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Perry Ellis International Signs New License With NMNY Group for Laundry Trademarks

MIAMI, Oct. 25, 2017 (GLOBE NEWSWIRE) -- **Perry Ellis International, Inc.** (Nasdaq:PERY), announced today that it has entered into a license agreement with NMNY Group, LLC for day and social occasion dresses under the Laundry by Shelli Segal and Laundry by Design trademarks in the USA and Canada. NMNY will commence selling the collection in November in department and specialty stores across the United States and Canada.

Feminine, sexy, smart and always glamorous, the Laundry by Shelli Segal collection has been shaping the way women dress for over 25 years. The brand continues to inspire women today with iconic styling, vibrant prints and color and the unexpected use of embellishments in every product. The brand's current licensed categories include outerwear, fashion accessories, intimates, fragrance and home decor which complement the dress, sportswear and swimwear classifications to position Laundry by Shelli Segal as a true lifestyle brand.

Perry Ellis International CEO and President, Oscar Feldenkreis remarked, "Our company looks forward to working closely with Marty, and his experienced team at NMNY Group, to expand the Laundry by Shelli Segal dress business. We believe this collaboration will enhance our larger efforts to grow this powerful brand across categories, channels and markets."

"We are very enthusiastic about the addition of Laundry by Shelli Segal to our portfolio of brands. This iconic brand has been a proven performer over many years and we are proud to support this heritage and the brand's commitment to feminine, trend right styles for the modern woman," says Martin Schlossberg, Chairman of NMNY Group, LLC.

For more information about Perry Ellis International, Inc. and the company's entire portfolio of brands, please visit www.PERY.com.

About Perry Ellis International

Perry Ellis International, Inc. is a leading designer, distributor and licensor of a broad line of high quality men's and women's apparel, accessories and fragrances. The Company's collection of dress and casual shirts, golf sportswear, sweaters, dress pants, casual pants and shorts, jeans wear, active wear, dresses and men's and women's swimwear is available through all major levels of retail distribution. The Company, through its wholly owned subsidiaries, owns a portfolio of nationally and internationally recognized brands, including: Perry Ellis®, An Original Penguin® by Munsingwear®, Laundry by Shelli Segal®, Rafaella®, Cubavera®, Ben Hogan®, Savane®, Grand Slam®, John Henry®, Manhattan®, Axist®, Jantzen® and Farah®. The Company enhances its roster of brands by licensing trademarks from third parties, including: Nike® and Jag® for swimwear, and Callaway®, PGA TOUR®, and Jack Nicklaus® for golf apparel and most recently Guy Harvey® for performance fishing and resort wear. Additional information on the Company is available at <http://www.pery.com>.

About NMNY Group, LLC

NMNY Group, LLC and Associates was founded by Martin Schlossberg over 50 years ago. The company is a leading supplier of women's and junior apparel to the department and specialty store channels and commercializes product under the Nicole Miller New York, Chetta B, Leslie Fay, R&K Originals, Madison Leigh, Karin Stevens, and Isabella Suit brands. Senior executives, Andrea Schlossberg and Gary Rodbell, complete the leadership team that provides appealing, high quality and fashionable product to retailers and consumers.

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