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## PTC Promotes Craig Hayman to Chief Operating Officer

*Newly Created Role to Lead Operations Across Company's Platform and Solutions Businesses*

NEEDHAM, Mass.--(BUSINESS WIRE)-- [PTC](#) (NASDAQ: PTC) today announced the appointment of Craig Hayman to a newly created role of chief operating officer (COO), effective immediately. Hayman has served as group president of the Solutions Group at PTC since late 2015. In this new COO role, Hayman will be responsible for engineering, marketing, and sales and distribution of PTC's ThingWorx<sup>®</sup> technology platform as well as its computer aided design, and product and service lifecycle management solutions. Hayman will continue to report directly to PTC president and chief executive officer Jim Heppelmann.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170201006215/en/>



As group president, Hayman has overseen a resurgence in PTC's core solutions businesses while driving a majority of the sales of the company's IoT technology platform. Hayman also led the successful introduction of a new generation of connected applications for the factory and product development, including the Navigate<sup>™</sup> connected application, the fastest growing new product line in the company's history.

"When Craig joined PTC, he brought an incredible level of operational discipline, which he has successfully used to re-energize our core business, while contributing significantly to the growth of our ThingWorx platform," said Heppelmann. "We are elevating Craig's role with full confidence that his strong operational skills will position us to continue our solid performance across the breadth of our businesses."

An accomplished technology executive, Hayman has more than 30 years of deep managerial expertise and leadership experience in enterprise technology, including cloud-based platforms and solutions. Prior to joining PTC, Hayman was president of eBay Enterprise, a global provider of retail-optimized, omni-channel commerce solutions. Hayman also served for more than 15 years in senior leadership positions at IBM, including as worldwide general manager of IBM's SaaS portfolio.

"I've been amazed at the pace of innovation and transformation happening here at PTC," said Hayman. "The leading-edge technology we're delivering across all our businesses is accelerating our customers' ability to capitalize on their market opportunities. I am excited to further contribute to PTC's success during this important time in the company's history."

Separately, PTC announced the planned departure of Rob Gremley, who has served as group president of the Technology Platform Group since 2014. He will remain in an advisory role during a transition period.

PTC announced the appointment of Craig Hayman to a newly created role of chief operating officer (COO). (Photo: Business Wire)

Platform Group since 2014. He will remain in an advisory role during a transition period.

"Over the past 25 years, Rob has served in leadership roles in sales, marketing, and services, and most recently helped organize our company around the high-growth IoT opportunity," said Heppelmann. "We are grateful for the tremendous contributions he has made to our success."

**About PTC (NASDAQ: PTC)**

PTC has the most robust Internet of Things technology in the world. In 1986 we revolutionized digital 3D design, and in 1998 were first to market with Internet-based PLM. Now our leading IoT and AR platform and field-proven solutions bring together the physical and digital worlds to reinvent the way you create, operate, and service products. With PTC, global manufacturers and an ecosystem of partners and developers can capitalize on the promise of the IoT today and drive the future of innovation.

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