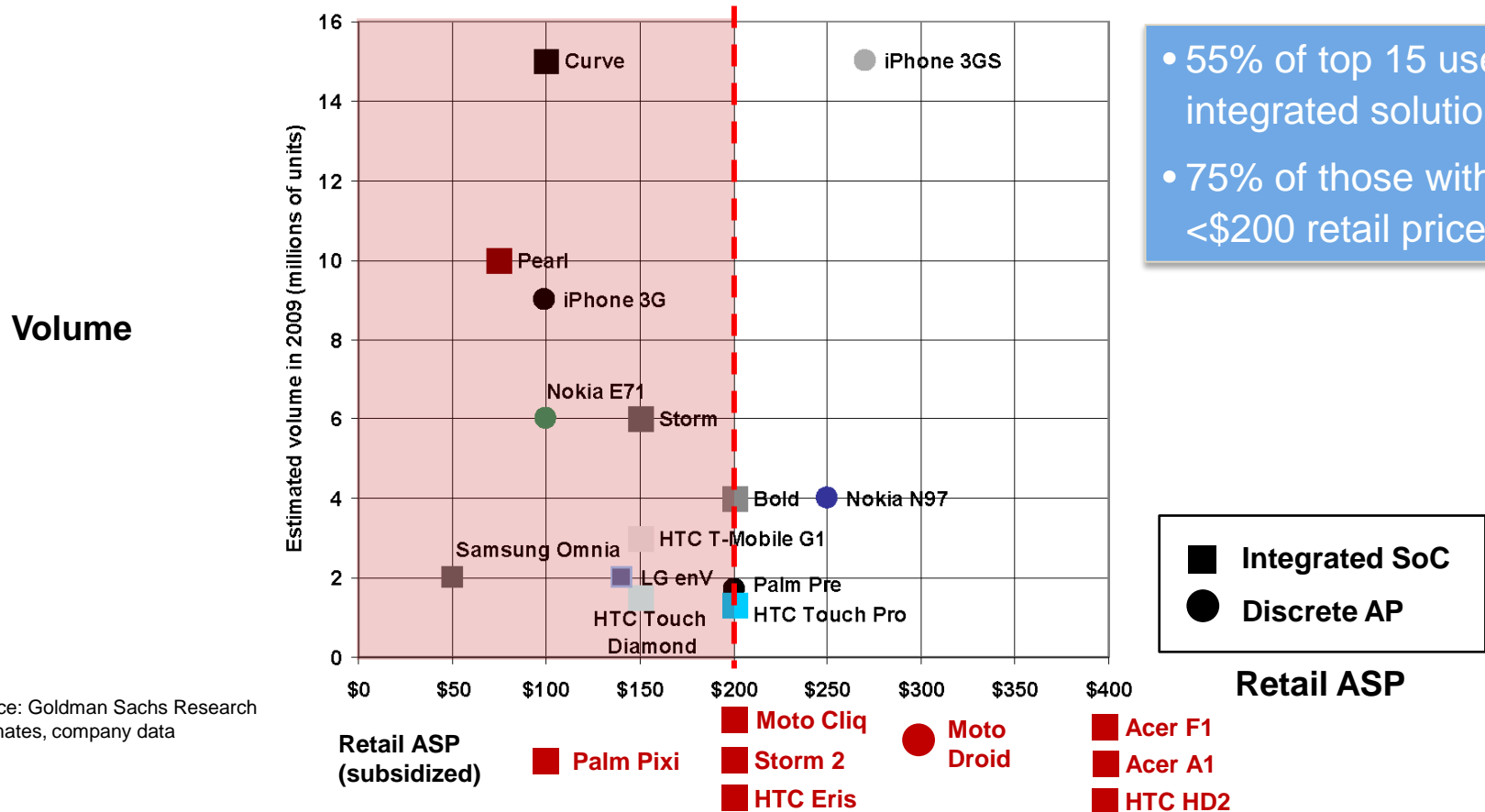
- Lower value
- Lack of scale
- Reduced ability to invest

