



April 6, 2017

PTC Introduces Kinex, a New Generation of Industrial IoT Applications Built on ThingWorx

Flagship App, Kinex Navigate, Continues to See Rapid Adoption

NEEDHAM, Mass.--(BUSINESS WIRE)-- [PTC](#) (NASDAQ: PTC) today announced the launch of the [Kinex™](#) product family, a new brand that will consist of Industrial Internet of Things (IoT) applications. This new generation of IoT apps will enable companies to simplify their digital transformation and accelerate time to value. Kinex role-based applications are designed to unify data from enterprise systems and the sensed physical world, and deliver user information and insight in context to enable users to improve decision making and performance. The Kinex applications, built on the [ThingWorx® Industrial IoT platform](#), will enable users to change how products are designed, manufactured, serviced, and experienced.

The first application branded under the Kinex product family is the [Kinex™ Navigate™](#) application. Kinex Navigate has seen rapid adoption, with more than 125,000 seats sold to date. Kinex Navigate allows stakeholders across the company to access and use product data sourced from multiple systems of record in a simple, modern, role-based interface. Leveraged with PTC's award-winning [Windchill®](#) system for smart, connected PLM, the Kinex Navigate app breaks down silos in the product lifecycle with simple and easy universal data access. Stakeholders in the product's lifecycle have access to accurate and up-to-date product information, enabling users to drive better product decisions.

PTC will be releasing additional Kinex applications, built on PTC's leading ThingWorx IoT platform. The development capabilities of ThingWorx enable partners and customers to add functionality and features that extend the Kinex applications to meet business requirements.

"Data from medical device manufacturers resides in multiple business systems. By leveraging the ThingWorx Industrial IoT platform and Kinex Navigate solution, KPIT is able to aggregate data from various business systems and apply our business process and medical device expertise to bring useful role-based apps to the market," said David Bartlett, North America Head, Extended PLM, KPIT.

"Kinex role-based applications will enable customers to rapidly adopt and realize value from their digital transformation initiatives," said Peter Vescuso, chief customer journey officer, PTC. "Kinex Navigate is seeing increased adoption in the market as companies look to leverage the Industrial IoT to improve their competitive advantage and increase the value delivered to their customers. As we work with hundreds of our global manufacturing customers worldwide, we understand the challenges and technology requirements that Industrial IoT presents. We will deliver more new and innovative Kinex applications that support and enable Industrial IoT initiatives."

Additional Resources

- | [Kinex Navigate](#)
- | [Kinex Connected Applications](#)
- | [Windchill 11](#)
- | Harvard Business Review: "[How Smart, Connected Products are Transforming Companies](#)," authors PTC CEO Jim Heppelmann and Harvard Professor Michael Porter

Forward-Looking Statements

The introduction and adoption of a PTC product is not necessarily indicative of the amount of revenue therefrom for any period or that the rate of adoption will be maintained or increase in future periods or will drive adoption of associated solutions. The timing of any product release, including any features or functionality, is subject to change at PTC's discretion.

About PTC (NASDAQ: PTC)

PTC has the most robust Internet of Things technology in the world. In 1986 we revolutionized digital 3D design, and in 1998 were first to market with Internet-based PLM. Now our leading IoT and AR platform and field-proven solutions bring together

the physical and digital worlds to reinvent the way you create, operate, and service products. With PTC, global manufacturers and an ecosystem of partners and developers can capitalize on the promise of the IoT today and drive the future of innovation.

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