



September 3, 2017

Pizza with a Purpose: Sunday, September 3, Papa John's to Donate a Minimum of \$500,000 to Hurricane Harvey Relief

The pizza brand will donate \$1 of every order that includes a pizza to aid JJ Watt's Houston Flood Relief Fund and The Salvation Army's disaster relief effort

LOUISVILLE, Ky.--(BUSINESS WIRE)-- The Papa John's family sends our thoughts and prayers to everyone devastated by Hurricane Harvey.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170903005035/en/>

HELP HOUSTON

1 ORDER = \$1 DONATION FOR HURRICANE RELIEF

On **Sunday, September 3, 2017**, Papa John's will donate \$1 for every order that includes a pizza to the hurricane relief efforts. Minimum \$500,000 donation.

On September 3, 2017, Papa John's will donate \$1 for every order that includes a pizza to hurricane relief efforts - to be split equally between the Justin J. Watt Foundation and the Salvation Army. Order must include a pizza to qualify for the donation. Papa John's will donate a minimum of \$500,000. Limited delivery area. Delivery fee may apply. Customer responsible for all applicable taxes. © 2017 Papa John's International, Inc. All Rights Reserved.

Papa John's has committed to donate a minimum of \$500,000 to relief for victims of Hurricane Harvey. (Graphic: Business Wire)

Better? Join the Papa John's Pizza Family at www.papajohns.com/careers/ and www.papajohns.com/franchise.

About The Salvation Army

"We know the people of the city of Houston and south Texas will be back on their feet soon given their strong will, determination, and resolve," said Papa John, Founder, Chairman and CEO of Papa John's. "We truly respect the hard work of all the first responders on the front lines and that's why Houston Papa John's stores continue to provide free pizza to first responders and have delivered more than 3,000 pizzas at NRG Stadium to feed those displaced by the storm."

This Sunday, September 3, Papa John's has committed to donate a minimum of \$500,000 to relief for victims of Hurricane Harvey. The pizza brand will donate a portion of every order that includes a pizza to aid JJ Watt's Houston Flood Relief Fund and The Salvation Army's disaster relief effort.

Papa John's urges its customers to consider donating to Harvey relief, whether it's [JJ Watt's Houston Flood Relief Fund](#), [The Salvation Army](#) or other official fundraising or donation efforts.

About Papa John's

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third-largest pizza delivery company. For 16 of the past 18 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza Sponsor of the National Football League, the Official Pizza of Major League Baseball and the Official Pizza Partner of the National Hot Rod Association (NHRA). For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com. Also visit us on Facebook at www.facebook.com/PapaJohns, Twitter at <http://twitter.com/PapaJohns>, YouTube at www.youtube.com/user/papajohns, Instagram at www.instagram.com/papajohns, and Pinterest at www.pinterest.com/papajohnspizza. Looking to be a part of something

The Salvation Army, established in London in 1865, has been supporting those in need without discrimination for more than 135 years in the U.S. More than 25 million Americans receive assistance from The Salvation Army each year through a range of social services: food for the hungry, relief for disaster victims, assistance for the disabled, outreach to the elderly and ill, clothing and shelter to the homeless, and opportunities for underprivileged children. For every dollar donated to The Salvation Army, 82 cents are used to support those services in 5,000 communities nationwide. The Salvation Army tracks the level of need across the country with the Human Needs Index (HumanNeedsIndex.org). For more information, go to SalvationArmyUSA.org or follow on Twitter @SalvationArmyUS.

About Justin J. Watt Foundation//Houston Flood Relief Fund

The Justin J. Watt Foundation's mission is to provide after-school opportunities for children in the community to become involved in athletics, so that they may learn the basic character traits of accountability, teamwork, leadership, work ethic and perseverance while in a safe and supervised environment with their peers.

Hurricane Harvey has taken a catastrophic toll on the city of Houston, while leaving many stranded and in need of assistance. We must come together and collectively help rebuild the aspects of our community members lives that were damaged or lost. Any donation that you can spare, no matter how large or small, is greatly appreciated. We will come out of this stronger than ever. We are Texans. Visit JJWFoundation.org for more information on how to support Houston Flood Relief efforts.

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