System-on-a-Chip

- Greater value
- Consistent architecture
- Higher performance

Integration is Winning

Top Smartphones Launched in 2009

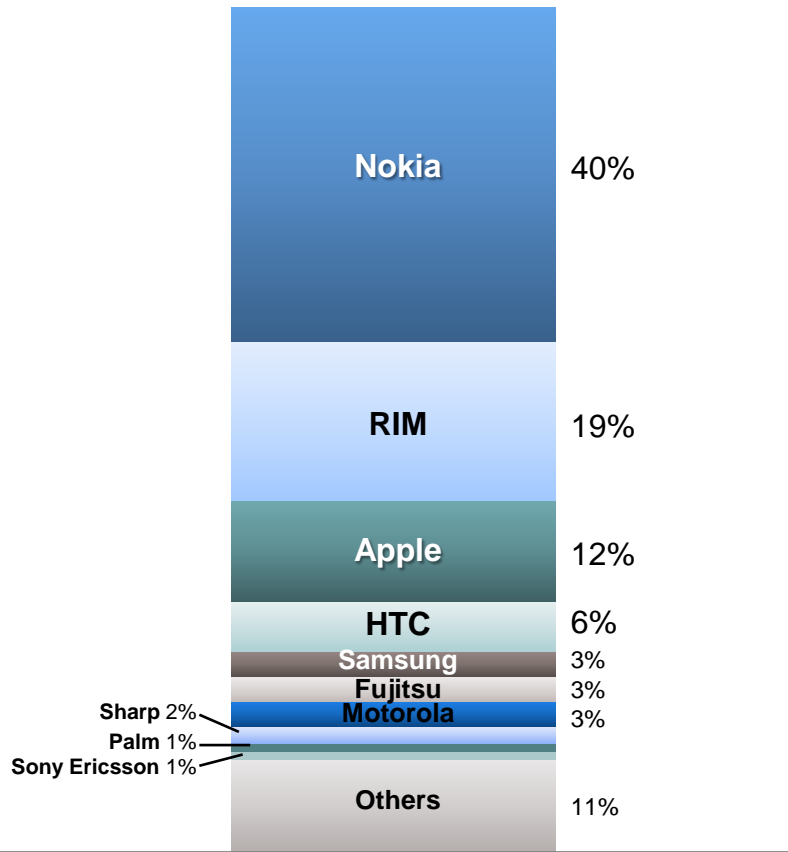


- 55% of top 15 use integrated solution
- 75% of those with <\$200 retail price

Source: Goldman Sachs Research Estimates, company data

Integration Drives Smartphone Affordability

Strong Traction with Leading Smartphone Customers



Source: Strategy Analytics; September 2009

Key Smartphone Customers Engaged

NOKIA

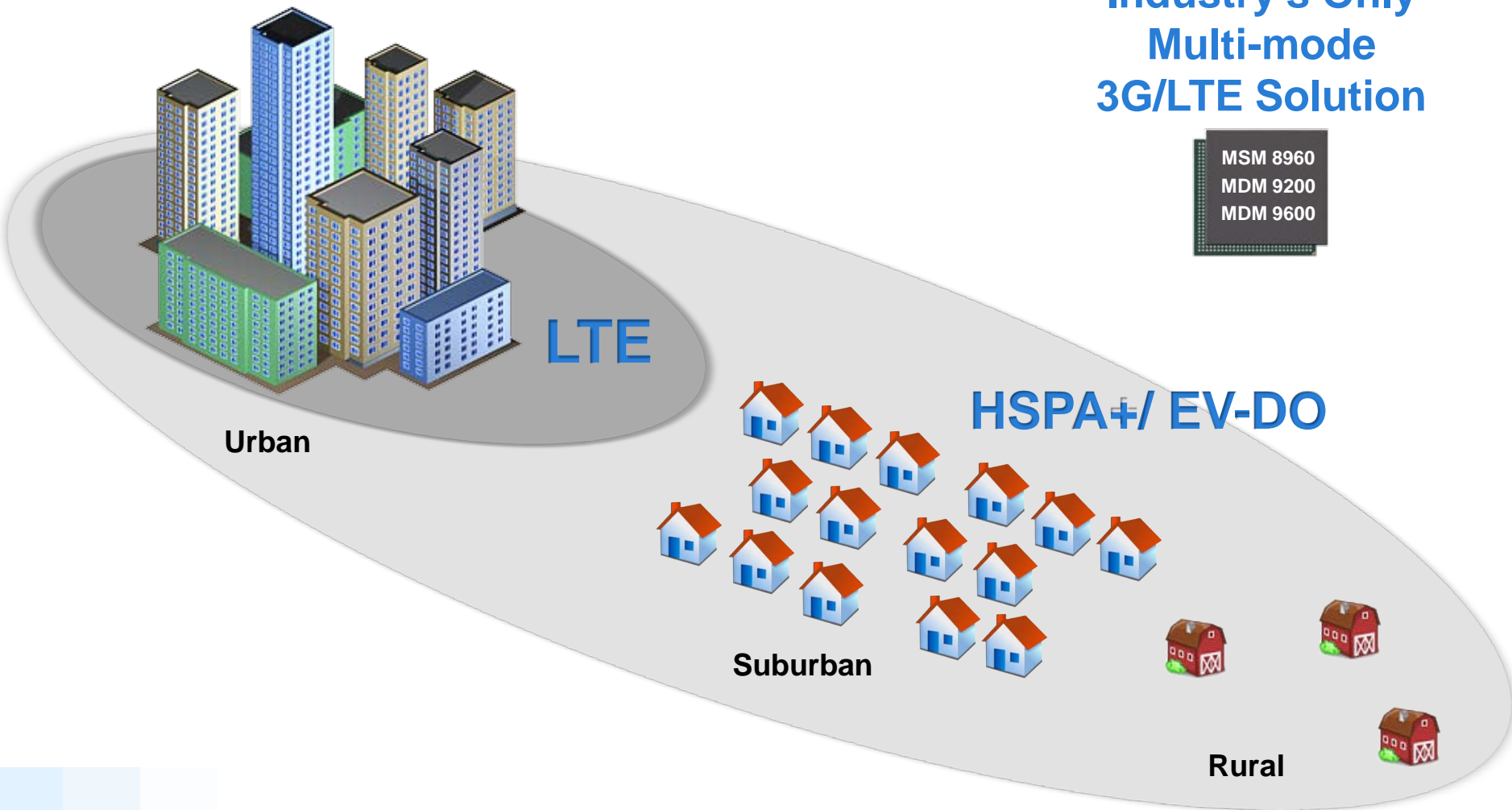


New Opportunities: Multimode Modem is Key to LTE Success

4G success tied to 3G experience

Industry's Only
Multi-mode
3G/LTE Solution

MSM 8960
MDM 9200
MDM 9600



New Opportunities: Expansion Into Adjacent Markets

Extending wireless leadership to include
consumer electronics and mobile entertainment



Well Positioned for Future Growth

- **Industry leading roadmap**
- **Unmatched scale**
- **Track record of execution**





➤ Thank You