



PPD Achieves Gold WELCOA Well Workplace Designation

WILMINGTON, N.C. (March 3, 2010) - PPD, Inc. (Nasdaq: PPDI) today announced it has achieved national Gold Well Workplace designation by Wellness Councils of America (WELCOA), becoming one of only two North Carolina companies honored in 2009 for its commitment to protecting and enhancing the health and well-being of its employees.

Well Workplace designation is a rigorous process, which measures companies against seven health-focused benchmarks, including CEO support, creating cohesive wellness teams, data collection to drive health efforts, crafting an operating plan, choosing appropriate interventions, creating a supportive environment and consistently evaluating outcomes.

"The health and well-being of our employees are essential to our success, and one way we continually invest in our employees is by providing a cutting-edge wellness program," said Ed Murray, senior vice president of human resources. "We are pleased WELCOA has recognized our accomplishments, which we believe are an integral part of the culture necessary to recruit, develop and retain the brightest talent for PPD."

PPD's health and wellness campaigns include creative, engaging programs like *Hoofin' Through the Holidays*, a healthy holiday program, *Biggest Loser*, *World No Tobacco Day* and *Kick Off Your Tailgate With Fruits and Vegetables*, all designed to educate and empower employees to make healthy lifestyle choices.

"PPD has demonstrated its commitment to becoming one of America's healthiest companies, and WELCOA is pleased to recognize its excellence in workplace wellness programs with a gold designation," said David Hunnicutt, Ph.D., president of WELCOA.

PPD is a leading global contract research organization, celebrating 25 years of providing discovery and development services. Our clients and partners include pharmaceutical, biotechnology, medical device, academic and government organizations. With offices in 40 countries and more than 10,500 professionals worldwide, PPD applies innovative technologies, therapeutic expertise and commitment to quality to help clients and partners maximize returns on R&D investments that accelerate the delivery of safe, effective therapeutics. For more information, visit www.ppd.com.

Contacts:

Media:

Sue Ann Pentecost

+1 919 456 5890

sueann.pentecost@ppdi.com

Analysts/Investors:

Luke Heagle

+1 910 558 7585

luke.heagle@ppdi.com