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PTC to Offer Commercial Robotics Track at LiveWorx® 2017

Innovative Deep-Learning Track on Delivery Robots, AI, Drones, Digital Sensors, and Real-World Robots

NEEDHAM, Mass.--(BUSINESS WIRE)-- [PTC](#) (NASDAQ: PTC) today announced that it has partnered with the Robotics division of EH Media, a producer of two powerhouse publications - Robotics Trends and Robotics Business Review - to develop a Robotics & Autonomous Vehicles content track for its [LiveWorx](#)® premier global Internet of Things technology business conference. LiveWorx 2017 will take place in Boston on May 22-25, 2017.

PTC has partnered with EH Media to offer software technology enthusiasts an exciting opportunity to immerse themselves in the commercial robot revolution. As part of the rich event program, EH Media will host nine sessions over three days where participants can explore exciting innovations and the latest developments in robotics. These sessions will be interactive and alive with in-person demos, the latest robotics news, and use cases.

"With IoT and robotics both expanding exponentially and becoming increasingly intertwined, our conference track aims to take a deeper look at that relationship," said Steve Crowe, managing editor, Robotics Trends. "As Boston is the center for robotics on the east coast, LiveWorx presents an ideal stage for our robotics track."

"Our award-winning LiveWorx event is exploding with rich content that will be further enhanced with the addition of the Robotics & Autonomous Vehicles content track," said Eric Snow, senior vice president, corporate communications, PTC. "We are excited that EH Media will host such an interesting and innovative track for attendees of this year's LiveWorx."

LiveWorx seeks to showcase solutions that can help to engineer a smart, connected world. The vibrant atmosphere is the perfect setting for leaders, experts, and industry influencers to come together to discuss, debate, exchange, explore, and learn first-hand how cutting-edge technologies are transforming the world of tomorrow.

LiveWorx 2017 will feature sessions covering 30 different topics across nine industries. PTC has recruited global customers and third-party experts to share their knowledge with participating technology professionals from around the world.

For more information and to register, please visit <http://www.liveworx.com>.

About LiveWorx

LiveWorx is a global technology conference and marketplace for solutions engineered for a smart, connected world. Whether you're focused on creating elegant product designs, managing brilliant factories, delivering efficient service, or disrupting entire markets, your peers will be here to show you what's happening now and where they are headed in the future. Learn from early adopters new ways to use existing tools and platforms and find new value born from the industrial Internet of Things.

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About Robotics Business Review & Robotics Trends

Robotics Business Review and *Robotics Trends* are industry-leading publications produced by the Robotics Division of EH Media.

Robotics Business Review provides business intelligence for the global robotics industry. Members enjoy exclusive insights into global news, tracking of financial transactions, analysis of new technologies and companies, annual and quarterly research reports, access to the RBR50 Top 50 Companies list and much more. To learn more and become a member, visit roboticsbusinessreview.com.

Robotics Trends is a cultural hub for consumer robotics and a guide to enhancing daily life with robotics and AI technology. Readers include engaged early adopters of robotics technology, who are actively seeking inspiration and information about how to buy, build and use new products. Updated daily, the content helps make sense of the growing universe of personal robotics technologies and innovations designed to improve the way we work, play and live. Visit robotictrends.com to learn more.

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PTC
Jack McAvoy, 781-370-6143
Corporate Communications
jmcavoy@ptc.com
or
FleishmanHillard
Sara Steindorf, 314-982-1725
sara.steindorf@fleishman.com

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