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PTC and Deloitte Announce Plans to Accelerate Internet of Things Adoption and Innovation for Businesses

Alliance Will Help Enterprises Rapidly Build, Deploy, and Manage IoT Solutions

NEEDHAM, Mass.--(BUSINESS WIRE)-- [PTC](#) (NASDAQ: PTC) and Deloitte today announced plans to accelerate Internet of Things (IoT) adoption and innovation for customers using the [ThingWorx® industrial IoT platform](#) from PTC. Deloitte Digital and PTC are co-creating industry-focused solutions to enable clients to further the value from investments in IoT.

The initial IoT solutions are designed to help transform industrial operations within manufacturing, oil and gas, and power and utilities, with the primary focus on the rapid deployment of condition-based monitoring, predictive maintenance, digital supply network, and connected factory solutions. Additional focus areas will include retail and consumer products, healthcare, life sciences, and smart cities.

"Systems integrators are one of our most valued channels for introducing ThingWorx to a broad range of customers and increasing adoption," said Catherine Kniker, chief revenue officer, Technology Platform Group, PTC. "With its scale and breadth of services, Deloitte is an important collaborator as we continue our focus on developing innovative IoT solutions and bringing them to market for our customers."

Deloitte Digital's industry issue-led and value-driven approach, along with its global network and service offering breadth, enable Deloitte to deliver on the promise of the IoT. "The industry-renowned ThingWorx platform from PTC enables our teams to rapidly connect machines, devices, and sensors to form insights and corresponding actions that can deliver value and ROI in weeks, not months or years," said Robert Schmid, managing director, Deloitte Consulting LLP and chief IoT technologist, Deloitte Digital.

The alliance brings together Deloitte's Digital Transformation Network, Digital Agility, with the enterprise-ready IoT development tools and capabilities of ThingWorx. Digital Agility leverages IoT technologies to address business transformation for any part of an organization.

Additional Resources

- | Harvard Business Review: "[How Smart, Connected Products are Transforming Companies](#)," authors PTC CEO Jim Heppelmann and Harvard Professor Michael Porter
- | [ThingWorx Industrial IoT Platform](#)

About PTC (NASDAQ: PTC)

PTC has the most robust Internet of Things technology in the world. In 1986 we revolutionized digital 3D design, and in 1998 were first to market with Internet-based PLM. Now our leading IoT and AR platform and field-proven solutions bring together the physical and digital worlds to reinvent the way you create, operate, and service products. With PTC, global manufacturers and an ecosystem of partners and developers can capitalize on the promise of the IoT today and drive the future of innovation.

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About Deloitte Digital

Deloitte Digital has created a new model for a new age — a creative digital consultancy. That means bringing together all the creative and technology capabilities, business acumen and industry insight needed to help transform our clients' businesses with digital. With Deloitte Digital's end-to-end capabilities, clients bring us their greatest ambitions, knowing we've got what it takes to bring new business visions to life. Let us show you how we do it. Visit www.deloittedigital.com or follow us on Twitter [@DeloitteDigi_US](#) or [@DeloitteDigital](#).

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The timing and functionality of any future or planned solution or integration is subject to change.

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PTC

Corporate Communications

Jack McAvoy, 781-370-6143

jmcavoy@ptc.com

or

Deloitte Digital

Heather Graubard, +1-206-214-8698

hgraubard@deloitte.com

Source: PTC

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