

January 12, 2018

Original Penguin Collaborates With Denim Visionary Adriano Goldschmied

MIAMI, Jan. 12, 2018 (GLOBE NEWSWIRE) -- **Perry Ellis International, Inc.** (Nasdaq:PERY), An Original Penguin by Munsingwear® announced today its collaboration with the denim icon and visionary, Adriano Goldschmied. The collection will mix the brand's rich heritage with Mr. Goldschmied's denim expertise. The launch is planned for Fall 2018 in premium department stores and websites, in addition to www.originalpenguin.com and company stores.

Building on its appeal to youth culture, Original Penguin's collaboration with Adriano Goldschmied leverages the brand's mantra to "Be An Original." Original Penguin pays homage to its rich brand heritage, having been adored by countless icons for more than 60 years. A strong influence of humor, fun and attention to detail can be seen in its products. The brand reworks its archive of mid-century classics with seasonal updates to reflect a modern lifestyle.

Commenting on the collaboration, Oscar Feldenkreis, Chief Executive Officer and President of Perry Ellis International said, "With the resurgence of denim as a trend, our timely partnership with Adriano Goldschmied is truly exciting. This collaboration will invigorate the brand with the combination of our enduring style with Adriano's innovation, unique washes and imaginative designs. We anticipate a collection that is perfect for the brand's style-savvy consumer that appreciates its heritage."

Adriano Goldschmied added, "We are very pleased to partner with Perry Ellis International and believe our inspirations will complement Original Penguin, with its iconic American sportswear and contemporary fashion appeal, adding to the premium menswear apparel market."

The Original Penguin brand offers a full range of apparel and accessories fit for the modern urbanite, bringing together classic American sportswear and contemporary fashion with a heritage of craftsmanship. Original Penguin has created significant social momentum from its philanthropic social campaigns, music festival sponsorships, and Original Tracks music series as well as being a top pick among celebrities and influencers. We are what you wear for the good times.

For more information about Perry Ellis International, Inc. and the company's entire portfolio of brands, please visit www.PERY.com.

About Perry Ellis International

Perry Ellis International, Inc. is a leading designer, distributor and licensor of a broad line of high quality men's and women's apparel, accessories and fragrances. The Company's collection of dress and casual shirts, golf sportswear, sweaters, dress pants, casual pants and shorts, jeans wear, active wear, dresses and men's and women's swimwear is available through all major levels of retail distribution. The Company, through its wholly owned subsidiaries, owns a portfolio of nationally and internationally recognized brands, including: Perry Ellis®, An Original Penguin® by Munsingwear®, Laundry by Shelli Segal®, Rafaella®, Cubavera®, Ben Hogan®, Savane®, Grand Slam®, John Henry®, Manhattan®, Axist®, Jantzen® and Farah®. The Company enhances its roster of brands by licensing trademarks from third parties, including: Nike® and Jag® for swimwear, and Callaway®, PGA TOUR®, and Jack Nicklaus® for golf apparel and Guy Harvey® for performance fishing and resort wear. Additional information on the Company is available at <http://www.pery.com>.

About Adriano Goldschmied

Adriano Goldschmied, an Italian-born fashion designer who focuses on denim jeans, moved to Los Angeles in 1999. He is known as "the Godfather of denim" and is the originator of "Premium denim". He is the Founder and creative mind of Genius Group, a design powerhouse.

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