

January 8, 2018

Perry Ellis International Signs Licensing Deal for an Original Penguin by Munsingwear®

MIAMI, Jan. 08, 2018 (GLOBE NEWSWIRE) -- **Perry Ellis International, Inc.** (Nasdaq:PERY), announced today that it has entered into a licensing agreement with Mariscal Moda Hombre S.A. de C.V. granting rights to design and distribute Original Penguin dress shirts and tuxedo shirts in Mexico. Distribution will begin at major department stores and upscale specialty stores in Mexico with a planned launch in Fall 2018.

The Original Penguin brand offers a full range of apparel and accessories fit for the modern urbanite, bringing together classic American sportswear and contemporary fashion with a heritage of craftsmanship. Original Penguin pays homage to its iconic brand heritage, having been adored by countless originals for more than 60 years. A strong influence of humor, fun and attention to detail can be seen in each of its products. Original Penguin has created significant social momentum from its philanthropic social campaigns, music festival sponsorships, and Original Tracks music series as well as being a top pick among celebrities and influencers. We are what you wear for the good times.

"We are enthused to welcome Mariscal Moda Hombre to the Original Penguin family. Mariscal Moda Hombre is a leading manufacturer of menswear, making the partnership an ideal collaboration for the company and our Original Penguin consumers," said Oscar Feldenkreis, CEO & President of Perry Ellis International.

With its unique fashion and styling, "Original Penguin by Munsingwear's dress shirts will be a welcome addition to the company's portfolio. Mariscal Moda Hombre looks forward to building a strong partnership with other Original Penguin partners in the country. We believe the dress shirt category will further cement the brand's already strong presence in the Mexican market," said Ruben Marcos, President of Mariscal Moda Hombre.

For more information about Perry Ellis International, Inc. and the company's entire portfolio of brands, please visit www.PERY.com.

About Perry Ellis International

Perry Ellis International, Inc. is a leading designer, distributor and licensor of a broad line of high quality men's and women's apparel, accessories and fragrances. The Company's collection of dress and casual shirts, golf sportswear, sweaters, dress pants, casual pants and shorts, jeans wear, active wear, dresses and men's and women's swimwear is available through all major levels of retail distribution. The Company, through its wholly owned subsidiaries, owns a portfolio of nationally and internationally recognized brands, including: Perry Ellis®, An Original Penguin® by Munsingwear®, Laundry by Shelli Segal®, Rafaella®, Cubavera®, Ben Hogan®, Savane®, Grand Slam®, John Henry®, Manhattan®, Axist®, Jantzen® and Farah®. The Company enhances its roster of brands by licensing trademarks from third parties, including: Nike® and Jag® for swimwear, and Callaway®, PGA TOUR®, and Jack Nicklaus® for golf apparel and Guy Harvey® for performance fishing and resort wear. Additional information on the Company is available at <http://www.pery.com>.

About Mariscal Moda Hombre S.A. de C.V.

Mariscal Moda Hombre S.A. de C.V. was established in 1948, by the Marcos Family, who has been in apparel business for over a century. The company operates factories in Mexico and sources fabrics and finished products worldwide. It also manages a wide portfolio of brands, both domestic and global, mostly through department stores and specialty stores, as well as a growing e-commerce platform. One of its main strengths lies in its replenishment programs and punctual deliveries.

For more information:

Alberto Maduro
SVP of Licensing
Tel: 305-873-1331
Alberto.maduro@pery.com

Ruben Marcos
President
011-52-(81)-8130-7804
rmarcos@groupobamex.com