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Papa John's International Names Mike Nettles SVP, Chief Information and Digital Officer

LOUISVILLE, Ky.--(BUSINESS WIRE)-- [Papa John's International, Inc.](#) (NASDAQ: PZZA), today announced Mike Nettles, SVP, Chief Information and Digital Officer (CIDO), has joined its growing pizza family. With over 27 years of proven business and technology leadership in the hospitality and retail sectors, Nettles joins Papa John's after most recently serving as Vice President of Enterprise Architecture and IT Strategy at Panera Bread Company. Nettles will report to Papa John's President and Chief Operating Officer, Steve Ritchie.

Papa John's recently announced that [55 percent](#) of its total domestic sales now come through digital platforms and 60 percent of those digital transactions come from mobile devices - a first among national pizza chains. Nettles will continue to enhance the brand's digital technology with a focus on quality, utility and ease-of-use for customers.

"We are excited to welcome Mike Nettles to the Papa John's team," said Ritchie. "Not only is Mike a great cultural fit for our company, but he is also a proven leader in the digital and retail sectors that will help us deliver a *better* customer experience and elevate our digital platforms."

Under Nettles' leadership, Papa John's will continue to approach technology and innovation from the perspective of the customer experience, like its restaurant industry first Apple TV app and providing more online payment options at checkout than any other pizza chain. Additionally, Papa John's was recently awarded Technomic's 2017 Chain Restaurant Consumer Choice Award for "Use of Technology Improves the Experience."

At Panera, Nettles was responsible for driving IT architecture and processes for the transformational Panera 2.0 business model. Nettles also led the technical design, development and implementation of digital and in-café Panera assets.

Prior to Panera, Nettles served as the Chief Technology Officer at DiningIn Inc. He also held positions with Torex, Brinker International, NeoStar Retail Group and was the Founder and Principal of Red Chair Ventures LLC.

About Papa John's

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third-largest pizza delivery company. For 15 of the past 17 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza Sponsor of the National Football League and Official Pizza of Major League Baseball. For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com. Also visit us on Facebook at www.facebook.com/PapaJohns, Twitter at <http://twitter.com/PapaJohns>, YouTube at www.youtube.com/user/papajohns, Instagram at instagram.com/papajohns and Pinterest at www.pinterest.com/papajohnspizza. Looking to be a part of something Better? Join the Papa John's Pizza Family at www.papajohns.com/careers/ and www.papajohns.com/franchise.

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Papa John's International, Inc.
Peter Collins, 502-261-4233
Senior Director, Public Relations
peter_collins@papajohns.com

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