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Perry Ellis International Signs Licensing Deal For An Original Penguin By Munsingwear®

MIAMI, Jan. 05, 2018 (GLOBE NEWSWIRE) -- **Perry Ellis International, Inc.** (Nasdaq:PERY), announced today that it has entered into a licensing agreement with Cia. Mexicana de Trajes, S.A. de C.V. granting rights to design and distribute Original Penguin tailored clothing in Mexico. The collection will include suits, sport coats, tuxedos, overcoats, raincoats, vests and trousers. Distribution will begin at department stores and upscale specialty shops with a planned launch in Fall 2018.

Original Penguin offers a full range of apparel and accessories fit for the modern urbanite, bringing together classic American sportswear and contemporary fashion with a heritage of craftsmanship. Original Penguin pays homage to its iconic brand heritage, having been adored by countless originals for more than 60 years. A strong influence of humor, fun and attention to detail can be seen in each of its products. Original Penguin has created significant social momentum from its philanthropic social campaigns, music festival sponsorships, and Original Tracks music series as well as being a top pick among celebrities and influencers. We are what you wear for the good times.

"We are pleased to partner with Cia. Mexicana de Trajes and with the opportunities this license affords both our companies. We look forward to working with their team and offering our Original Penguin customers a collection featuring innovative products that are styled, designed and infused with premium fabrics and construction," commented Oscar Feldenkreis, CEO and President of Perry Ellis International.

"We at Cia. Mexicana de Trajes are very proud and excited to join the Original Penguin family," said Mr. Salomon Sarfati, COO of Cia. Mexicana de Trajes. "During Fall 18, Cia Mexicana will be presenting a collection of tailored clothing, enhancing the existing full Lifestyle sportswear apparel of Original Penguin. The line will consist of a wide range of Men's Tailored Clothing: Suits, Sport Coats, Tuxedos, Overcoats, Raincoats, Vests and Trousers."

For more information about Perry Ellis International, Inc. and the company's entire portfolio of brands, please visit www.PERY.com.

About Perry Ellis International

Perry Ellis International, Inc. is a leading designer, distributor and licensor of a broad line of high quality men's and women's apparel, accessories and fragrances. The Company's collection of dress and casual shirts, golf sportswear, sweaters, dress pants, casual pants and shorts, jeans wear, active wear, dresses and men's and women's swimwear is available through all major levels of retail distribution. The Company, through its wholly owned subsidiaries, owns a portfolio of nationally and internationally recognized brands, including: Perry Ellis®, An Original Penguin® by Munsingwear®, Laundry by Shelli Segal®, Rafaella®, Cubavera®, Ben Hogan®, Savane®, Grand Slam®, John Henry®, Manhattan®, Axist®, Jantzen® and Farah®. The Company enhances its roster of brands by licensing trademarks from third parties, including: Nike® and Jag® for swimwear, and Callaway®, PGA TOUR®, and Jack Nicklaus® for golf apparel and Guy Harvey® for performance fishing and resort wear. Additional information on the Company is available at <http://www.pery.com>.

About Cia. Mexicana de Trajes

Cía. Mexicana de Trajes was founded three decades ago and it's recognized as one of the most important manufacturers of tailored clothing in Mexico. With a production capacity of 800 suits and 2,000 trousers per day, Cia de Trajes has become one of the leaders with all major department stores, including a long standing relation with Perry Ellis for over twenty years.

For more information:

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