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## Papa John's Says "I Dough" to Celebrate the Upcoming Royal Wedding

### *Food Artist Uses Better Ingredients to Create Pizza Portrait of Prince William and Kate Middleton*

LOUISVILLE, Ky.--(BUSINESS WIRE)-- Pizza lovers can get a slice of the Royal Wedding action after Papa John's commissioned a unique portrait pizza of Prince William and Kate Middleton to celebrate their marriage two weeks from today.



Papa John's worked with a food artist in the United Kingdom to create the topping mosaic pizza. Kate's veil is made from mushrooms and her dress from cheese, while William's morning suit consists of salami and peppers.

"Royal Wedding fever is sweeping the world so we couldn't resist having some fun and creating our very own pizza portrait of Kate and William to celebrate their forthcoming marriage," said Andrew Varga, Papa John's chief marketing officer. "Like our original crust pizza, our royal portrait is made from 100 percent fresh dough and quality ingredients, so it tastes as good as it looks."

For the opportunity to purchase the one-of-a-kind Papa John's Royal Wedding Pizza consumers in the U.K. can email [weddingpizza@papajohns.co.uk](mailto:weddingpizza@papajohns.co.uk). Delivery to the winner is limited to the U.K.

Just when you thought that the Royal Couple had it all... Papa John's commissioned a food artist in the United Kingdom to create a unique mosaic pizza portrait of Prince William and Kate Middleton to celebrate their marriage on April 29. Kate's veil is made from mushrooms and her dress from cheese, while William's morning suit consists of salami and peppers. (Photo: Business Wire)

Sponsor of the National Football League and Super Bowl XLV, XLVI and XLVII. For more information about the company or to order pizza online, visit Papa John's at [www.papajohns.com](http://www.papajohns.com).

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third largest pizza company. For 10 of the past 11 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's also was honored by Restaurants & Institutions Magazine (R&I) with the 2009 Gold Award for Consumers' Choice in Chains in the pizza segment. Papa John's is the Official Pizza

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6686571&lang=en>

Papa John's International, Inc.  
Tish Muldoon, Senior Director, Public Relations, 502-261-4987  
[tish\\_muldoon@papajohns.com](mailto:tish_muldoon@papajohns.com)

Source: Papa John's International, Inc.

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